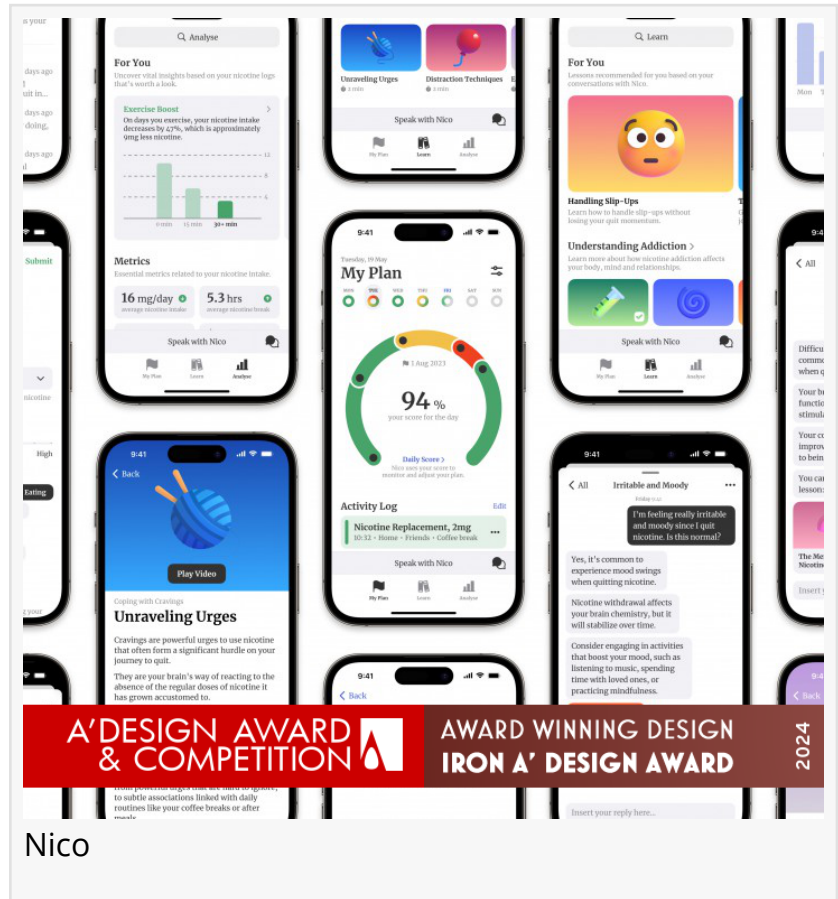


Nico by Caglar Araz Receives Iron A' Design Award in Mobile Technologies, Applications and Software Design Category

Innovative AI-Powered Smoking Cessation App Nico Earns Prestigious Iron A' Design Award Recognition

COMO, CO, ITALY, July 22, 2024 /EINPresswire.com/ -- The A' [Design Award](#) and Competition, a highly respected award in the field of [mobile design](#), has announced Nico by [Caglar Araz](#) as the recipient of the Iron A' Design Award in the Mobile Technologies, Applications and Software Design category. This prestigious recognition highlights the significance of Nico's innovative approach to smoking cessation, utilizing AI technology and behavioral science to support individuals in their quit journey.



Nico

Nico's Iron A' Design Award win is a testament to its relevance and potential impact within the mobile health industry. By addressing the global challenge of nicotine addiction through a user-centric, AI-powered solution, Nico aligns with the growing trend of leveraging technology for health improvement. This recognition underscores the practical benefits Nico offers to users, healthcare providers, and the wider public health community in advancing smoking cessation efforts.

What sets Nico apart is its seamless integration of advanced AI capabilities with evidence-based behavioral strategies. The app's personalized quit plans, adaptive AI chatbot, and predictive craving alerts provide users with a comprehensive, tailored support system. Nico's user-friendly interface, guided by extensive user research, ensures an engaging and intuitive experience that motivates and empowers individuals in their quit journey.

The Iron A' Design Award recognition for Nico serves as a catalyst for further innovation in the realm of AI-driven health interventions. It validates the potential of combining cutting-edge technology with human-centered design principles to address complex health challenges. This achievement inspires Caglar Araz and the Nico team to continue pushing boundaries, refining the app's features, and exploring new avenues to support smoking cessation on a global scale.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152128>

About Caglar Araz

Caglar Araz, a seasoned Lead Product Designer at Veo Technologies, brings a unique blend of discipline and creative innovation honed during his tenure at LEGO. An alumni of Aarhus University with a Master of Science in Digital Design, Caglar consistently merges user research with design to drive engaging user experiences. His passion projects have garnered over six million reactions, demonstrating his impact in the digital design space. With a proven track record in leading cross-functional teams and fostering collaboration, Caglar's commitment to quality and improvement sets him apart in the ever-evolving world of UX design. Caglar Araz is based in Denmark.

About Caglar Araz

Caglar Araz is a self-employed UX designer specializing in creating innovative digital solutions that prioritize user experience. Their latest project, Nico, is a quit-nicotine app that seamlessly integrates AI technology and behavioral strategies to provide personalized support and guidance. With a focus on user-centric design, Caglar Araz delivers engaging and effective digital products that cater to the needs of modern users.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award demonstrate a solid understanding of design principles, creativity in execution, and the ability to address real-world challenges through thoughtful design. The Iron A' Design Award acknowledges practical innovations and contributions that improve quality of life and foster positive change in the field of Mobile Technologies, Applications and Software Design. Winning designs are selected based on criteria such as user interface clarity, responsive design efficiency, innovation in functionality, aesthetic appeal, ease of navigation, security measures, performance optimization, integration of features, customization options, accessibility standards, cross-platform compatibility, battery efficiency, data management, user feedback implementation, social media integration, multi-language support, augmented reality implementation, voice command recognition, gesture control integration, and artificial intelligence utilization.

About A' Design Award

The A' Mobile Technologies, Applications and Software Design Award is a highly regarded competition that recognizes exceptional design work from a diverse range of participants,

including innovative mobile designers, creative design agencies, forward-thinking companies, leading technology manufacturers, and influential brands in the mobile and software design industries. This prestigious award provides a platform for entrants to showcase their creativity, gain international recognition, and be acknowledged for their outstanding mobile design capabilities. By participating in the A' Design Award for Mobile Technologies, Applications and Software Design, designers have the opportunity to have their exceptional work recognized and gain well-deserved global acclaim for their design excellence. The entries are blind peer-reviewed and evaluated based on pre-established criteria by an esteemed jury panel comprising design professionals, mobile industry experts, journalists, academics, and designers. Winning the A' Design Prize in this category offers the chance to achieve international recognition and elevated status within this highly competitive industry. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and organized across all industries. Its ultimate mission is to create a better world by recognizing and promoting superior products and projects that advance and benefit society. Interested individuals can learn more about the A' Design Awards, explore the jury members, view past laureates, and participate with their projects by visiting <https://mobiletechnologyawards.com>

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