

# Global Natural Immune Booster Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's  
Natural Immune Booster Global Market  
Report 2024 – Market Size, Trends, And  
Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK, July

23, 2024 /EINPresswire.com/ -- The

natural immune booster market has  
experienced robust growth in recent

years, expanding from \$12.83 billion in

2023 to \$14.06 billion in 2024 at a compound annual growth rate (CAGR) of 9.6%. The growth in the historic period can be attributed to growing awareness about the importance of immune health, a shift towards preventive healthcare and wellness lifestyles, a growing aging population, a growing prevalence of chronic diseases, and increased availability of natural immune boosters across various retail channels



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## Strong Future Growth Anticipated

The natural immune booster market is projected to continue its strong growth, reaching \$20.36 billion in 2028 at a compound annual growth rate (CAGR) of 9.7%. The growth in the forecast period can be attributed to heightened consumer interest in immune health post-pandemic, increasing interest in wellness tourism and

holistic health approaches, growth of e-commerce platforms and online retailing, rising interest in personalized nutrition and tailored wellness solutions, and increasing focus on sustainability and eco-friendly practices.

Explore Comprehensive Insights Into The Global Natural Immune Booster Market With A Detailed Sample Report:

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## Growth Driver Of The Natural Immune Booster Market

The growing awareness of the importance of health and wellness is expected to propel the growth of the natural immune booster market going forward. Health and wellness awareness



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concerns are growing recognition due to the interconnectedness between lifestyle choices and overall well-being. Natural immune boosters such as echinacea, vitamin C, elderberry, garlic, and probiotics are widely used in health and wellness for their potential to enhance the body's immune response and overall health.

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### Major Players And Market Trends

Key players in the natural immune booster market include Herbalife Nutrition Ltd., Hansen A/S, The Clorox Company, Royal DSM N.V., Angel Yeast Co. Ltd., Lallemand Inc., Swanson Health Products Inc., NOW Health Group Inc., The Nature's Bounty Co., Garden of Life LLC, Blackmores Limited, Nordic Naturals Inc., Jarrow Formulas Inc.

Major companies operating in the natural immune booster market are focusing on developing innovative probiotic supplements that incorporate clinically researched strains, such as delayed-release technology, to maximize efficacy and improve gut health. Delayed-release technology helps ensure that probiotic supplements can reach the intestines without being degraded by stomach acid, where they can exert their beneficial effects on digestive health and immune support.

### Segments:

- 1) By Product Type: Herbal Supplements, Vitamins And Minerals, Probiotics, Functional Foods And Beverages, Essential Oils, Other Product Types
- 2) By Distribution Channel: Health Food Stores, Online Retailers, Pharmacies And Drug Stores, Supermarkets And Hypermarkets, Other Distribution Channels
- 3) By Application: Immune System Support, Cold And Flu Relief, Allergy Management, Respiratory Health, Digestive Health, Other Applications

### Geographical Insights: North America Leading The Market

North America was the largest region in the natural immune booster market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the natural immune booster market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Natural Immune Booster Market Definition

Natural immune boosters refer to substances, compounds, or practices that help strengthen and support the body's immune system naturally. The aim of natural immune boosters is to enhance the body's ability to defend against pathogens, viruses, and bacteria, thereby reducing the risk of infections and promoting overall health and well-being.

[Natural Immune Booster Global Market Report 2024](#) from The Business Research Company

covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

[The Natural Immune Booster Global Market Report 2024](#) by The Business Research Company is the most comprehensive report that provides insights on natural immune booster market size, natural immune booster market drivers and trends, natural immune booster market major players, natural immune booster competitors' revenues, natural immune booster market positioning, and natural immune booster market growth across geographies. The natural immune booster market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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