

# High-Intensity Sweeteners Global Market 2024 To Reach \$3.13 Billion By 2028 At Rate Of 7%

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, July 23, 2024 /EINPresswire.com/ -- The high-intensity sweeteners market has experienced robust growth in recent years, expanding from \$2.23 billion in



2023 to \$2.39 billion in 2024 at a compound annual growth rate (CAGR) of 6.8%. The growth in the historic period can be attributed to increased consumer awareness about the health risks, improved production techniques enhancing the quality, shift in consumer preferences, increased research and development, growth of low-calorie and sugar-free product lines.



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## Strong Future Growth Anticipated

The high-intensity sweeteners market is projected to continue its strong growth, reaching \$3.13 billion in 2028 at a compound annual growth rate (CAGR) of 7%. The growth in the forecast period can be attributed to the growing trend of low-calorie and sugar-free diets among health-conscious consumers, favorable regulations and approvals

from health authorities, the need for sugar alternatives among individuals with these conditions, demand for natural sweeteners, reduction in caloric intake.

Explore Comprehensive Insights Into The Global High-Intensity Sweeteners Market With A Detailed Sample Report:

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Growth Driver Of The High-Intensity Sweeteners Market

The rising number of cases of diabetes and obesity is expected to propel the growth of the high-intensity sweeteners market going forward. Diabetes is a metabolic disorder characterized by high blood sugar levels, while obesity refers to excessive body fat accumulation, both posing significant health risks. Diabetes and obesity are interconnected health conditions characterized

by metabolic dysfunction and excessive weight gain. Diabetes and obesity often utilize high-intensity sweeteners as substitutes for sugar to manage blood sugar levels and reduce calorie intake.

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### High-Intensity Sweeteners Market Major Players And Market Trends

Key players in the high-intensity sweeteners market include Cargill Incorporated, Archer Daniels Midland Company (ADM), DuPont de Nemours Inc., Ajinomoto Co. Inc., Celanese Corporation.

Major companies operating in the high-intensity sweeteners market are developing sweetening solutions to meet consumer demand for healthier alternatives. Sweetening solutions refer to alternative products or formulations designed to provide sweetness in food and beverages without using traditional sugar.

#### **High-Intensity Sweeteners Market Segments:**

- 1) By Type: Saccharin, Aspartame, Acesulfame Potassium, Sucralose, Neotame, Advantame, Steviol Glycosides, Luo Han Guo Fruit Extracts
- 2) By Form: Dry, Liquid
- 3) By End-Use Application: Beverages, Bakery And Confectionery, Dairy Products, Dietary Products, Pharmaceuticals, Table Top Sweeteners, Other End-Use Applications,
- 4) By Distribution Channel: Supermarkets And Hypermarkets, Specialty Stores, Online, Other Distribution Channels

Geographical Insights: North America Leading The Market

North America was the largest region in the high-intensity sweeteners market in 2023. The regions covered in the high-intensity sweeteners market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

## High-Intensity Sweeteners Market Definition

High-intensity sweeteners refer to a class of sugar substitutes that are significantly sweeter than regular sugar, requiring only small amounts to achieve the desired sweetness. These sweeteners are often used in food and beverages to reduce calorie content while maintaining sweetness, and they are popular among individuals looking to manage their sugar intake and overall caloric consumption.

High-Intensity Sweeteners Global Market Report 2024 from <u>The Business Research Company</u> covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

• Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The High-Intensity Sweeteners Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on high-intensity sweeteners market size, high-intensity sweeteners market drivers and trends, high-intensity sweeteners market major players, high-intensity sweeteners competitors' revenues, high-intensity sweeteners market positioning, and high-intensity sweeteners market growth across geographies. The high-intensity sweeteners market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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