

## Oceanic Focus Welcomes World Maritime Day 2025 Theme: 'Our Ocean, Our Obligation, Our Opportunity'

LONDON, UNITED KINGDOM, July 23, 2024 /EINPresswire.com/ -- Oceanic Focus, an organization dedicated to ocean conservation and marine protection, proudly welcomes the International Maritime Organization's (IMO) announcement of the theme for World Maritime Day 2025: "Our Ocean, Our Obligation, Our Opportunity." This significant event will be celebrated on September 25, 2025, and emphasizes the crucial role of the ocean in the global economy, environment, and human well-being.



The newly endorsed theme reflects the ocean's vital importance, with over 80% of global trade transported by sea. The ocean is a cornerstone of the world economy, a source of livelihood for millions, a habitat for diverse marine species, and a critical regulator of the planet's climate.

## Oceanic Focus President, Mr. Paul Clay, commented:

"We are thrilled with the IMO's selection of this theme. It underscores the indispensable connection between maritime activities and ocean health. Our organization has long advocated for the protection of marine environments and sustainable use of ocean resources. This theme aligns with our mission and provides a valuable platform to raise awareness about the urgent need to protect our oceans."

As the largest sector operating in the ocean space, shipping plays a pivotal role in the protection of the marine environment and the sustainable management of ocean resources. The theme "Our Ocean, Our Obligation, Our Opportunity" highlights the need for all stakeholders to collaborate and ensure the safe and sustainable use of ocean resources.

"World Maritime Day 2025 offers a unique opportunity to showcase the integral role of the

shipping industry in promoting ocean health. We are committed to supporting the IMO's efforts and collaborating with governments, maritime organizations, and industry stakeholders to advance sustainable practices in shipping and protect our oceans for future generations.", Clay added.

In addition to celebrating the contributions of the maritime industry, this year's theme also aligns with global efforts such as the UN Agreement on the Conservation and Sustainable Use of Marine Biological Diversity of Areas beyond National Jurisdiction (BBNJ Agreement), the negotiation of a new instrument to address plastic pollution, and the upcoming UN Ocean Conference in June 2025.

Oceanic Focus looks forward to supporting initiatives that promote maritime safety, environmental protection, and sustainable ocean management as part of the World Maritime Day 2025 celebrations.

## **About Oceanic Focus:**

Oceanic Focus is an organization dedicated to the conservation of the world's oceans and the protection of marine ecosystems. Through advocacy, research, and educational programs, Oceanic Focus aims to promote sustainable practices, raise awareness about ocean conservation, and inspire action to protect marine environments for future generations.

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