

'Let's Go to a Château!' Program Breathes New Life into French Heritage

Shannon Pratush's Unique Initiative Celebrates French Culture, History, and Gastronomy with a Modern Twist

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[/EINPresswire.com/](https://EINPresswire.com/) -- France is not just a country but a canvas painted with the rich colors of history, culture, and art. Spearheaded by Shannon Pratush of This French Life, the innovative "Let's Go to a Château!" program redefines cultural engagement and heritage appreciation in France. Designed to showcase the magnificence of French châteaux, the initiative collaborates with national monuments and local tourism boards to offer an immersive experience that weaves the past with the present.



Photo credit: Pascal Avenet

A New Chapter in Cultural Storytelling



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Caroline Darrasse, Director of Public Relations, Château de Chenonceau

Through "Let's Go to a Château!" audiences worldwide are invited to explore the grandeur and intimacy of France's historic estates. This initiative reveals the hidden narratives of these majestic structures and demonstrates their relevance in today's world. Each of the twelve episodes are crafted to provide a deep dive into the luxurious daily life of yesteryears, enriched by modern-day interpretations.

Innovative Storylines Enrich Visitor Experience
At Château Rivau, culinary arts blend with botanical wonders as Chef Andrea, a protégé of the famed Joël Robuchon, transforms traditional French dishes by

incorporating floral elements. His innovative approach turns the château's kitchen into a culinary theater, delighting visitors with a fusion of taste and aroma that bridges centuries.

Château Azay le Rideau, set against the backdrop of the Renaissance, unveils the private life of its historical inhabitants with exclusive tours highlighting the estate's architectural and decorative marvels, such as the uniquely decorated rush mats and timeless furniture that echo the whispers of the past.

The program also offers rare insights into the hidden convent at Château de Chenonceau, where specialists like Amélie and Etienne bring the château's spiritual heritage to light. Culinary explorations continue with a gastronomic journey through Catherine de Médicis's recipes, celebrating the fusion of history and haute cuisine.

There are currently twelve episodes in the program, with additional releases scheduled.

Endorsements Reinforce Program's Impact

"Your promotion of the Château de Chenonceau, one of the most visited châteaux in the Loire Valley, enhances its international reputation," comments Caroline Darrasse, Director of Public Relations and Communications at Château de Chenonceau.

A Commitment to Cultural Preservation

Shannon Pratuch, an American expatriate and visionary behind this initiative, collaborates closely with French authorities to ensure that each story is told with authenticity and respect. "As someone who has chosen France as my home, I am dedicated to promoting its cultural and historical landscapes to a global audience," says Pratuch.

About Shannon Pratuch and This French Life

Based in Brittany and Paris, Shannon Pratuch has devoted her life to exploring and promoting French 'art de vivre.' Through her company, This French Life, she delivers engaging content and unique experiences celebrating France's cultural wealth. Her work attracts tourism and serves as an educational platform that preserves and honors France's heritage.

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