

## Emerging Trends in Ethylene Vinyl Acetate Resins Market in Globe, Scope and Growth Forecast, 2028

The global ethylene vinyl acetate resin market is projected to reach \$13.7 billion by 2028, growing at a CAGR of 6.3% from 2021 to 2028.

WILMINGTON, DE, UNITED STATES, July 23, 2024 /EINPresswire.com/ --According to the report published by Allied Market Research, the global <u>ethylene vinyl acetate resins market</u> was pegged at \$8.4 billion in 2020 and is estimated to hit \$13.7 billion by 2028, registering a CAGR of 6.3% from 2021 to 2028.



Ethylene Vinyl Acetate Resins Market Analysis

The Ethylene Vinyl Acetate (EVA) resins market is characterized by its versatility and widespread applications across various industries. EVA is a copolymer of ethylene and vinyl acetate, offering flexibility, toughness, and elasticity. It finds extensive use in packaging films, foams for footwear and automotive parts, solar cell encapsulation, and adhesives. Key drivers include its low-temperature flexibility, UV resistance, and cost-effectiveness compared to other polymers. The market is influenced by trends in sustainability, innovation in product development, and demand from sectors like construction, electronics, and healthcare.

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Based on geography, Asia-Pacific held the major share in 2020, garnering nearly three-fifths of the global ethylene vinyl acetate resins market. The market across the region would also exhibit the fastest CAGR of 6.5% by 2028. The other two provinces discussed in the report include North America, Europe, and LAMEA.

Allied Market Research published a new report, titled, "Ethylene Vinyl Acetate Resins Market by Type (Vinyl Acetate-Modified Polyethylene (Low VA Density), Thermoplastic Ethylene Vinyl Acetate (Medium VA Density), and Ethylene Vinyl Acetate Rubber (High VA Density)), Application (Film, Foam, Hot Melt Adhesives, Wire & Cable, Extrusion Coating, Solar Cell Encapsulation, and Others), and End User (Automotive, Packaging & Paper, Paints, Coatings & Adhesives; Electronics & Electrical, Pharmaceutical, Footwear, Photovoltaic Panels, and Others): Global Opportunity Analysis and Industry Forecast, 2021-2028. " The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

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Development of the packaging industry, economic growth, increased income level, rising investment in solar energy generation set-ups, and surge in its demand from different sectors drive the growth of the global ethylene vinyl acetate resins market. Based on application, the foam segment contributed to the major share in 2020. By region, on the other hand, Asia-Pacific would cite the fastest CAGR by 2028.

This makes it important to understand the practical implications of the ethylene vinyl acetate resins market. To gain a competitive advantage, the players must have something unique. By tapping into the untapped market segment, they can establish a relevant point of differentiation, and this report offers an extension analysis of untapped segments to benefit the market players and new entrants to gain the market share.

## KEY MARKET PLAYERS:

The report provides the SWOT analysis of the key market players including Sipchem, Al Habib Polymers FZE, Arkema S.A., Braskem S.A., Celanese Corporation, Dow Inc., Exxon Mobil Corporation, Formosa Plastics Corporation, Hanwha Chemical Corporation, and Lyondellbasell Industries Holding B.V. which gives the business overview, financial analysis, and portfolio analysis of products and services. The latest news related to industry developments in terms of market expansions, acquisitions, growth strategies, joint ventures, collaborations, product launches, market expansions etc. are included in the report for the better understanding of the stakeholders in framing strategic decisions to gain long term profitability and market share.

Based on application, the foam segment contributed to nearly three-fifths of the total market revenue in 2020, and is expected to lead the trail by 2028. The extrusion coating segment, however, would register the fastest CAGR of 7.2% from 2021 to 2028.

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The current situation of pandemic makes it very important for the stakeholders in the ethylene vinyl acetate resins market to understand the market deeply, which will help them in taking sound decisions, to gain the competitive advantage. By exploring the unexplored areas of market, the key players can surely gain a larger market share.

The global ethylene vinyl acetate resins market is analyzed across type, application, end user, and region. Based on type, the thermoplastic ethylene vinyl acetate segment accounted for more than two-thirds of the total market share in 2020, and is projected to rule the roost by the end of 2028. The Ethylene vinyl acetate rubber segment, on the other hand, would cite the fastest CAGR of 6.8% throughout the forecast period.

## KEY OFFERINGS OF THE REPORT:

Key drivers & Opportunities: An extensive analysis on key factors and opportunities available in different segments for strategizing.

Current trends & forecasts: A comprehensive analysis on latest trends, and forecasts for next few years to frame strategic decisions as a next step.

Segmental analysis: An extensive analysis of each segment and driving factors such as revenue and growth rate is offered.

Regional Analysis: A thorough analysis of each geographic region can help market players devise expansion strategies and gain from the opportunity.

Competitive Landscape: Useful insights on each of the leading market players for outlining competitive scenario and related strategies have been offered in the report.

Access Full Summary Report: <u>https://www.alliedmarketresearch.com/ethylene-vinyl-acetate-</u> <u>resins-market</u>

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