

# Trusting Solar Calculator Now Available for All Website Platforms

*The bestselling WordPress plugin is universal*

HONOLULU, HAWAII, UNITED STATES, July 24, 2024 /EINPresswire.com/ -- The Trusting Solar Calculator, also known as the Solar Wizard, was originally developed for WordPress to help solar dealers convert more leads to sales. It became the #1 solar company plugin in the world! But it didn't stop

there. 43.4% of all websites are WordPress — and we imagine the percentage is around the same in the solar industry. The developers of the Trusting Solar Calculator wanted to make sure that every solar company could access the power of this amazing tool. They now offer the

[Trusting Solar Calculator for all website platforms](#) with their new Global Plugin.



The success of the Solar Wizard plugin has been amazing. We are passionate about supporting solar dealers worldwide get more leads and sell more solar.”

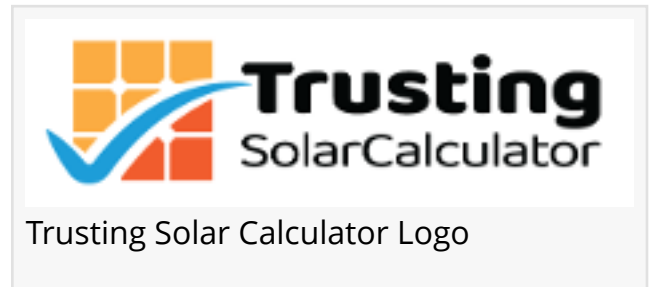
*Anna Covert, Principal of  
Trusted Solar Calculator*

The new plugin accomplishes the same ability as the original WordPress plugin: It allows homeowners and businesses who visit solar websites to get an idea of the cost and savings they'll achieve by adding a photovoltaic system to their property. Both [plugins are completely customizable](#) to look like the solar brand it is representing. The plugin can show results for different utility companies; offer high and low costs per kW; add in EV and storage

options. Every text field can be edited in English or be translated to any language; it is local currency friendly; has UTM tracking; and more!

The WordPress [Pro Solar Wizard is just \\$35 per month. And the Global Plugin is \\$50](#) per month and includes a 14-day free trial. It works for all states — even most countries! Dealers who operate in multiple states can enter all of their service areas, set the utility rate, and the price they want to sell at high/low for cash, loan or solar lease purchases and show the available incentives in each specific area. It also allows solar dealers to specify to whom and in what way they will meet with potential customers. In other words, they can set zip codes that they will meet with in person, virtually, or by phone.

“The success of the Solar Wizard plugin has been amazing,” stated Anna Covert, Principal of



Trusted Solar Calculator. “We are passionate about supporting solar dealers worldwide get more leads and sell more solar.”

## ABOUT TRUSTING SOLAR CALCULATOR

The brainchild of a team of developers who had been designing and maintaining websites and marketing for solar companies throughout the U.S., Trusted Solar Calculator was meant to help solar get more qualified leads. By allowing potential buyers to ‘test-drive’ solar, its costs and estimated savings, solar dealers could interact with customers who felt equipped to make a purchase. They already had an idea of the pricing and even the payments they would make — plus when they would reach a time of having electricity from the sun at no cost. They would have an estimate of what adding storage to protect them from outages and time or use charges as well as what they would need to cover the costs to add EV charging to the mix.

In under three years there have been thousands downloads of the free plugin. The success stories of the Pro version abound with hundreds of subscribers of the plugin in 24 countries finding value in it leading to conversions every day! To learn more, go to [solarwizardplugin.com](http://solarwizardplugin.com)

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Solar Wizard

A screenshot of the Trusting Solar Calculator website interface. At the top is the logo for Trusting SolarCalculator, which consists of a blue and orange grid icon followed by the text "Trusting SolarCalculator". Below the logo, it says "Welcome to Solar Wizard" and "Pick an assessment type & enter your name". There are two main options: "Quick" represented by a simple line with three circles, and "More thorough" represented by a more complex path with seven circles. Below these options are two input fields labeled "First Name" and "Last Name", followed by a right-pointing arrow button.

WORDPRESS PLUGIN DEMO

GLOBAL PLUGIN DEMO

Trusting Solar Calculator Demo

Solar Wizard adapts. No matter where you live or what language you speak!



Solar Wizard is customizable

**Display Settings** Facebook Twitter YouTube LinkedIn

Set the display of the Wizard

**Primary Color** Select Color  
Primary color for the Wizard

**Secondary Color** Select Color  
Secondary color for the Wizard

**Headings** Select Color  
Headings (Titles) color for the Wizard

**Text Color** Select Color  
Text color for the Wizard

**Show Logo**  Yes

Solar Wizard looks like your brand

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