

Planet TV Studios to Attend the 11th Annual Meeting of the Subcortical Surgery Group in Boulder, CO

Planet TV Studios joins the 11th Annual Subcortical Surgery Group Meeting to showcase advances in minimally invasive brain surgery, August 1-3, 2024.

BOULDER, CO, UNITED STATES, July 24, 2024 /EINPresswire.com/ -- [Planet TV Studios](https://www.planetstudios.com), a leader in content creation and renowned for its acclaimed television series, *New Frontiers*, is proud to announce its participation in the 11th Annual Meeting of the [Subcortical Surgery Group](https://www.subcortical.org) (SSG). The conference, set to take place from August 1-3, 2024, at the St Julien Hotel in Boulder, Colorado, brings together

top neurosurgeons, researchers, and industry leaders from across the world to discuss the latest advancements in minimally invasive brain surgery – many that are changing the standard of care for patients and improving clinical outcomes.

Exploring New Frontiers in Neurosurgery

The SSG Annual Meeting, themed "Advancing Innovation in Subcortical Surgery – The Next Frontier," highlights significant strides in the field with presentations from neurosurgeons and researchers leading the efforts in modernizing neurosurgery. Planet TV Studios' involvement underscores its commitment to showcasing groundbreaking advancements and socially responsible topics through its *New Frontiers* series. This event aligns perfectly with the series' mission to bring to light the revolutionary work of leaders in various fields, including advanced technology, healthcare, brain-computer interface (BCI), and artificial intelligence.

A Platform for Knowledge Sharing and Collaboration

The conference features over 30 renowned experts in neurosurgery, including Dr. Mark Bain, a



leader in the minimally invasive surgery approach that contributed to the first-ever positive clinical trial for treating hemorrhagic stroke, and Dr. Costas Hadjipanayis, an authority on new advancements in fluorescence-guided neurosurgery. Attendees will have the opportunity to engage in didactic sessions, panel discussions, and hands-on workshops covering topics such as:

- Minimally Invasive Parafascicular Surgery (MIPS): A Deficit Sparing Approach
- New Explorations in BCI
- Artificial Intelligence and Augmented Reality in Neurosurgery
- Advances in Intraoperative Imaging and Visualization

Hands-On Experience with Cutting-Edge Technologies

The hands-on workshops are designed to provide practical experience with the latest tools and technologies in subcortical surgery to improve precision and efficiency.

Networking and Future Innovations

In addition to learning opportunities, the SSG Annual Meeting offers an excellent platform for networking and collaboration. Attendees will have the chance to connect with peers, share experiences, and establish collaborations that can drive future innovations in the field of neurosurgery.

Multi-Platform Distribution of Impactful Content

Planet TV Studios maximizes its reach by leveraging a multitude of distribution platforms, ensuring their compelling content is accessible to a broad audience. Their series are broadcast on prestigious national television channels like Fox Business and Bloomberg TV, bringing their insightful stories into millions of households. Additionally, they utilize a range of on-demand platforms and online news outlets to promote their participant's content, including YouTube, Amazon, Roku, Dailymotion, Tumblr, Facebook, Rumble, NewsBreak, [ReportWire](#), and more. This multi-platform approach amplifies the visibility of New Frontiers and underscores Planet TV Studios' commitment to making socially relevant and impactful content widely available to the public.

Join Us in Boulder

For more details on the 11th Annual Meeting of the Subcortical Surgery Group, including registration information, visit www.subcorticalsurgery.com/events.

Planet TV Studios is excited to be part of this inspiring event that advances the future of modern neurosurgery and delivers groundbreaking techniques and technologies that are improving clinical and functional outcomes for patients. We look forward to showcasing these latest

innovations in brain tumor removal and stroke treatment, enablers to improved precision medicine therapies, and new surgical approaches for treating the deadliest kind of strokes and brain tumors. Join us in Boulder as we explore new frontiers in neurosurgery.

This press release announces Planet TV Studios' attendance at the 11th Annual Meeting of the Subcortical Surgery Group, highlighting the alignment between the conference's theme and the mission of the New Frontiers series. It emphasizes the multi-platform distribution approach and invites the audience to join the event in Boulder.

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