

PC Gaming Mouse Market Analysis With Opportunity Segments For 2024-2033

The Business Research Company's PC Gaming Mouse Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 24, 2024 /EINPresswire.com/ -- The [PC gaming mouse market](#) has

experienced robust growth in recent years, expanding from \$2.03 billion in 2023 to \$2.37 billion in 2024 at a compound annual growth rate (CAGR) of 17.0%. The growth in the historic period can be attributed to the rising popularity of e-sports, increasing consumer awareness and education, growth of online retail and e-commerce, increasing disposable incomes and gaming budgets, and rising game development.



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Research Company

PC Gaming Mouse Global Market Report 2024 :
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The PC gaming mouse market size is expected to see rapid growth in the next few years. It will grow to \$4.46 billion in 2028 at a compound annual growth rate (CAGR) of 17.1%."

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Company*

Strong Future Growth Anticipated

The PC gaming mouse market is projected to continue its strong growth, reaching \$4.46 billion in 2028 at a compound annual growth rate (CAGR) of 17.1%. The growth in the forecast period can be attributed to the demand for high-performance gaming mice, increased demand for ergonomic designs, a growing number of gamers worldwide, rising professional gaming leagues, and increasing internet penetration.

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Growth Driver Of The PC Gaming Mouse Market

The growing popularity of e-sports is expected to propel the growth of the PC gaming mouse market. Esports, or electronic sports, refers to organized, competitive video gaming where professional players and teams compete against each other in various video game titles at local, national, and international levels. The widespread availability of high-speed internet and

affordable gaming devices has made e-sports more accessible to a broader audience. PC gaming mice are essential tools in e-sports, offering precision, customization, and ergonomic design for competitive advantage and improved gameplay performance.

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Major Players And Market Trends

Key players in the PC gaming mouse market include Microsoft Corporation, Dell Technologies Inc., Lenovo Group Limited, The Hewlett-Packard Company, Xiaomi Corporation, ASUSTeK Computer Inc.

Major companies operating in the PC gaming mouse market are focused on developing innovative products, such as high-end wireless gaming PC mouse, to deliver unparalleled gaming experiences in the market. A wireless gaming PC mouse is a peripheral device designed for gaming on personal computers that operates without a physical connection to the computer via cables.

Segments:

- 1) By Type: Wireless Mouse, Wire Mouse
- 2) By Game Type: First Person Shooter (FPS) Mouse, Real-Time Strategy (RTS) Mouse, Massive Multiplayer Online (MMO) Mouse, Hybrid Ergonomic (HE) Mouse, Other Game Types
- 3) By Application: Private Used, Game Competition, Internet Cafes, Other Applications

Geographical Insights: North America Leading The Market

North America was the largest region in the PC gaming mouse market in 2023. The regions covered in the PC gaming mouse market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

PC Gaming Mouse Market Definition

A personal computer (PC) gaming mouse is a specialized input device designed for gaming on personal computers, featuring high-precision sensors, customizable buttons, and ergonomic designs to enhance performance and comfort for gamers. It is used to enhance the gaming experience by providing features and functionalities that cater specifically to the needs of gamers.

[PC Gaming Mouse Global Market](#) Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The PC Gaming Mouse Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [PC gaming mouse market size](#), PC gaming mouse market drivers and trends, PC gaming mouse market major players, PC gaming mouse competitors' revenues, PC gaming mouse market positioning, and PC gaming mouse market growth across geographies. The PC gaming mouse market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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