

Push-to-Talk Over Cellular (PoC) Market Forecast: Emerging Applications and Regional Insights - 2027

The market in Asia-Pacific is expected to grow at a significant rate due to the high penetration of smartphones in the region.

PORTLAND, PORTLAND, OR, UNITED STATE, July 24, 2024 /

EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "[Push-to-Talk Over Cellular Market](#), By Component and Application: Opportunity Analysis and Industry Forecast, 2020–2027," the push-to-talk over cellular market size was valued at \$3.43 billion in 2019, and is projected to reach \$6.95 billion by 2027, growing at a CAGR of 9.4% from 2020 to 2027.



Push-to-talk over cellular solutions facilitates group communications across a dispersed workforce in an organization or industry. Industries in manufacturing and production continuously require consistent communication across the production line. In addition, industries in safety and emergency services are highly dependent on push-to-talk systems. Hence, the demand for push-to-talk over cellular is expected to rise at a significant rate owing to its ability to provide secure and reliable communication services between teams in an industry or organization.

Request Sample Report at: <https://www.alliedmarketresearch.com/request-sample/A05943>

Thus, even after emergence of COVID-19, the push-to-talk over cellular market is expected to witness trivial effect during this pandemic, as the demand for push-to-talk over cellular is still higher for public safety & security applications. The push-to-talk over cellular devices are increasingly being used by the government and disaster management agencies in hotspots of COVID-19 for communicating in that area.

Even after emergence of COVID-19, the push-to-talk over cellular market is expected to witness

trivial effect during this pandemic, as the demand for push-to-talk over cellular is still higher for public safety & security application. The push-to-talk over cellular devices are increasingly being used by the government and disaster management agencies in hotspots of COVID-19 for communicating in that area. In addition, innovations of mobile apps enable push-to-talk for public safety during COVID-19 pandemic, are further boosting the market growth. For instance, L3Harris' BeOn app is being used by healthcare workers in California to communicate efficiently while visiting patients and trace contacts.

Walkie-talkie devices were widely used as a mode of communication among teams, but its costly equipment and network distortion hindrance increased the growth of the push-to-talk over cellular devices due to cost efficient and reliability benefits offered. These devices are built over push-to-talk technology that includes half-duplex push-to-talk communications benefit with the resistance to interference offered by mobile phones. Thus, the growth of the equipment segment propelled the growth of the market in 2019, and is further expected to boost the market growth in coming years.

For Report Customization: <https://www.alliedmarketresearch.com/request-for-customization/A05943>

Rise in adoption of smartphone applications is expected to support the push-to-talk over cellular market growth. This is attributed to applications as well as integration benefits with various communications networks that are compatible with various devices. Hence, surge in demand for push-to-talk applications among smart devices is among the major factors expected to boost the growth of the market during the forecast period.

North America dominated the overall push-to-talk over cellular market trends in 2019 and is expected to remain dominant during the forecast period. This is attributed to availability of enhanced network infrastructure in the region with high proliferation of LTE networks in the region. In addition, high number of smart devices in the regions operate on deployed LTE technology also supports the growth of the market in the region.

Furthermore, Asia-Pacific is expected to exhibit highest growth rate during the forecast period. Factors supporting the growth of the Asia-Pacific push-to-talk over cellular market include significant presence of telecom operators that are expanding their 5G infrastructure, proliferating LTE deployments, and high penetration of mobile devices in the region.

Some of the key push-to-talk over cellular market players profiled in the report include AT&T, Inc., Qualcomm Technologies, Inc., Verizon Communications, Motorola Solutions, Inc., Kyocera Corporation, Mobile Tornado, Sprint Corporation, Bell Canada, Simoco Wireless Solutions, and Sonim Technologies Inc. Players operating in the market have witnessed high revenue growth opportunities for analytical solutions and services especially due to digitalization. This study includes the push-to-talk over cellular market analysis, trends, and future estimations to determine the imminent investment pockets.

Buy Now & Get Exclusive Report at: <https://www.alliedmarketresearch.com/push-to-talk-over-cellular-market/purchase-options>

Key Findings of The Study:

By component, the equipment segment dominated the push-to-talk over cellular market share. The equipment segment garnered high revenue in 2019 and is expected to remain dominant in the coming years due to high penetration of smart devices among industries across the globe. However, the services segment is expected to exhibit significant growth during the forecast period in the push-to-talk over cellular industry.

By application, the public safety & security segment accounted for the highest revenue in 2019 due to high adoption of push-to-talk over cellular by government entities such as disaster management.

Region wise, Asia-Pacific is expected to witness a significant growth in terms of CAGR in the upcoming years as push-to-talk over cellular market opportunity. Whereas, North America dominated the market in 2019 due to availability of advance network infrastructure and is expected to remain dominant in terms of revenue growth during the forecast period.

Inquiry Before Buying: <https://www.alliedmarketresearch.com/purchase-enquiry/A05943>

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

AMR launched its user-based online library of reports and company profiles, Avenue. An e-access library is accessible from any device, anywhere, and at any time for entrepreneurs, stakeholders, researchers, and students at universities. With reports on more than 60,000 niche markets with data comprising 600,000 pages along with company profiles on more than 12,000 firms, Avenue offers access to the entire repository of information through subscriptions. A hassle-free solution to clients' requirements is complemented with analyst support and customization requests.

Contact:

David Correa
5933 NE Win Sivers Drive

#205, Portland, OR 97220

United States

Toll-Free: 1-800-792-5285

UK: +44-845-528-1300

Hong Kong: +852-301-84916

India (Pune): +91-20-66346060

Fax: +1-855-550-5975

help@alliedmarketresearch.com

Web: <https://www.alliedmarketresearch.com>

Follow Us on: [LinkedIn](#) [Twitter](#)

David Correa

Allied Market Research

+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/730077236>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.