

# Collection Impériale Création No. 1: The Newest Expression of Moët & Chandon's Founding Vision

*Collection Impériale Création No. 1: Moët & Chandon's newest champagne. Created for the 280th anniversary, it's a brut nature blend of seven vintages*

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/EINPresswire.com/ -- Created to commemorate the Maison's 280th anniversary, and to honor the dream of founder Claude Moët, this multilayered champagne - a brut nature inspiring the new concept of Haute Oenologie - is the newest representation of Cellar Master Benoît Gouez's virtuosity. In honor of its 280th anniversary, [Moët & Chandon](#) is delighted to present Collection Impériale Création No. 1, a timeless creation of intricate complexity. This cuvée is the inaugural release in the Collection Impériale line launched this year to celebrate the milestone. A product of Moët & Chandon's centuries-old savoir-vin,

Création No. 1 is the pinnacle of the Maison's practice of Haute Oenologie. This Moët champagne is made from an assemblage of remarkable vintages, aged through different maturation processes in oak casks and on the lees, in bottles. An emblem of this ancient craft, it pays fitting tribute to the founder of Moët & Chandon, Claude Moët, who laid the foundation upon which the House was built in 1743, establishing a visionary champagne House where champagne-making excellence is a cornerstone for both contemporaneity and the future, leading to today's new expression of Haute Oenologie: Collection Impériale Création No. 1, a Moët Impérial crafted for eternity.

The newest expression of Moët & Chandon's art of champagne-making

Haute Oenologie is a term coined by Moët & Chandon to describe the winemaking expertise perfected by the artistry and virtuosity of the House's Cellar Masters over generations. It goes





Conceived by founder Claude Moët, it blends seven vintages, uniquely aged and harmoniously assembled, reflecting our 280 years of savoir-vin."

*Benoît Gouez*

from the Maison's precise vinification science and selection of the best vintages, aged through different processes – selected strategically to elevate each [Moët champagne](#) - to the ability to assemble them harmoniously and mature them in the historical cellars, with passion and patience, respecting the flow of time.

This craft, the founding vision of Moët & Chandon, has led the Maison to host, today, a vast reserve wine library, one of the largest in Champagne: a tool with which the current

Cellar Master, Benoît Gouez, reaches into the depths of history. It is rooted in the 280-year-old artistry of the House that produces champagnes of exceptional quality and complexity, characterized by their harmonious blend of flavors, delicate aromas, and refined, enduring finish. As such, Haute Oenologie epitomizes the newest expression of Moët & Chandon's savoir-vin.

A spontaneous brut nature champagne

Collection Impériale Création No. 1 is a blend of seven remarkable vintages, each with singularities, and each carefully evaluated and aged in distinct environments to enhance its individual qualities. Their intricate assemblage begins with the fresh 2013 Grand Vintage, aged in stainless steel tanks, complemented by the refined 2012, powerful 2010, tense 2008, full-bodied 2006, lively 2000, aged in oak casks, and finished with the elegant 2004, bottle aged on lees after its second fermentation. Leveraging the art of selecting, aging, blending, and maturing - with no added sugar at dosage - Collection Impériale Création No. 1 is a brut nature champagne, delivering a pure expression of its flavors.

A new cuvée entitled Collection Impériale Création No. 1

The newest expression of Moët & Chandon's Haute Oenologie, Collection Impériale Création No. 1 is a multi-layered Moët champagne that transcends the perception of time: achieving harmony between the freshness of youth and the maturity of age, it is complex yet accessible.

Collection Impériale also pays tribute to the House's own "Imperial" heritage, born from the relationship initiated in 1801 by Jean-Remy Moët, grandson of the Maison's founder, with Napoléon Bonaparte, and nurtured over the years with the Emperor and his entourage. In 1869 when the House created Moët Impérial, it unveiled a champagne so distinctive that it suitably honored that "Imperial" relationship and went on to become the House's signature blend.

At the same time, Collection Impériale Création No. 1 also salutes the future. It sets in motion a countdown to Moët & Chandon's 300th anniversary, a momentous milestone that will be reached in 2043. Beginning with the release of No. 1, new Créations will be revealed during the

decades to come, enriching, over time, the portfolio of Collection Impériale.

Technical details and tasting by Cellar Master Benoît Gouez

Collection Impériale Création No. 1 exhibits a captivating deep, bright yellow hue, reminiscent of a canary diamond. Its aromatic profile is initially reserved, gradually revealing intriguing tertiary, reductive, and mineral dry notes such as licorice root, mocha and toast. As it unfolds, secondary aromas of madeleine, fresh hazelnut and vanilla, then luscious fruit, emerge, accompanied by hints of dried fig and Mirabelle plum: flavors that evoke a concentrated, candied citrus evocative of fruitcake, and developed over time.

On the palate, the maturity of Collection Impériale Création No. 1 shines through: it offers a generous and serene experience akin to a beautiful home opening its doors. It envelops the senses with an aromatic sweetness that embraces its creamy and delicate effervescence. The Moët champagne's palate expands, delighting with an interplay of freshness and bitters. The finish is earnest and lingers on notes of smoke and licorice, leaving a mouth-watering impression of freshness.

#### ABOUT MOËT & CHANDON

Moët & Chandon was founded in 1743 by Claude Moët and elevated to international renown by his descendant, Jean-Remy Moët, who dreamt of "sharing the effervescence of Champagne with the world." From royal court to red carpet, Studio 54 to Grand Slams, Moët & Chandon has been bringing people together around thrilling, extraordinary moments. With the largest, most diverse vineyards in the region, the House offers a universal & versatile portfolio of personalised champagnes for every occasion and palate. Easy to love, each [personalised Moët](#) creation in white and rosé – from the iconic Moët Impérial to the refined Grand Vintage Collection, from the refreshing Moët Ice Impérial to the gentle Nectar Impérial, and the multilayered Collection Impériale, the newest expression of the Moët & Chandon's art of Haute Oenologie – dazzles and delights with a broad spectrum of flavors and aromas to capture the astonishing breadth of its terroir.

Annalisa Maestri

Moët & Chandon Global PR

649823508 ext.

amaestri@moethennessy.com

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