

# Ms. New York US Nation 2024, Italia Tornabene, Pioneers Financial Literacy for Children with Her New Book

NEW YORK, NY, UNITED STATES, July 25, 2024 /EINPresswire.com/ -- In a groundbreaking move, [Italia Tornabene](#), recently crowned Ms. New York US Nation 2024, has authored a first-of-its-kind children's book aimed at teaching financial literacy to kids aged 6-12. The book, titled "[Baxter Learns to Save](#)," is set to revolutionize the way children understand and interact with money from an early age.



Italia Tornabene

### Why Financial Literacy for Children?

Italia Tornabene has always been a strong advocate for education and empowerment. Her journey from humble beginnings to becoming a successful entrepreneur and beauty queen has given her a unique perspective on the importance of financial literacy. "Understanding money and how to manage it is crucial for success in life," says Tornabene. "I wanted to create a resource that would help children develop these skills early on, setting them up for a brighter future."

The statistics are telling. According to a study by the Financial Industry Regulatory Authority (FINRA), only 24% of millennials demonstrate basic financial literacy. This highlights a significant gap in financial education that begins in childhood. Tornabene's book aims to address this gap by making financial concepts accessible and engaging for young readers.

### About "Baxter Learns to Save"

"Baxter Learns to Save" follows the adventures of Baxter, a curious and enthusiastic young bunny who discovers the importance of saving money. Through engaging stories and colorful illustrations, children are introduced to fundamental financial concepts such as budgeting, saving, and making smart spending choices. The book also includes interactive elements like

quizzes and activities to reinforce these lessons in a fun and memorable way.

## Why This Book is Different

What sets "Baxter Learns to Save" apart from other children's books is its focus on practical financial education. Tornabene has incorporated real-world scenarios that children can relate to, such as saving up for a toy or deciding how to spend their allowance. By presenting these situations in a relatable and understandable manner, the book helps children develop a healthy relationship with money.

Moreover, Tornabene's book is backed by research and expert input. She collaborated with financial educators and child psychologists to ensure that the content is not only accurate but also age-appropriate and engaging. "It's important that the lessons are not only informative but also enjoyable for children," Tornabene explains.

## The Impact

The potential impact of "Baxter Learns to Save" is immense. By equipping children with financial knowledge and skills early on, the book aims to foster a generation of financially responsible adults. Parents and educators alike are excited about the book's release, seeing it as a valuable tool for teaching children the importance of financial literacy.

## About Italia Tornabene

Italia Tornabene is not just Ms. New York US Nation 2024; she is a multifaceted individual with a rich background in entrepreneurship, education, and philanthropy. Born and raised in New York, Tornabene faced numerous challenges growing up, including financial hardships. These experiences fueled her passion for financial education and empowerment.

Tornabene is the founder of several successful businesses, including Enchanted Farms and Tornabene Wine, which she started with a former customer turned business partner. She is also an accomplished author, with books like "Easy Investing" and "Decoding Men" under her belt. Her diverse experiences and resilient spirit have made her a role model for many.

In addition to her business ventures, Tornabene is deeply involved in philanthropic work. She recently launched EmpowerHer Journey, a nonprofit organization dedicated to helping homeless single mothers and sex workers transition out of their current situations by providing support for education, business start-ups, daycare expenses, and transportation.

Tornabene's journey to becoming Ms. New York US Nation 2024 is a testament to her dedication and perseverance. She sees her platform as an opportunity to make a positive impact and inspire others to overcome their challenges and achieve their dreams.

## Conclusion

Italia Tornabene's "Baxter Learns to Save" is more than just a children's book; it's a pioneering effort to instill financial literacy in young minds. By addressing the critical need for financial education from an early age, Tornabene is helping to pave the way for a more financially savvy and responsible generation. Parents, educators, and children alike will benefit from the lessons imparted through Baxter's adventures, making this book an essential addition to any child's library.

For more information about "Baxter Learns to Save" and to support Italia Tornabene's initiatives, follow her journey on Instagram @EmpowerHerJourney and stay tuned for the book's official release.

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This article encapsulates the essence of Italia Tornabene's mission and the impact of her new book on children's financial literacy.

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