

Red Fort Center by Siddharth Bathla Wins Platinum in A' Culture Awards

Siddharth Bathla's Adaptive Reuse Project Celebrates Historic Legacy of UNESCO World Heritage Site in Delhi

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/EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [cultural heritage](#) design, has announced [Siddharth Bathla's](#) "Red Fort Center" as the recipient of the Platinum A' Cultural Heritage and Culture Industry Design Award. This prestigious recognition highlights the significance of Bathla's innovative visitor orientation design within the Cultural Heritage industry.

The Red Fort Center's recognition with the A' Cultural Heritage and Culture Industry Design Award underscores its

relevance to current trends and needs within the industry. By aligning with and advancing Cultural Heritage standards and practices, the design offers practical benefits for users, the industry, and stakeholders, emphasizing utility and innovation in the field.

Bathla's award-winning design stands out for its adaptive reuse approach, bringing the long-term defunct colonial barracks back to life within the iconic UNESCO World Heritage Site. The design strategy pursues conservation efforts, replicating the materiality deciphered from the fort itself. Contemporary interventions celebrate the stories of life and culture while respecting the fortress's multi-layered history.

This recognition from the A' Cultural Heritage and Culture Industry Design Award serves as motivation for Bathla and his team to continue striving for excellence and innovation in future projects. The award inspires further exploration and fosters creativity within the brand, driving



Red Fort Center

the development of designs that positively impact the Cultural Heritage industry and beyond.

Red Fort Center was designed by a talented team including Creative Director Siddharth Bathla, Design Director Prashasti Chandra, Graphic Designer Suryanath Sunny, and Architect Prashul Sharma.

Interested parties may learn more about the award-winning design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160602>

About Siddharth Bathla

Siddharth Bathla, an architect and industrial designer from India, brings a multidisciplinary approach to his creative work. With a passion for storytelling and problem-solving through design, Bathla aims to make a difference by leading a team of passionate and creative individuals. His design philosophy focuses on creating spaces that showcase a narrative, similar to how films convey stories. Bathla recognizes the potential for growth and success in this area within the Indian context.

About Dalmia Bharat Limited monument mitra with implementation partner Sabhyata Foundation

Sabhyata Foundation, established for charitable and social contribution projects, has been the implementation partner to Dalmia Bharat as Monument Mitra at the Red Fort. Their work includes installing dustbins, benches, and water kiosks, building a 20,000 sq ft interpretation center called the Red Fort Center, creating a projection mapping show called Matrabhumi, and a sound and light show named Jai Hind, which has been awarded top 5 sound and light shows in the world by Nat Geo. They have also organized various cultural events showcasing Indian music, food, dance, textiles, and games.

About Platinum A' Design Award

The Platinum A' Design Award recognizes designs that exemplify exceptional creativity and innovation in the field of Cultural Heritage and Culture Industry Design. Recipients are selected based on a rigorous evaluation process considering criteria such as historical significance, cultural authenticity, design innovation, respect for tradition, adaptive reuse, interpretation of heritage, community engagement, preservation techniques, sustainable practices, educational value, accessibility enhancement, economic impact, inclusivity promotion, heritage conservation, technological integration, artistic merit, architectural excellence, social relevance, contextual sensitivity, and stakeholder involvement. The award acknowledges the designers' commitment to advancing the boundaries of art, science, design, and technology while contributing to the enhancement of quality of life and promoting sustainable development.

About A' Design Award

The A' Cultural Heritage and Culture Industry Design Award is a prestigious international competition that provides a platform for participants to showcase their creativity and gain recognition for their innovative contributions to the culture industry. Entries are blind peer-

reviewed and evaluated based on pre-established criteria by an influential and expert jury panel comprising design professionals, Cultural Heritage industry professionals, journalists, academics, and designers. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the transformative power of good design. Established in 2008, the A' Design Award is now in its 16th year and continues to motivate designers and brands to develop pioneering designs that positively impact the global community.

To learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with your projects, visit: <https://culturalheritageaward.com>

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