

# North America Supply Chain As A Service (SCaaS) Market Size, Demand, Trends, Analysis by Top Key Players and Forecast

WILMINGTON, DE, UNITED STATES, July 25, 2024 /EINPresswire.com/ -- The [North America Supply Chain as a Service market](#) size was valued at \$4,478.20 million in 2017 and is projected to reach \$7,854.40 million by 2025, growing at a CAGR of 7.5% from 2018 to 2025.

Growth in the retail industry and rise in customer expectations are expected to boost the market growth in the upcoming years. Also, integration of blockchain technology is anticipated to offer lucrative opportunities for the North America SCaaS Market as it is expected to support in connecting many systems and partners in the supply chain.

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North America Supply Chain as a Service market trends include significant growth of the retail industry driven by factors such as proliferation of mobile devices and internet penetration in emerging economies with increase in requirement for managing logistics services among several end users. In addition, rise in consumer expectations is expected to fuel the growth of the North America SCaaS Market. Moreover, rise in need of strategic planning and better visibility of inventory allow retailers to allocate stocks and meet the customer requirements, which is expected to fuel the demand for supply chain services. However, security concerns pertaining to enterprise critical information among end users is the major factor that impedes the market growth.

Furthermore, integration of blockchain technology and omni-channel supply chain approach are expected to provide lucrative growth opportunities for the North America Supply Chain as a Service (SCaaS) market.

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U.S. accounted for the highest share of the North America Supply Chain as a Service market size in 2017 and is projected to remain dominant during the forecast period owing to presence of major market players in the country. In addition, the advancements in transportation and logistics industry is also a major factor fueling the U.S. market. Further, Canada is also expected to attain the highest CAGR for the North America SCaaS Market Share during the forecast period. The growth of Canada is mainly attributed to rise in imports and exports with the U.S.

Some of the key market players profiled in the report include Accenture, CEVA Logistics, DHL International GmbH (Deutsche Post DHL Group), FedEx Corporation, GEODIS (SNCF Mobilités Group), Kuehne+Nagel, TATA Consultancy Services Limited, United Parcel Service (UPS), XPO Logistics, Inc., Zensar Technologies Ltd., and others.

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