

# Rare Earth Metals Market Trends, Demand, Growth, Value & Analysis Market Research 2024 - 2031 | China Northern Rare

Global rare earth metals market is estimated to be valued at USD 5,648.83 Mn in 2024 and is expected to reach USD 8,629.29 Mn by 2031

BURLINGAME, CALIFORNIA, UNITED STATES, July 25, 2024 /EINPresswire.com/ -- Market Overview:

Rare earth metals refer to set of seventeen chemical elements in the



periodic table. They are indispensable for various high-tech applications such as consumer electronics, electric vehicles, defense, aviation and more.

# Market Dynamics:

The rare earth metals market is expected to witness significant growth over the forecast period owing to increasing demand from electric vehicles industry. Rare earth metals such as neodymium, praseodymium, and dysprosium are crucial components of high-strength magnets that power electric motors in electric vehicles. They provide compact size, high power density and efficiency to electric motors. According to International Energy Agency, the global electric car stock exceeded 10 million in 2020 and is anticipated to grow exponentially in upcoming years. This rapid adoption of electric vehicles will propel the demand for rare earth metals in motor magnets during the forecast period. In addition, growing consumption of consumer electronics such as smartphones, laptops and home appliances will further augment the market growth.

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One Major Restrain Hindering the Rare Earth Metals Industry

Geopolitical issues related to rare earth metal supply represent a significant restrain for the market. China, which accounts for over 80% of the global rare earth metals production, has been criticized for leveraging its supply dominance as a political tool in trade disputes with other countries. It had restricted rare earth exports to Japan in 2010 during a diplomatic row. Such unpredictable policies adopted by China create instability and supply concerns for importing countries and companies relying on Chinese supplies. Furthermore, environmental damages from rare earth mining and the lack of proper regulations in China is another supply issue that needs to be addressed. These geopolitical and environmental supply constraints pose challenges to the steady growth of the rare earth metals market.

## One Key Opportunity for Market Expansion

The growing efforts by governments worldwide to develop domestic rare earth mining and processing capabilities present a major opportunity for the market. Many countries have come to realize their over-dependence on Chinese supplies and are implementing policies and investing in initiatives to establish their own rare earth industries. For instance, the US government provided funding for rare earth element projects and stockpiling as part of their critical minerals strategy. Australia, India, and Brazil are also ramping up investments in rare earth mining projects. This emerging scope for mining rare earth ores outside of China and developing alternative supply sources can eliminate geo-political risks and foster a more stable market environment globally in the long-run. Companies stand to benefit immensely from the opportunities arising from such initiatives to onshore rare earth element production.

# One Overriding Trend Shaping Demand Dynamics

The rising preference for sustainable and eco-friendly technologies across major industries has emerged as a powerful trend bolstering demand for rare earth metals. Metals such as neodymium, dysprosium, and praseodymium that are essential in manufacturing high-strength renewable energy equipment and electric vehicles see soaring use driven by sustainability goals. An increasing number of automotive manufacturers, wind turbine producers, and appliance makers emphasize using rare earths to make their products more efficient and reduce overall carbon footprint. Governments too are implementing stringent emission norms that accelerate the adoption of clean technologies reliant on rare earth components. The unprecedented focus worldwide on curbing pollution and transitioning to a greener economy through sustainable innovation creates robust opportunities for long-term rare earth demand tied to industries of the future.

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Top Companies Featured in This Report:

☐ China Northern Rare Earth (Group) High-Tech Co.

| □ Ltd   |
|---|
| ☐ Rising Nonferrous Metals Co.  |
| □ Ltd   |
| ☐ China Minmetals Rare Earth Co.  |
| □ Ltd   |
| Aluminum Corporation of China Limited   |
| ☐ Lynas Corporation Ltd.  |
| ☐ Beijing Zhongke Sanhuan High-tech Co. Ltd.  |
| ☐ Jiangxi Tungsten Industry Group Co. Ltd.  |
| □ Arafura Resources Ltd.  |
| ☐ Alkane Resources Ltd.   |
| Market Segmentation:  |
| By Product Type:  |
| 🛘 By Metals: Neodymium, yttrium, Dysprosium, Terbium, Europium, Cerium, Lanthanum   |
| By Applications:  |
| ☐ By Application: Catalysts, Permanent Magnets, Metallurgy & Alloy, Polishing   |
| Key Regions/Countries Classified as Follows:  |
| » North America (U.S., Canada, Mexico)  |
| » Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)  |
| <ul><li>» Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)</li><li>» South America (Brazil, Argentina, Rest of SA)</li></ul> |
| » Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)   |

Trends in Navigation Keyword Market:

Market Growth: Expect significant expansion in the navigation keyword market, with a projected Compound Annual Growth Rate (CAGR) of 14.65% from 2024 to 2031.

Increasing Demand: Notice a surge in demand for navigation keywords due to the widespread adoption of GPS-enabled devices and the need for precise mapping data.

Technological Innovations: Witness innovative breakthroughs enhancing the accuracy and reliability of navigation keywords, such as real-time traffic updates, 3D mapping, and augmented reality.

Tailored Solutions: Explore industry-specific navigation keyword solutions designed to meet the

unique needs of automotive, aviation, and maritime sectors.

Integration with Advanced Technologies: Embrace the integration of navigation keywords with cutting-edge technologies like artificial intelligence and the Internet of Things, unlocking advanced functionalities.

Mobile Applications: Embrace the convenience and accessibility of navigation keywords through mobile applications, catering to the evolving needs of consumers.

Environmental Sustainability: Embrace environmentally conscious navigation keyword solutions that address issues like traffic congestion and air quality, promoting sustainable transportation options.

| Report I | Highl | ights | : |  |
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Examination of navigation keyword market share at both country and regional levels

☐ Thorough analysis of the competitive landscape and emerging trends

☐ Detailed review of product advancements, technological developments, drivers, and limitations

☐ Strategic recommendations tailored for key business segments based on market insights

 $\ensuremath{\square}$  Valuable guidance for newcomers venturing into the navigation keyword market

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Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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