

# Kuna Sportswear Launches Kickstarter Campaign for Innovative UPF 50+ Shirts

*Kuna Sportswear launches a Kickstarter for UPF 50+ shirts, perfect for outdoor adventures, offering sun protection and comfort. Join for exclusive discounts!*

DOVER, DELAWARE, UNITED STATES, July 26, 2024 /EINPresswire.com/ -- [Kuna Sportswear](https://www.kunasportswear.com) is thrilled to announce the launch of its [Kickstarter](#) campaign, aimed at bringing its cutting-edge UPF 50+ long sleeve shirts to a wider audience. This campaign follows the successful launch of the company and its new line of stylish, high-performance fishing and outdoor apparel.

Kuna Sportswear, founded with a passion for adventure and exploration, offers clothing designed to inspire and protect. The new UPF 50+ long sleeve shirts provide excellent sun protection while boasting innovative designs that combine style with functionality. These shirts are perfect for fishing, hiking, hitting the gym, and various outdoor activities.

"Our mission is to empower individuals to embrace the spirit of adventure," said Andre Moya, Founder of Kuna Sportswear. "With our Kickstarter campaign, we're excited to share our vision and products with the world. Our shirts are crafted to protect and inspire, and we're offering exclusive rewards for our early backers."

The Kickstarter campaign will highlight the benefits of the UPF 50+ shirts, including their



LONG SLEEVE UPF 50+ SHIRTS

Kuna Sportswear's UPF 50+ Shirts



Stars, Stripes, and Bass Fishing Shirt

advanced moisture-wicking technology, breathability, and durability. It will also showcase the bold, stylish designs that set Kuna Sportswear apart from other brands. Backers will have the opportunity to be the first to own these innovative shirts at special discounted rates.

Kuna Sportswear's launch introduced a new era of adventure-driven apparel. Now, with the Kickstarter campaign, the brand aims to expand its reach and build a community of outdoor enthusiasts who value both functionality and style. The campaign will provide detailed information about the product's features, the unique designs available, and the exclusive discounts for backers.



First Edition Complete Collection GIF

"We believe in creating a community-driven brand that encourages people to push their limits and discover the outdoors," added Andre Moya. "This Kickstarter campaign is a crucial step in our journey to inspire a life full of adventure."

Join the adventure and support Kuna Sportswear's mission to inspire a lifestyle of exploration and discovery. Visit our Kickstarter page to learn more and back our project today.

About Kuna Sportswear: Kuna Sportswear is dedicated to creating high-performance outdoor apparel that combines style and functionality. With a focus on innovation and community, the brand aims to inspire individuals to explore the outdoors and live boldly.

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