

## New Global Mobile Insights Reports Provide Actionable Information for European Mobile Network Operators

These new reports for European countries offer a fresh perspective to help MNOs understand where consumers are connected, under-connected, or unconnected.

ALISO VIEJO, CALIFORNIA, UNITED STATES, July 29, 2024 /EINPresswire.com/ -- M2Catalyst is pleased to announce the release of its comprehensive 2024 Global Mobile Insights reports for European



countries. These reports offer a fresh perspective on 4G/5G mobile quality and traffic to help mobile network operators understand where consumers are connected, under-connected, or unconnected.



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Bruce C. Friedman, CoFounder and CFO

In today's digital age, reliable mobile connectivity is more essential than ever. For mobile network operators striving to bridge the digital divide and improve mobile connectivity for consumers, this data enables them to pinpoint areas that require immediate attention and investment to enhance network infrastructure.

"We are excited to present our latest Global Mobile Insights reports focusing on Europe," said Mike Brough, Co-founder and CEO at M2Catalyst. "These reports not only highlight where mobile broadband connectivity excels,

but also identify areas that may benefit from targeted improvements. This information is invaluable for MNOs looking to optimize their networks and bridge the digital divide."

With the increasing demand for seamless consumer mobile experiences, particularly in remote and rural areas, these insights are essential for MNOs aiming to stay competitive and connect

the under-connected.

"We encourage European MNOs to leverage these reports to drive strategic decision-making and accelerate the deployment of robust 4G/5G networks," added Bruce C. Friedman, Co-founder and CFO at M2Catalyst.

The Global Mobile Insights reports for Europe are now available and can be accessed through the M2 platform. For more information on how to obtain these reports and unlock actionable insights, please visit the links below.

Explore European Mobile Quality Reports
Explore European Mobile Traffic Reports

## About M2Catalyst:

Founded in 2012, M2Catalyst is a global telecom data services provider dedicated to connecting the unconnected and under-connected, to enable remote work, education, and telemedicine throughout the world.

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