

Autobound Revolutionizes B2B Sales with Al-Powered 10-K Insights and Job Opening Analysis

Autobound launches AI-powered 10-K Insights and Job Opening Analysis, revolutionizing B2B sales with deep, automated prospect research and personalization.

SAN FRANCISCO, CA, USA, July 26, 2024 /EINPresswire.com/ -- <u>Autobound</u>, the leading AI-powered sales engagement platform, today announced the launch of two groundbreaking features: 10-K Insights and Job Opening Analysis.



These innovations are set to transform

how B2B sales professionals research, understand, and engage with their prospects.

10-K Insights: Unlocking the Power of Financial Reports

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Our AI now reads and understands entire 10-K reports, breaking them into over 130 specific insights, providing sales teams with a strategic advantage" Daniel Wiener, CEO Autobound's new 10-K Insights feature harnesses the power of AI to analyze and extract over 130 key insights from annual 10-K reports. This solves a critical pain point for sales professionals who often struggle to efficiently digest these dense financial documents.

"Our Al now reads and understands entire 10-K reports, breaking them into over 130 specific insights, providing sales teams with a strategic advantage," said Daniel Wiener, CEO of Autobound. "This feature not only saves

hours of research time but also uncovers hidden opportunities and pain points that might otherwise be missed."

Key benefits of 10-K Insights include: - Automated analysis of over 4,000 10-K reports

- Real-time incorporation of insights into sales outreach
- Increased email open rates by 20-30% and reply rates by 15-25%

Job Opening Analysis: Turning Hiring Trends into Sales Opportunities Complementing the 10-K Insights is Autobound's new Job Opening Analysis feature. This tool analyzes over 100 million job openings across 10 million companies, providing sales professionals with invaluable insights into a prospect's current initiatives and potential pain points.

"Job openings are a goldmine of information, but manually sifting through them is a nightmare for sales teams," Wiener explained. "Our AI doesn't just list openings - it determines which are most relevant to both the buyer and seller, mapping these insights to specific pain points and value propositions."

Highlights of the Job Opening Analysis feature include:

- AI-powered relevance ranking of job openings
- Pre-configured settings for 125,000+ companies
- Custom job opening insight creation
- Lightning-fast search capabilities

Both features are seamlessly integrated into Autobound's <u>AI email writer</u> and sequencing tool, enabling sales professionals to craft hyper-personalized, context-aware outreach at scale.

Empowering the Entire B2B Sales Ecosystem

By providing deep, relevant insights and automating time-consuming research processes, Autobound is enabling sales professionals to focus on what they do best: building relationships and closing deals.

The 10-K Insights and Job Opening Analysis features are also available through Autobound's <u>API</u>, allowing developers to integrate these powerful capabilities into their own applications and workflows.

"We're not just making sales easier; we're making it better," Wiener emphasized. "These features represent a significant leap forward in our mission to revolutionize B2B sales through rich insights and AI-powered personalization."

This launch follows Autobound's recent \$4M seed funding round, led by Dundee VC with participation from notable investors in the CRM and AI space. Autobound's exceptional performance in G2's Summer 2024 Grid Reports further validates its market leadership, securing 32 #1 rankings across multiple categories, including top spots in AI Writing Assistant and Sales Intelligence.

Autobound's success is built on its proprietary dataset and AI models, trained on high-

performing sales emails, creating a powerful suggestion engine unlike any other. The new features are available immediately to all Autobound subscribers at no additional cost. For more information or to schedule a demo, visit <u>www.autobound.ai/demos</u>.

About Autobound:

Autobound is the #1 AI-powered sales engagement platform, helping revenue teams personalize outreach at scale. By combining cutting-edge AI technology with robust sales intelligence, Autobound enables businesses to create highly targeted, personalized communications that resonate with prospects and drive results. Trusted by companies of all sizes, Autobound is transforming B2B sales through its unique ability to understand the nuances of effective sales communication. Learn more at <u>www.autobound.ai</u>.

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