

# STEM Book for Kids - Welcome to Eddie's World of Learning and Education: Environmental Eddie Let's Talk Series

*MPM Enterprises, LLC announced today July 27, 2024, that their first new children's (Kindle eBook) has launched a book sale campaign at \$1.99 available now*

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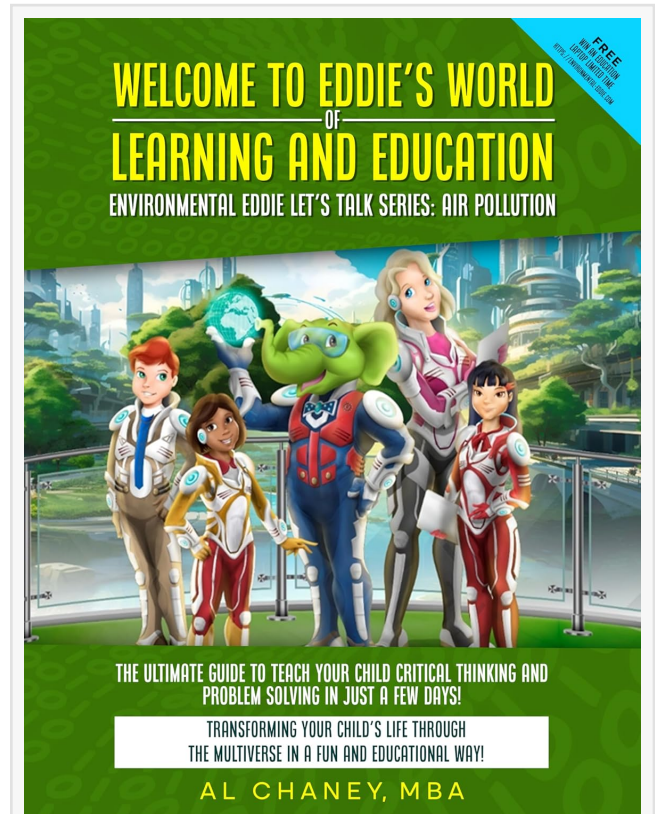
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This book is titled "Welcome to Eddie's World of Learning and Education – Environmental Eddie Let's Talk Series: Air Pollution" (ISBN: 979-8-9869638-1-5).

This book introduces the main character Environmental Eddie, our protagonist hero who is 10 years old. While watching the evening news Eddie listens to the television weather reporter talk about how air pollution has increased over the years in his hometown. He, immediately responds to the challenge, "I know I can help reduce air pollution!" However, Eddie must first acquire the knowledge, confidence, and skills to reduce air pollution. Fortunately, his school district has recently established an environmental academy run by a very knowledgeable environmental scientist. Dr. Anna von Smart who is also a theoretical physicist. Eddie and his friends travel to the multiverse (New City) where the enlightened Dr. Omni bequeaths the Scroll of Knowledge to Dr. von Smart to teach the kids how to solve the problem of air pollution. Eddie must master the skills necessary to reduce air pollution by attending and graduating from the academy.

Time is of the essence!

This book also covers elements Engineering Design, fantasy, science fiction, Critical thinking,



Welcome to Eddie's World of Learning and Education!



— A must have book for your child, school or library!"  
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Problem Solving, Next Generation Science Standards (NGSS), Common Core Standards, Science, Technology, Engineering and Mathematics (STEM). Additionally, this book contains a puzzle, coloring item, workbook samples to enhance learning, a donation letter, a how to start and after school program, sample grant proposal, funding sources from the private sector and the Federal

Government.

Welcome to Eddie's World of Learning and Education will teach your child skills that can be applied to many situations in a fun, and entertaining way that will last him/her a lifetime! A must have book for your child, school or library!

"Our goal is for Environmental Eddie, with his "Remember to Protect-it for Future Generations!"™ proclamation, to become universally recognized as the worldwide icon for educational awareness, and environmental protection. We plan to make Environmental Eddie the international ambassador for educating school children on the environment, critical thinking and problem-solving. We believe that Environmental Eddie will be the next big sensation like "Paw Patrol" with his international appeal! This is planned to be accomplished through books, public appearances, teacher training workshops, consulting, and social marketing," said E. Ashley Chaney, PhD., Vice President of Marketing and Communications.

What others are saying about Al Chaney's book:

"Environmental Eddie assists teachers, parents, and caregivers in teaching children how to solve air pollution through the use of STEM/STEAM supported critical thinking skills."

Mary Lou Nayler, PhD.,  
Sacramento State University, Career/Tech Ed. Assistant Professor (Retired) and national Presidential STEM Taskforce.

This engaging book, ideal for elementary-aged children, combines an engrossing story with critical STEM concepts. It encourages young readers to think critically about air pollution and develop problem-solving skills. By introducing key air pollution terminology in an age-appropriate, reader-friendly manner, the book can motivate children to become environmental champions. Additionally, it can foster empathy for those affected by air pollution, making it an impactful resource for both education and social skills.

Mousumi De, PhD.,  
Assistant Professor School of Education, Department of Teaching and Learning Education, University of Redlands, Redlands, CA.

Mr. Al Chaney is a talented author who loves and cares about the environment deeply. This shows in the words of his books and in his visits with children in school classrooms and libraries across the country. If you want your children to gain knowledge of how to protect their environment and to become problem solvers to meet challenges, this book would be a welcome addition to their reading library.

Dr. Carol Montgomery,  
Former Principal, Consultant and University Professor.

"Environmental Eddie provides an excellent path to problem solving and insights to creative thinking and learning. It is an excellent tool for students, teachers and parents."

Virginia Wiggins, M.S.E.E., Georgia Tech., OSD Program Manager (Retired), National Defense University, Engineering Consultant (Systems Integration & Interoperability)

"Environmental Eddie assists teachers and parents in teaching children how to reduce air pollution through the use of critical thinking. Al Chaney has written an inspirational guide that will empower you and his ideas will make a difference in your life! Al's book will inspire your soul!"

-James Malinchak

Features on ABCs Hit TV Show, "Secret Millionaire"  
(Viewed by 50 Million+ Worldwide).  
Twice Named National College Speaker of the Year!  
Best-Selling Co-author of Chicken Soup for the College.  
Founder, [www.BigMoneySpeaker.com](http://www.BigMoneySpeaker.com)

Author Al Chaney, MBA believes that any child can learn about the environment, and how to protect it at an early age if guided through an environmental educational awareness process. This book focuses on just that! Additionally, this book may solve problems by assisting your child in improving his/her grades by acquiring critical thinking and problem-solving skills. Give your child the advantage they need!

About the author: Al Chaney, MBA is a retired Integrated Waste Management Specialist (IWMS) formally with the California Environmental Protection Agency (CIWMB) where he was the liaison for all of the California public colleges on recycling and waste diversion.

If you would like more information about this topic and school visits, please email the author at: [eddie@environmental-eddie.com](mailto:eddie@environmental-eddie.com) or call 256-441-2974

Tell your child's teacher, caregiver, principal or superintendent about our book!

Environmental Eddie's copyrighted characters, trademark and concept are receiving interest from a range of professionals from education, and environmental associations.

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Web site: <https://environmental-eddie.com>

For information about Environmental Eddie, please contact:

Al Chaney, MBA  
MPM Enterprises, LLC  
P.O. Box 197  
Madison, AL 35758  
256-441-2974

Al Chaney, MBA  
MPM Enterprises, LLC  
+1 256-457-9147  
eddie@environmental-eddie.com

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