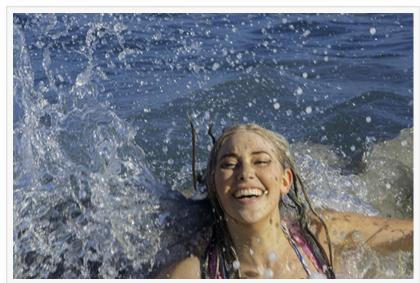


## Pop Singer Carissa Summer Rose Debuts Summer Anthem 'Living in the Moment' Worldwide

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MALIBU, CA, UNITED STATES, July 29, 2024 /EINPresswire.com/ -- Emerging pop sensation Carissa Summer Rose is making waves this summer with her latest single, "Living in the Moment." The 23-year-old singer-songwriter's new track, produced by industry veteran Dan Richards, proves to be a powerful favorite for music listeners, having gained thousands of new fans within hours of its release on radio and all streaming platforms.



Carissa Summer Rose, photo credit, Garrett Stotko, 2024

Listen to "Living in the Moment" here: <a href="https://www.youtube.com/watch?v=tqMz-f-C57M">https://www.youtube.com/watch?v=tqMz-f-C57M</a>

Dan Richards, known for his guitar work touring with pop superstars One Direction, brings his



I think one of the best parts of summer is that you get to see your favorite bands play outside in the sunshine live. I wanted to capture that "live" feeling."

Carissa Summer Rose

signature pop sound to Carissa Summer Rose's latest single, "Living in the Moment." He not only produced the song, but also delivered his staple guitar instrumentation, and even backing vocal work.

The song's production is further elevated by the mixing talents of Grammy nominated mix engineer Mark Needham. Needham is widely known for his work with The Killers, as well as Imagine Dragons, among others.

Grammy award winning engineer Howie Weinberg mastered "Living in the Moment." Weinberg has mastered tracks for such legendary artists as Sonic Youth, Public Enemy, Smashing

Pumpkins, The Killers, Sinead O'Connor, and Prince to name but a few.

Starpower Management's Bruce Edwin supervised the song. Bruce Edwin managed David Williams (session guitarist for Prince, Madonna, and Michael Jackson). The firm represents numerous stars and Grammy winners.

Carissa Summer Rose describes "Living in the Moment" as an anthem of joy, bliss, and the pursuit of one's dreams. "This song is really about embracing life and all its possibilities," Rose said in a statement to Hollywood Sentinel. "I want listeners to feel inspired to chase their dreams and find happiness in the present."

The young artist states to Hollywood Sentinel that she is currently in pre-production on the song's music video, scheduled to be shot next month on the famous beaches of Malibu, California. The coastal setting is expected to complement the track's uplifting summer vibe.

Rose's rapid ascent in the music industry is backed by Starpower Management, which represents the artist in all areas of her career. The management company's support, combined with the involvement of other seasoned industry professionals, signals a strong push behind Rose's latest release.

The involvement of these industry veterans in a rising star's music underscores the potential they see in Carissa Summer Rose. Rose's journey in the music industry, while still in its early stages, has been marked by a dedication to her craft and a clear vision for her artistic direction.

The choice to film the music video in Malibu speaks to the California dream that has long been associated with pop music success. Carissa stated to Hollywood Sentinel that "The iconic coastline of Malibu will provide the perfect backdrop for a video and song that is about being young and free, and having fun." The music video's production is set to be a significant undertaking, with a full cast and crew expected to descend on Malibu for the shoot, conceptualized entirely by the artist.

Rose's team at Starpower Management has expressed confidence in the single's potential. ""Living In the Moment" showcases Carissa's incredible talent and potential," Bruce Edwin stated to Hollywood Sentinel. He added, "Carissa, Dan, Mark, and Howie created together a simply perfect song that I truly love. This release is just the beginning of what we expect to be a long and successful career for Carissa."

As "Living in the Moment" has now hit streaming platforms and radio waves, Carissa Summer Rose and her team remain confident that the song's message will resonate with listeners seeking an uplifting soundtrack to their summer adventures. The release of "Living in the Moment" is expected to be followed by a series of live performances and media appearances as Rose promotes the single. While tour dates have not yet been announced, her manager states to Hollywood Sentinel that she may make her debut on the festival circuit as early as next year. The

artist will also be releasing two more new songs across the next two months.

## **About Carissa Summer Rose:**

When she was just 17 years old, the remarkably talented and driven musician uprooted her life and made the solo move from Boston to LA to pursue a career in music. The initial culture shock gave way to tremendous personal growth. Though she dealt with rampant sexism and inequality along the way, it only strengthened her resolve. Carissa aims to inspire fans while pushing society to become more inclusive and fairer towards women. Carissa views her discography as different chapters in her continual journey of growth, both personal and artistic. Her sound fuses pop, rock, R&B, punk, and a multitude of other genres to pack an emotional punch, while her vulnerable lyrics promote themes of self-love, female empowerment, equality, and inner strength.

Carissa Summer Rose, Official Website: <a href="https://carissaSummerRose.com">https://carissaSummerRose.com</a>
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