

Black Château Enterprises Aligns with WriterCon 2024, Presenting Speakers and Sponsoring Luncheon

The annual writers conference in Oklahoma City takes place Labor Day Weekend and promises insights and inspiration to writers from around the globe.

OKLAHOMA CITY, OKLAHOMA, UNITED STATES, August 1, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- Black Château Enterprises, the parent company to three award-winning bookish brands, proudly aligns with WriterCon 2024, set to take place in Oklahoma City from August 30 to September 2 over Labor Day weekend. This strategic collaboration underscores Black Château's commitment to supporting writers and encouraging literary excellence.



Dave and Desiree Duffy

WriterCon is an annual conclave organized by bestselling author and publisher William Bernhardt. The event provides writers of all genres and experience levels with comprehensive workshops, panels, and networking opportunities. Known for its robust programming and supportive community, WriterCon is considered a must-attend event for anyone serious about advancing their writing career.

Black Château, the marketing and public relations arm of Black Château Enterprises, and its sister company Books That Make You, which is a Webby-Award winning brand for booklovers, sponsor the luncheon on Friday, providing a prime opportunity for networking and collaboration among attendees.

As part of the programming over the three-day event, Desiree Duffy, Founder of Black Château Enterprises, and Dave Duffy, Head of Operations, will lead several insightful sessions, including:

SEO, Keyword Research, and Amazon Optimization Demystified

Event Horizon: How to Excel at Author Events

Why Editorial Book Reviews Matter

Scam Alert: Writers Beware—You're a Target

Roundtable Discussion: Author Marketing Strategies

Additionally, Scott Ryan from Fayetteville Media Press, an associate of Black Château, will present "Art Isn't Easy: Putting Together a Book That Balances Passion with the Market."

William Bernhardt, the organizer of WriterCon, says, "WriterCon has always been about bringing together the best minds in writing and publishing. This year, with the support of Black Château, we are able to offer even more valuable insights and opportunities for our attendees."

WriterCon features an impressive lineup of special guests, including #1 "New York Times" bestseller Aprilynne Pike, best-selling romantasy author Kimberly Lemming, head game writer for "Star Trek: Resurgence" Dan Martin, and author of the Christian historical romance novel "Of Love and Treason" Jamie Ogle. These distinguished guests, along with over 60 other speakers, literary agents, and publishers will share their knowledge and experiences.

Desireé Duffy expresses her enthusiasm about the event, stating, "We look forward to returning for our fourth year in a row, and seeing many familiar faces as well as new ones. Mr. Bernhardt and his team produce one of the highest-quality writers conferences available to the writing community, and we are proud to align with this incredible organization."

Attendees can look forward to pitching opportunities, breakout sessions, keynotes, roundtables, contests, and a vendor area where they can learn more about Black Château Enterprise's family



The image displays two logos. The top logo is for "WriterCon CONFERENCE", featuring the word "Writercon" in a stylized font with a red and blue background element, and "CONFERENCE" in a bold, black, sans-serif font below it. The bottom logo is for "Black Château™", featuring a black silhouette of a castle tower on the left and the words "Black Château" in a large, bold, black, serif font on the right.

WriterCon

Black Chateau Marketing and Public Relations for Authors

of brands, as well as other firms. For more information about WriterCon 2024 and registration details, visit the [WriterCon website](#). Attendees can also enjoy a \$50 discount on any WriterCon registration using the offer code DD50.

About Black Chateau Enterprises:

Black Chateau Enterprises is an award-winning company that houses three brands. The Black Chateau marketing and public relations firm specializes in promoting authors, books, personality brands, and creative individuals from around the world implementing a full spectrum of services. Black Chateau's sister company, Books That Make You, is a Webby Award-winning, multi-media brand that promotes books through its website, radio show/podcast, and social media channels. Black Chateau

created and biannually produces The BookFest®, an online bookish adventure for readers and writers. Black Chateau is a virtual company. Born in Southern California, its office is headquartered in Norman, Oklahoma. The company's motto is: We believe in storytellers. [Visit Black Chateau Enterprises, Books That Make You, and The BookFest websites](#) for more information.

“

Mr. Bernhardt and his team produce one the highest-quality writers conferences available to the writing community, and we are proud to align with this incredible organization.”

Desiree Duffy

About WriterCon:

WriterCon is an annual conclave in Oklahoma City that offers a rich array of workshops, panels, and networking opportunities for writers of all genres and experience levels. It aims to foster community, provide education, and support the creative endeavors of writers from around the globe. First held in 2007, it has grown to include writing retreats and cruises in addition to the annual flagship

event. For more information, visit [WriterCon.com](#).

Desiree Duffy
Black Chateau



Books That Make You...
HOPE . DREAM . LAUGH . SCREAM .

Books That Make You



THE
BOOKFEST®

The BookFest

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/730993524>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.