


'Entrepreneurs In The Spotlight' Magazine Introduces Its New Referral Program

Entrepreneurs and Influencers Can Benefit From Joining Referral and Affiliate Programs In Several Ways

RALEIGH, NC, UNITED STATES, July 28, 2024 /EINPresswire.com/ -- At [JB Tyler Marketing & Consulting, LLC](#), the owner, and publisher of the magazine, they believe that every entrepreneur has a unique tale to tell, and they are committed to giving them the visibility they need to reach new heights, says its CEO, Glenna Gonzalez. By featuring in-depth profiles of these trailblazers, they aim to highlight their achievements and offer valuable insights into the challenges they've overcome, the lessons they've learned, and the strategies that have propelled them toward success. Their platform serves as a digital stage where entrepreneurs can share their experiences, connect with like-minded individuals, and inspire aspiring business leaders. The magazine is followed by Venture Capitalists and Investors, so it proves to be a viable opportunity for those featured in the magazine.

"Entrepreneurs In The Spotlight," a leading magazine dedicated to promoting and elevating entrepreneurs, proudly announces the launch of its new Referral Program. This initiative aims to extend the magazine's reach while offering a unique opportunity for individuals to earn income by supporting businesses in need of greater visibility. The program is designed to help entrepreneurs, such as the Nurse Practitioner who will soon be featured by the magazine in August.

This practitioner leverages over 11 years of experience to provide essential healthcare services to Medicaid and Medicare patients. As this practitioner builds her newly independent practice, "Entrepreneurs In The Spotlight" is committed to enhancing her exposure through its platform.



ENTREPRENEURS
IN THE SPOTLIGHT

JUNE 2024

DR. NEKESHIA HAMMOND
TALKS ABOUT HER LATEST BOOK
ON MINDSET TRAINING

MINDSET TRAINING
Design Your Mind and the Best Self Future
Dr. Nekeshia Hammond

Dr. Nekeshia Hammond, Expert Speaker and Psychologist

The strategy of this new initiative is that participants in the Referral or [Affiliate Program](#) will earn a monthly commission for every referral that leads to an advertisement purchase within the magazine. Additionally, affiliates will receive complimentary advertising for their own businesses, aligning with the magazine's mission of mutual support and growth. The program is managed by Referral Candy, who also manages a Shopify referral program, to reward customers by incentivizing them to refer friends, clients, customers, followers, influencers, and business associates. This strategy does include compensation for anyone who is willing to share the magazine with its network- resulting in paid advertisements, as long as the portal rules and guidelines are followed.

Generally, interested parties in any affiliate or referral program include these groups:

- Marketing Partners
- Ambassadors
- Micro-Influencers
- Nano-Influencers
- Micro-Content Creators or Social Media
- Networkers

“

This program extends our core mission to spotlight brave and driven entrepreneurs. Engaging in our communities and promoting these remarkable individuals creates a network that benefits everyone.”

*Glenna Gonzalez, MBA-
Publisher and CMO*

The Referral or better known as an Affiliate Program not only provides financial incentives but also fosters a collaborative environment where entrepreneurial success is shared and celebrated. Affiliates will have the chance to support a diverse range of businesses and contribute to their success stories while benefiting from their own promotional opportunities.

For more information about the "Entrepreneurs In The Spotlight" Affiliate Program or to become an affiliate:

please visit: <https://glennagonzalez.com/affiliate/>
OR

Email us: pr@glennagonzalez.com



MAY 2024

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IN THE SPOTLIGHT

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Talks About
Small Business
Financing**

"DISCOVER YOUR
TALENT...CREATE
YOUR LEGACY"

SR SHARON RAGIN
MTAX, B.S., C.P.A., C.F.E.

Sharon Ragin CPA LLC, Accounting
Consultant

About "Entrepreneurs In The Spotlight":

"Entrepreneurs In The Spotlight" is a magazine dedicated to promoting entrepreneurs and providing them with a platform to gain visibility and exposure. Through insightful features and strategic advertising opportunities, the magazine supports businesses and individuals as they navigate and thrive in their respective fields. A few of the featured entrepreneurs include a renowned psychologist, prominent financial experts, university professors who have transitioned to consulting roles, and soon to come... a distinguished photographer recognized for her remarkable achievements in the field. The magazine is an affordable platform for entrepreneurs and small business owners to be showcased within a reasonable marketing budget strategy. The magazine's aggressive marketing strategy ensures that businesses gain unparalleled exposure, reaching over 2 million professionals within their extensive business networking groups.

Glenna Batts-Gonzalez

JB Tyler Marketing & Consulting, LLC

pr@glennagonzalez.com

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