

## 'Entrepreneurs In The Spotlight' Magazine Announces Its Exciting August Wedding Issue

August Issue Features Industry Visionary Chanel Moore of Chanel Productions

RALEIGH, NC, UNITED STATES, July 28, 2024 /EINPresswire.com/ -- "Entrepreneurs In The Spotlight" digital magazine is delighted to unveil its highly anticipated August issue, spotlighting Chanel of Chanel Productions on its cover. Chanel, a trailblazer in the wedding photography industry, has redefined the art of capturing unforgettable moments with her innovative approach and breathtaking work. This special edition promises to offer readers an exclusive glimpse into Chanel's remarkable journey and her impact on the wedding industry. Chanel's pioneering techniques and exceptional artistry have set new benchmarks for wedding photography, making her an ideal cover feature for this issue. Readers can look forward to an in-depth profile that highlights her creative vision and contributions to the industry.

In addition to Chanel's feature, the August issue will serve as a unique platform for leading wedding service



providers to shine. The magazine will showcase an array of well-known names within the wedding industry, offering invaluable opportunities for collaboration and networking. This exposure is designed to help businesses grow and thrive in a competitive market. An interesting fact about wedding spreads in magazines is that they often serve as a significant source of inspiration and influence in the wedding planning process. Studies have shown that approximately 80% of couples who plan their weddings look to magazines for ideas and trends.

Wedding spreads, featuring everything from bridal gowns to décor, play a crucial role in shaping trends and setting benchmarks for what is considered stylish and desirable in the industry. For instance, a single feature in a well-regarded wedding magazine can set off trends that ripple across the entire wedding market, influencing everything from dress styles to venue choices. This

power of influence highlights the importance of featuring innovative and visually stunning content in wedding magazines.

Service providers are encouraged to participate and share their features in the magazine across social media platforms to maximize their visibility and engagement. The digital magazine plans to feature service providers in the following categories:

- Wedding Planners
- Bridal Shops
- Caterers/ Cake Designers
- Makeup Artists and Hair Stylists
- Venue Managers
- · Rentals and Event Decorators
- Transportation
- DJs and Musicians
- Florists

"Entrepreneurs In The Spotlight' magazine is excited to bring this dynamic issue to its readers and provide a premier venue for showcasing the best in wedding services. It has also started a new <u>referral/ affiliate program</u> to spread the word and reach more Entrepreneurs. For more information or to secure your feature, please contact pr@glennagonzalez.com or call 919-727-4225.

## About Entrepreneurs In The Spotlight:

"Entrepreneurs In The Spotlight" is a digital magazine dedicated to promoting entrepreneurs and providing them with a platform to gain visibility and exposure. Through insightful features and strategic advertising opportunities, the magazine supports businesses and individuals as they navigate and thrive in their respective fields. A few of the featured entrepreneurs include a renowned psychologist, prominent financial experts, university professors who have transitioned to consulting roles, and soon to come... Chanel Moore, a distinguished photographer recognized for her remarkable achievements in the field. The magazine is an affordable platform for entrepreneurs and small business owners to be showcased within a reasonable marketing budget strategy. The magazine's aggressive marketing strategy ensures that businesses gain unparalleled exposure, reaching over 2 million professionals within business networking groups. The magazine is owned by JB Tyler Marketing & Consulting, LLC and its owner, Glenna Gonzalez.

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