

# Unlock the Future: Jamie Morgan to Reveal Ai Strategies for Small Businesses at B2B Expos in Farnborough

FARNBOROUGH , HAMPSHIRE, UK, July 29, 2024 /EINPresswire.com/ -- [Jamie Morgan](#), a renowned Business Coach and Marketing Consultant, is set to deliver a compelling talk at the upcoming B2B Expos in Farnborough. The event will take place on 12th September, with Jamie's session scheduled from 10:20 AM.

The talk, titled "Unlocking the AI Advantage: Strategies for Small Business Owners," aims to shed light on the transformative potential of artificial intelligence (AI) for small businesses. As AI continues to revolutionise industries, Jamie will provide valuable insights into how small business owners can leverage AI technologies to drive growth, enhance efficiency, and gain a competitive edge.



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Jamie Morgan, known for his expertise in business strategy and marketing, brings over two decades of experience in helping small businesses thrive. His talk will cover practical AI applications, from automating routine tasks to improving customer engagement and personalising marketing efforts. Attendees will learn actionable strategies to integrate AI into their operations, regardless of their current level of technological adoption.

"I'm excited to speak at B2B Expos and share how AI can be a game-changer for small businesses," said Jamie Morgan. "My goal is to demystify AI and provide practical advice that business owners can implement right away to unlock new opportunities and streamline their processes."

The B2B Expos event in Farnborough is a premier gathering of business professionals, providing a platform for networking, learning, and collaboration. Jamie's talk is expected to attract a diverse audience of entrepreneurs, business owners, and industry leaders eager to explore the latest trends and technologies shaping the business landscape.

#### Event Details:

Title: Unlocking the AI Advantage:

Strategies for Small Business Owners

Speaker: Jamie Morgan, Business Coach and Marketing Consultant

Date: Thursday 12th September 2024

Time: 10:20 AM

Location: B2B Expos, The Village Hotel, Farnborough GU14 7BF

Don't miss this opportunity to gain valuable insights from Jamie Morgan and discover how AI can revolutionise your business operations. For [more information](#) about the event and to register, visit

<https://www.b2bexpos.co.uk/speakers/jamie-morgan-farnborough-2024>

#### About Jamie Morgan:

Jamie Morgan is a seasoned Business Coach and Marketing Consultant dedicated to helping small businesses achieve sustainable growth. With over 20 years of experience, Jamie specialises in providing expert guidance on business strategy, marketing, and leveraging new technologies to drive success.



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Farnborough B2B Expo • 12th September 2024



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*Jamie Morgan*

Jamie Morgan

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