

## Order Management Software Market Is Going to Boom with Epicor Software, Shopify, NetSuite, Salesforce

Global Order Management Software market to witness growth a CAGR of 5.48% during forecast period of 2024-2030

PUNE, MAHARASHTRA, INDIA, July 29, 2024 /EINPresswire.com/ -- The Order Management Software Market has witnessed continuous growth in the past few years and is projected to grow at a good pace during the forecast period of 2024-2030. The exploration provides a 360° view and insights, highlighting major outcomes of Order Management Software industry. These insights help business



Order Management Software Market

decision-makers to formulate better business plans and make informed decisions to improve profitability. Additionally, the study helps venture or emerging players in understanding the businesses to make well-informed decisions. Some of the major and emerging players within the market are Oracle (United States), SAP (Germany), IBM (United States), Microsoft (United States),



HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to enable businesses with growth strategies, by offering services."

Nidhi Bhawsar

Salesforce (United States), Manhattan Associates (United States), Epicor Software (United States), Sage Group (United Kingdom), NetSuite (United States), Infor (United States), JDA Software (United States), Shopify (Canada), Brightpearl (United Kingdom), Zoho Corporation (India), Stitch Labs (United States).

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According to HTF Market Intelligence, the Global Order Management Software market to witness growth a CAGR of 5.48% during forecast period of 2024-2030. The market is segmented by

Global Order Management Software Market Breakdown by Application (Retail and E-commerce, Consumer Goods, Healthcare, Telecom, Others) by Deployment (On-premise, Cloud) and by Geography (North America, South America, Europe, Asia Pacific, MEA).

## Definition:

An electronic tool called order management software (OMS) was created to automate and simplify the process of handling customer orders. It coordinates several functions, such as order entry, inventory control, fulfillment, and client relations. Through the centralization of these assignments, OMS reduces errors and delays while increasing accuracy and efficiency. In order to track sales trends and performance, key highlights usually include real-time inventory management, order processing, and data analytics. OMS assists companies in maintaining optimal inventory levels, preventing oversales, and ensuring prompt delivery. In order to give a unified picture of operations, it also routinely coordinates with other systems, such as enterprise resource planning (ERP) and customer relationship management (CRM). Generally speaking, OMS contributes significantly to enhancing customer happiness, streamlining supply chain processes, and fostering scalable business growth.

By end users/application, the market is sub-segmented as: Retail and E-commerce, Consumer Goods, Healthcare, Telecom, Others

Breakdown by type, the market is categorized as: On-premise, Cloud

Players profiled in the report: Oracle (United States), SAP (Germany), IBM (United States), Microsoft (United States), Salesforce (United States), Manhattan Associates (United States), Epicor Software (United States), Sage Group (United Kingdom), NetSuite (United States), Infor (United States), JDA Software (United States), Shopify (Canada), Brightpearl (United Kingdom), Zoho Corporation (India), Stitch Labs (United States)

Regional Analysis for Order Management Software Market includes: North America, Europe, Asia-Pacific, South America, Africa, etc

The Global Order Management Software Market study covers ongoing status, % share, upcoming growth patterns, development cycle, SWOT analysis, sales channels & distributions to anticipate trending scenarios for years to come. It aims to recommend an analysis of the market by trend analysis, segment breakdown, and players' contribution in Order Management Software market upliftment. The market is sized by 5 major regions i.e., North America, Europe, Asia Pacific (includes Asia & Oceania separately), Middle East and Africa (MEA), and Latin America, and further broken down by 18+ jurisdictions or countries like China, the UK, Germany, United States, France, Japan, India, group of Southeast Asian & Nordic countries, etc.

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For Consumer-Centric data, demand-side or survey analysis can be added in the final deliverable as part of customization that would include analysis and consumer behavior of Order Management Software Market by demographic factors such as Age, Gender, Occupation, Income Level or Education. {\*subject to data availability and feasibility}

Consumer Traits Includes Following Patterns\*\*
Consumer Buying patterns (e.g., comfort & convenience, economical, pride)
Customer Lifestyle (e.g., health conscious, family orientated, community active)
Expectations (e.g., service, quality, risk, influence)

Major Highlights from the Global Order Management Software Market factored in the Analysis: Order Management Software Market Measures & Parameters Addressed in Study: The report highlights Order Management Software market features such as segment revenue, weighted average selling price by region, capacity utilization rate, production & production value, % gross margin by company, consumption, import & export, demand & supply, cost bench-marking of the finished product in Order Management Software Industry, market share and annualized growth rate (Y-o-Y) and % CAGR.

Major Strategic Order Management Software Market Developments: Activities such as Research & Development (R&D) by phase, ongoing and completed Merger & Acquisition (M&A) [deal value, purpose, effective year], Joint ventures (JVs), Technological tie-ups, Suppliers partnerships & collaborations, agreements, new launches, etc taken by Order Management Software Industry players during the projected timeframe of the study.

What unique qualitative insights are included in Order Management Software Market research study?

The Global Order Management Software Market report provides rigorously studied and evaluated data of the top industry players and their scope in the market by means of various analytical tools. To gain a deep dive analysis; qualitative commentary on changing market dynamics {drivers, restraints & opportunities}, PESTLE, 5-Forces, Feasibility study, BCG matrix (% Share vs % Growth), SWOT by players, Heat Map analysis, etc have been provided to better correlate key players product offering in the market.

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