

New Silver Medal Award Winner-Exposes Top Unwritten Workplace Rules You Can't Ignore

Seeking Fairness at Work Wins Nonfiction Authors Association Silver Medal Book Award

RESEARCH TRIANGLE PARK, NORTH CAROLINA, UNITED STATES, July 29, 2024 /EINPresswire.com/ -- Smart Direction Press announces [Seeking Fairness at Work: Cracking the New Code of Greater Employee Engagement, Retention & Satisfaction](#) written by recognized business strategist Hanna Hasl-Kelchner, MBA, JD has received the coveted [Silver Medal Book Award](#) from the Nonfiction Authors Association.

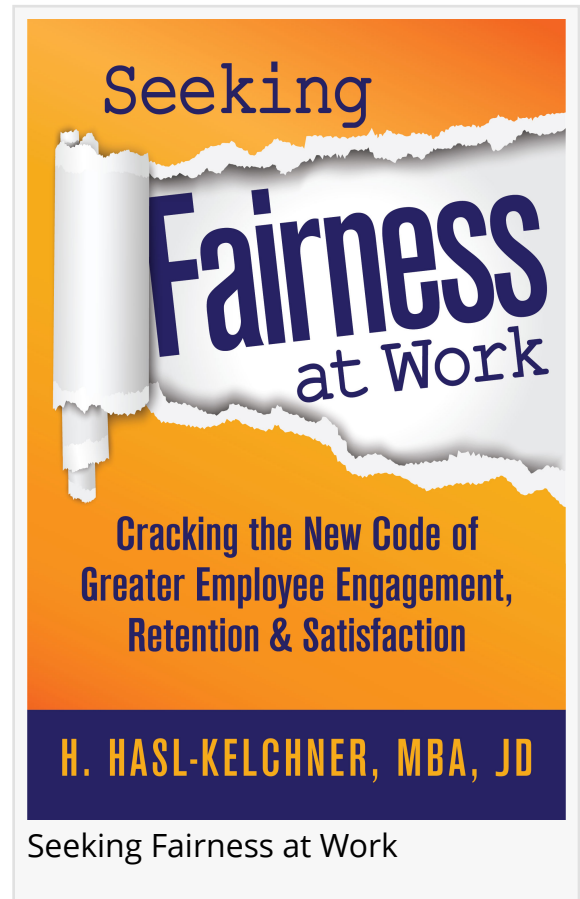
Seeking Fairness at Work examines the unwritten rules at work—rules that, when broken, keep employees from doing their best work and companies from reaching their full potential.

“Business leaders and owners are often unaware of how they create unwritten rules that are perceived as unfair by employees,” says Hasl-Kelchner. “Much is written about the importance of trust in employee-employer relationships and how it contributes to innovation, productivity, and profitability; but there can be no real trust without fairness.”

Using evidence-based science, academic research, interviews, and real-life stories, Seeking Fairness at Work identifies over 100 Fairness Factors and analyzes why traditional means of improving employee engagement, retention and satisfaction inevitably fall short and are persistently stubborn.

Readers discover solutions aimed at neutralizing toxic norms and empowering a culture where employees can do their best work. This book offers a five-part strategy filled with practical tips any leader can use to:

- Rebuild Trust with More Self-Awareness



Seeking Fairness at Work

- Improve Relationship Chemistry with More Empathy
- Make Genuine Accountability a Cornerstone
- Maintain a Cultural Safety Net
- Mend the Structural Safety Net

Seeking Fairness at Work has been called a definitive guide to infusing fairness into leadership and organizational practices, and a must-read for senior leaders who want employees to bring their full commitment and best ideas to work.

“Building a fairer, more respectful workplace that raises employees’ game instead of their defenses isn’t charity,” says Hasl-Kelchner. “It’s smart business.”

For more information about Seeking Fairness at Work, visit <https://seekingfairnessatwork.com> or connect with author Hanna Hasl-Kelchner on LinkedIn.

Hanna is available for media interviews.

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About Smart Direction Press

Smart Direction Press is a division of [Business M.O., LLC](#) dedicated to publishing thought leadership.

About Hanna Hasl-Kelchner

Hanna Hasl-Kelchner empowers organizations by simplifying complex concepts into sensible, bite size pieces that provide clarity and generate stronger management options. She accomplishes it as a business strategist through her writing, speaking, consulting, and popular Business Confidential Now podcast and as the Founder and President of Business M.O., LLC.



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