

SYBIL WELLNESS NAMED FINALIST FOR "BEST BREAKTHROUGH WELLNESS BRAND" AT 2024 BEAUTYMATTER NEXT AWARDS

Recognition Highlights Sybil Wellness's Commitment to Innovation and Excellence in the Industry

NEW YORK, NY, US, July 29, 2024 /EINPresswire.com/ -- Sybil Wellness is thrilled to announce that we have been named a finalist for "Best Breakthrough Wellness Brand" in the 2024 [BeautyMatter NEXT Awards](#). This recognition is a testament to our dedication to innovation, excellence, and leadership within the beauty and wellness industry.



"With everything we do, our first goal is how we bring value. The NEXT Awards are rooted in the opportunity to recognize the entire BeautyMatter community and reflect the diverse contributions of the global beauty ecosystem in moving our industry forward. We are looking for the most brilliant brands, service providers, suppliers, and people pushing the limits of creativity and possibilities to build what's next in beauty," said Kelly Kovack, Founder and CEO of BeautyMatter on the awards.

The BeautyMatter NEXT Awards recognize businesses that are raising the bar and defining the future from the largest multinationals to high-growth indies and from brands to suppliers. NEXT creates a space to highlight everyone involved in the beauty value chain responsible for bringing brands, products, and services to life for consumers around the globe.

With a belief that everyone should have a fair shake at winning industry awards, BeautyMatter made a foundational commitment that judging would be transparent and done by a panel of independent judges selected for their diversity of experience, deep category knowledge, and insatiable curiosity.

This commitment to transparency makes BeautyMatter, one of the most trusted voices in the business of beauty, winning a NEXT Award is a benchmark for excellence and the ultimate accolade.

"This nomination reflects our team's dedication to natural wellness. Sybil Wellness is the result of

35 years of passion and pursuit of alternative healing solutions to help others achieve their inner aspirations and live healthier lives," said Molly Blasier, Founder and CEO of Sybil Wellness and New Level Wellness LLC.

Applications were rigorously assessed by an independent panel of industry leaders, focusing on relevancy, impact, and innovation. This year's shortlist represents a diverse array of talent and groundbreaking advancements in the beauty sector.

"Numerous beauty industry award ceremonies tend to be politicized or connected to product promotion. In contrast, the NEXT Awards stand out as a refreshing and dynamic experience. Their vibrancy, rawness, and edginess align precisely with the industry pulse that BeautyMatter understands so well." - Dr. Robb Akridge, Founder & CEO of Opulus Labs and NEXT Awards judge.

Winners will be announced at the 2024 BeautyMatter NEXT Summit, which will take place on October 24th, 2024 at City Market Social House in Downtown LA. Sybil Wellness looks forward to celebrating this achievement and sharing it with our peers, partners, and customers who have supported us throughout our journey.

For more information about the BeautyMatter NEXT Awards and to see the full list of finalists, please visit <https://www.thenextawards.com/>

About BeautyMatter:

The rules of engagement have changed, and success requires a lens that is cross-vertical and looks beyond the obvious confines of the industry. As a group of brand builders, operators, and investors, we don't just cover the news; we understand how to provide crucial context, making information and data actionable. BeautyMatter is recognized globally as an essential resource for beauty insiders, filling the void, connecting the dots, and providing a perspective that is informed, analytical, and has a compelling point of view. We curate, cultivate, and create content that informs and inspires those defining the future of beauty. We believe real connection happens organically, and everything we do is aimed at creating value for our global community.

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EDITOR'S NOTE: For more information about Sybil Wellness and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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