

APG Unveils Groundbreaking Packaging Technologies at Cosmoprof 2024 in Las Vegas

LAS VEGAS, NEVADA, UNITED STATES, August 1, 2024 /EINPresswire.com/ -- [APackaging Group \(APG\)](#) recently made a significant impact at [Cosmoprof 2024](#), held from July 23 to July 25 at the Mandalay Bay Convention Center in Las Vegas. The event showcased the latest trends and innovations in the beauty industry, and APG's booth (#19205) was a focal point for attendees eager to explore the future of beauty packaging.

"We are committed to driving packaging innovation that not only meets but exceeds the expectations of our clients," said Hannah Palese, Director of Communication at APG. "[Cosmoprof 2024](#) provided us with an excellent platform to showcase our advancements and engage with industry leaders who share our passion for sustainability and quality."



APG at Cosmoprof 2024

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Hannah Palese, Director of Communication at APG

APG's booth featured a range of cutting-edge technologies and designs that highlight the company's dedication to sustainable, eco-friendly packaging. With an annual production capacity of over 600 million pieces and a low minimum order quantity (MOQ) of 10,000 pieces, APG is well-equipped to serve both large and small clients, ensuring flexibility and scalability in meeting diverse packaging needs.

Attendees at the event had the opportunity to see firsthand how APG's packaging solutions not only protect products but also enhance their aesthetic appeal, helping them stand out on store shelves. The positive feedback and enthusiasm from visitors underscored the success of APG's participation in the event.

Founded in 2019 by Helga Arminak, CEO, APG has quickly emerged as a trusted partner for some of the most prestigious names in the beauty and personal care sectors, including P&G, Unilever, Johnson & Johnson, Estée Lauder, Colgate, Sephora, Lush, Walgreens, Victoria's Secret, and more. APG's reputation for excellence and innovation was on full display at Cosmoprof 2024, where they introduced their latest eco-friendly and sustainable packaging solutions.

As a women-owned company, APG is particularly proud of its role in promoting sustainability and eco-friendliness within the industry. Their innovative solutions are designed to reduce environmental impact while maintaining the highest standards of quality and design.

For those who were unable to attend Cosmoprof 2024, APG invites you to explore their innovative packaging solutions by visiting their website at <https://apackaginggroup.com> or by contacting their sales team at sales@apackaginggroup.com. APG looks forward to continuing its journey towards creating sustainable and stunning packaging solutions for the beauty industry.



APG Booth



Cosmoprof 2024

Ryan Huang

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APackaging Group LLC

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