

# Nanomaterials In Cosmetic And Personal Care Market Growth Analysis With Investment Opportunities For 2024-2033

*The Business Research Company's  
Nanomaterials In Cosmetic And Personal  
Care Market Growth Analysis With  
Investment Opportunities For 2024-2033*

LONDON, GREATER LONDON, UK, July 30, 2024 /EINPresswire.com/ -- The nanomaterials in cosmetic and personal care market has experienced robust growth in recent years, expanding from \$2.14 billion in 2023 to

\$2.43 billion in 2024 at a compound annual growth rate (CAGR) of 13.9%. The growth in the historic period can be attributed to enhanced product performance, innovations in drug delivery systems, consumer demand for high-quality products, regulatory and safety developments, and advancements in nanotechnology research.

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It will grow to \$4.12 billion in 2028 at a compound annual growth rate (CAGR) of 14.1%.”

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## Strong Future Growth Anticipated

The nanomaterials in cosmetic and personal care market is projected to continue its strong growth, reaching \$4.12 billion in 2028 at a compound annual growth rate (CAGR) of 14.1%. The growth in the forecast period can be attributed to advancements in nanotechnology, consumer demand for high-performance products, rising awareness of skin health, growing trend of personalized beauty

products, and regulatory developments and safety standards.

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## Growth Driver Of The Nanomaterials In Cosmetic And Personal Care Market

The rise in the aging population is expected to propel the growth of nanomaterials in cosmetic

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Nanomaterials In Cosmetic And Personal Care Global  
Market Report 2024 –Market Size, Trends, And Global  
Forecast 2024-2033

and personal care markets going forward. The rise in the aging population is driven by lower birth rates and increased life expectancy due to advancements in healthcare and improved living conditions. Nanomaterials in cosmetic and personal care products for the aging population offer targeted delivery of active ingredients, enhancing skin rejuvenation and combating signs of aging while minimizing potential irritation or side effects.

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### Major Players And Market Trends

Key players in the nanomaterials in cosmetic and personal care market include Johnson & Johnson, Christian Dior SE, Procter & Gamble Company, L'Oréal S.A., Chanel Inc., Shiseido Company, Limited, Croda International plc.

Major companies operating in the nanomaterials in cosmetic and personal care markets are focusing on developing innovative sunscreen ingredients, such as titanium dioxide, to enhance UV protection and meet increasing consumer demand for effective and aesthetically pleasing sun protection solutions. Titanium dioxide serves as an opacifying agent in cosmetics, helping to create a matte appearance and minimize the visibility of skin imperfections such as fine lines, wrinkles, and blemishes.

### Segments:

- 1) By Product: Inorganic Nanomaterials
- 2) By Material: Metal-Based Nanomaterials, Mineral-Based Nanomaterials, Polymer-Based Nanomaterials
- 3) By Distribution Channel: Supermarkets Or Hypermarkets, Convenience Stores, Specialty Stores, Online Retail
- 4) By End-User Industry: Cosmetic And Personal Care, Skincare, Haircare, Makeup, Other End-User Industries

### Geographical Insights: North America Leading The Market

North America was the largest region in the nanomaterials in cosmetic and personal care market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the nanomaterials in cosmetic and personal care market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Nanomaterials In Cosmetic And Personal Care Market Definition

Nanomaterials in cosmetics and personal care refer to substances developed at the nanoscale, typically between 1 and 100 nanometers in size, and incorporated into various beauty and personal care products. These nanomaterials offer unique properties such as enhanced absorption, improved stability, and increased efficacy, enabling manufacturers to develop innovative formulations with desirable cosmetic benefits.

Nanomaterials In Cosmetic And Personal Care Global Market Report 2024 from [The Business Research Company](#) covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Nanomaterials In Cosmetic And Personal Care Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on nanomaterials in cosmetic and personal care market size, [nanomaterials in cosmetic and personal care market drivers](#) and trends, nanomaterials in cosmetic and personal care market major players, nanomaterials in cosmetic and personal care competitors' revenues, nanomaterials in cosmetic and personal care market positioning, and nanomaterials in cosmetic and personal care market growth across geographies. The nanomaterials in cosmetic and personal care market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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