

# Mannfolk Public Relations: Elevating Brands with Creative Excellence Across Coasts

LOS ANGELES, CA, USA, July 31, 2024 /EINPresswire.com/ -- [Mannfolk Public Relations](#), an established leader in the public relations industry, announces its continued commitment to exceptional media relations and consumer engagement by practicing the newest technology proven to be successful in today's media landscape. With strategically positioned offices in Los Angeles and New York, Mannfolk PR offers unparalleled representation on both coasts, providing businesses essential access to top-tier media outlets, talent, and resources necessary for nationwide presence.

## Unmatched Achievements

Mannfolk PR distinguishes itself through a series of notable accomplishments:

- High-Impact Media and Product Placements and gift guide inclusions
- Bespoke National Publicity Campaigns
- Strategic Brand Partnerships
- Customized Influencer Campaigns
- Exclusive Celebrity Endorsements
- Brand Development
- Digital Marketing
- On-site Event Management
- Social Media Marketing

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Mannfolk PR



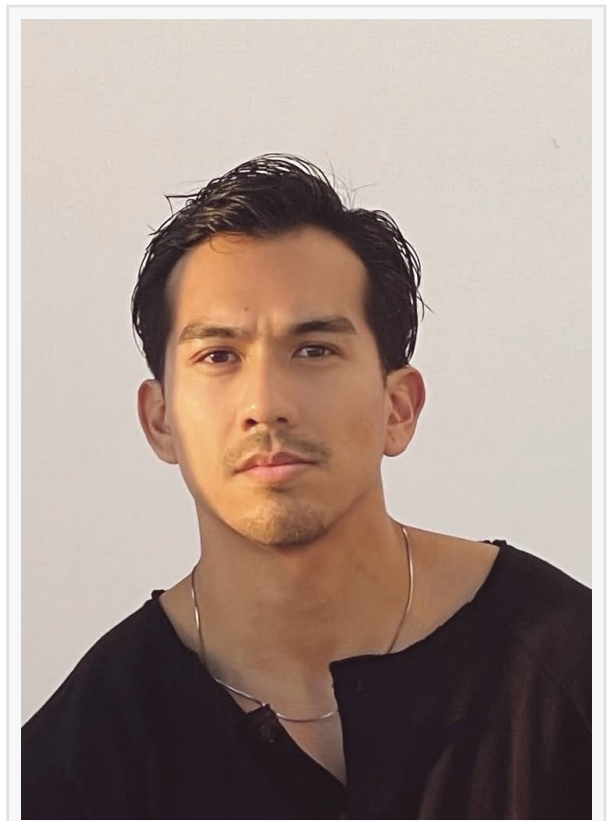
Joseph Pastrana - Senior Publicist

## Expansion of Digital and Social Marketing Services

In a significant move to enhance its service offerings, Mannfolk PR is excited to announce the expansion of its social and digital marketing services. In addition to its current suite of services—social media management, content creation, search engine optimization, and influencer marketing—Mannfolk PR will now provide:

- Website Development and Management
- Email Marketing
- Digital Advertising

This expansion reflects the agency's commitment to staying ahead of industry trends and meeting the evolving needs of its clients. By integrating these new services, Mannfolk PR provides a comprehensive, multi-channel approach to brand development and consumer engagement, ensuring businesses can effectively reach and engage their target audiences.



Norman Villavicencio - PR Manager

## Leadership and Experience

Founded by Dorothy Mannfolk - Founder & Principal, Mannfolk Public Relations in Los Angeles, CA over 25 years ago, the agency has nurtured numerous start-up businesses to national fame and growth both domestically and abroad.

Joseph Pastrana - Senior publicist in New York, NY. Throughout two decades of his career, he's orchestrated high-impact campaigns and earned valuable earned media placements in leading outlets in New York and nationwide. His insider knowledge and connections in culture, design, beauty, and fashion, combined with his ability to craft compelling narratives led to his authorship of two books including the just published "Mirrorball - Reflections of Dance & Fashion".

Norman Villavicencio - PR Manager at Mannfolk Public Relations, brings a global perspective to his role, with a track record of successful campaigns worldwide. His expertise in emerging trends and the newest advances in technology provides businesses with a complete 360 approach. Norman's strength excels in delivering innovative and effective PR strategies that capitalize on delivering results.

## About Mannfolk Public Relations

Mannfolk Public Relations is a nationally renowned boutique agency known for its no nonsense results driven approach with white glove service. To contact Mannfolk Public Relations, please visit [www.mannfolkpr.com](http://www.mannfolkpr.com)

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