



NEVIS BRANDS INC. Announces Production and Release of Major™ Shots in Mississippi

Major(TM) 100mg cannabis shots are now for sale in dozens of dispensaries throughout the state of Mississippi.

SEATTLE, WA, USA, July 31, 2024 /EINPresswire.com/ -- Nevis Brands Inc (CSE: NEVI) (OTCQB: NEVIF) ("Nevis," "Nevis Brands" or the "Company"), a leading provider of cannabis beverage products, announced today it has completed production of its initial run hold of Major(TM) shots in Mississippi through its licensee, Stash House Distro.

John Kueber, CEO of Nevis, commented: "In 90 days since announcing our agreement to license Major in Mississippi, we were able to work through Mississippi compliance requirements to secure approvals, procure equipment, and successfully produce Major. Again it is a testament to our team and our Licensee, Stash House Distro to be able to move so quickly through this process".

The Company's Licensee produced 3 flavors of its 2 ounce Major(TM) shots in Fruit Punch, Blackberry Lemonade and Blueberry. Nevis Brands has previously produced and distributed these products successfully in Washington, Missouri, Oregon and Ohio. Major Shots contain 100mg of THC and use a proprietary formula of flavor and emulsion technology to deliver effects in under 20 minutes and with very little cannabis taste. The products are now for sale in dozens of dispensaries throughout the state of Mississippi.

Kueber continued: "With over 10 SKUs now developed under the Major(TM) brand and 10 states under license we see a great deal of opportunity to expand our market footprint through both continued introduction of our products and into new territories. We will continue to execute our plan of bringing Major products to more states and in new product formats."

Mississippi enabled legalization and sale of cannabis for medical use in January of 2023 and now has over 400 dispensaries licensed to sell cannabis. Mississippi represents the 10th state for Major (TM) to be licensed for production and the 9th to go into actual production.

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ABOUT NEVIS BRANDS

Nevis innovates and develops cannabis products that have been consumed by millions of consumers across 9 states. Led by our flagship brand Major™. Nevis partners with leading

cannabis product manufacturers and distributors to enhance their product offerings. Major is currently sold in Washington, Oregon, Arizona, Ohio, Colorado, Nevada, California, Mississippi and Missouri. The Company is still working through the regulatory approval process in Michigan.

Nevis Brands Inc. is publicly traded on the CSE under the symbol "NEVI," OTC under NEVIF and the Frankfurt Stock Exchange symbol under the symbol "8DZ"

ABOUT STASH HOUSE

Stash House (www.stashhousedistro.com) manufactures and distributes a wide variety of cannabis finished form products to meet the needs of dispensary customers. They've solidified market strength by partnering with some of the most recognized national brands. Stash House's technology platform enables brand transparency and puts stress-free dispensary ordering at its customers' fingertips. This technology platform, coupled with a robust experience in distribution and sales, separates Stash House from the rest of the market. In addition to Mississippi, Stash House currently operates in Oklahoma, New Mexico, Montana, and Mississippi, with additional plans for future growth in 2024.

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