

Global Salesforce Services Market Overview And Statistics For 2024-2033

The Business Research Company's Global Salesforce Services Market Overview And Statistics For 2024-2033

LONDON, GREATER LONDON, UK, July 31, 2024 /EINPresswire.com/ -- The salesforce services market has experienced robust growth in recent years, expanding from \$11.01 billion in 2023 to \$12.67 billion in 2024 at a

compound annual growth rate (CAGR) of 15.1%. The growth in the historic period can be attributed to increased demand for CRM solutions, cloud adoption trends, digital transformation initiatives, globalization of businesses, and the rise of mobile technology.



The Business
Research Company

Salesforce Services Global Market Report 2024
-Market Size, Trends, And Global Forecast 2024-2033

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It will grow to \$22.34 billion in 2028 at a compound annual growth rate (CAGR) of 15.2%.”

*The Business Research
Company*

Strong Future Growth Anticipated

The salesforce services market is projected to continue its strong growth, reaching \$22.34 billion in 2028 at a compound annual growth rate (CAGR) of 15.2%. The growth in the forecast period can be attributed to continued digital transformation efforts, expanding adoption of AI and automation, increasing focus on customer experience, growing demand for industry-specific solutions, and the rise of subscription-based

pricing models.

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Growth Driver Of The Salesforce Services Market

The growing importance of digital transformation is expected to propel the growth of the salesforce services market going forward. Digital transformation refers to the comprehensive integration of digital technologies across all aspects of an organization to fundamentally change how it operates and delivers value to customers. The rising prominence of digital transformation

is driven by its capacity to enhance operational efficiency, customer engagement, and competitive advantage across diverse industries. Digital transformation enhances salesforce services by streamlining sales processes, improving customer engagement, and enabling data-driven decision-making, leading to increased efficiency and revenue growth.

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Major Players And Market Trends

Key players in the salesforce services market include Microsoft Corporation, AT&T Inc., Dell Technologies Inc., Siemens AG, Deloitte Touche Tohmatsu Limited, Accenture plc, Intel Corporation.

Major companies operating in the salesforce services market are focused on developing advanced solutions, such as generative artificial intelligence (AI) technology, to optimize customer support processes and enhance user experiences. Generative artificial intelligence technology is an AI system that creates content, insights, and solutions autonomously, helping sales teams personalize customer interactions, forecast trends, and optimize strategies for improved sales performance and engagement.

Segments:

- 1) By Type Of Service: Planning, Management, Implementation
- 2) By Deployment Model: On-Premise, Cloud, Hybrid
- 3) By Application: Sales Cloud, Service Cloud, Marketing Cloud, Application Cloud, Commerce Cloud, Analytics
- 4) By Vertical: Banking, Financial Services And Insurance (BFSI), Healthcare And Life Sciences, Media And Telecom, Retail And CPG, Government, Manufacturing, Energy And Utilities, Other Verticals

Geographical Insights: North America Leading The Market

North America was the largest region in the salesforce services market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the salesforce services market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Salesforce Services Market Definition

Salesforce services refer to a suite of cloud-based tools and applications tailored for customer relationship management (CRM), featuring marketing automation and application development functionalities. These services aim to enhance business processes and customer interactions, empowering organizations to efficiently manage sales, marketing, and customer service operations in a centralized and scalable framework.

Salesforce Services Global Market Report 2024 from [The Business Research Company](https://www.thebusinessresearchcompany.com) covers the

following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Salesforce Services Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on salesforce services market size, salesforce services market drivers and trends, salesforce services market major players, salesforce services competitors' revenues, salesforce services market positioning, and salesforce services market growth across geographies. The salesforce services market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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