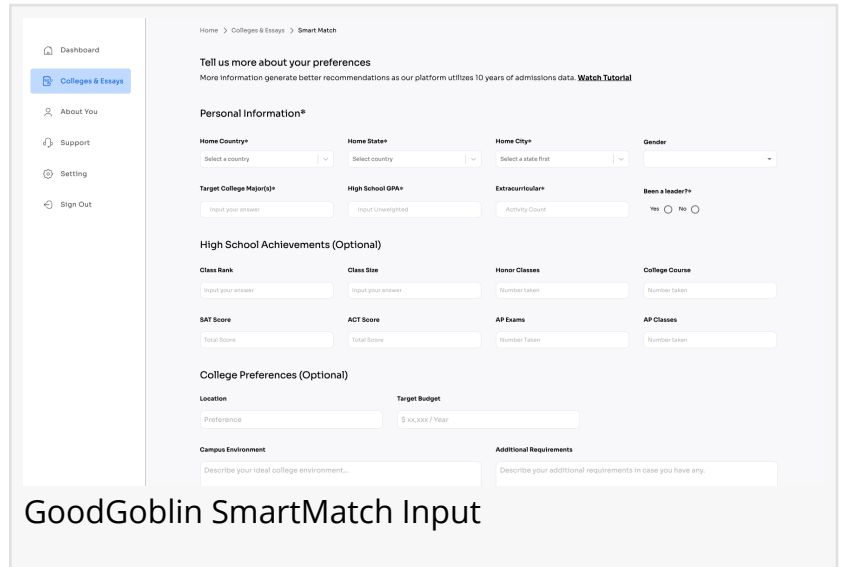


# GoodGoblin.ai Unveils Groundbreaking AI-Driven Features to Revolutionize College Applications

*GoodGoblin launches features to enhance college applications, offering personalized feedback, college matching, and a comprehensive application platform.*

SAN JOSE, CA, UNITED STATES, August 14, 2024 /EINPresswire.com/ -- [GoodGoblin.ai](https://www.goodgoblin.ai), the premier AI-powered college coaching platform, is excited to launch its latest AI-driven features to revolutionize the college application process. As part of our ongoing commitment to democratizing access to high-quality college counseling, these innovative tools aim to make the application journey more accessible, efficient, and successful for students worldwide.



The screenshot shows the 'Smart Match' input form on the GoodGoblin.ai website. The form is titled 'Tell us more about your preferences' and includes sections for 'Personal Information\*', 'High School Achievements (Optional)', and 'College Preferences (Optional)'. The 'Personal Information\*' section includes fields for Home Country, Home State, Home City, and Gender. The 'High School Achievements (Optional)' section includes fields for Class Rank, Class Size, Honor Classes, College Course, SAT Score, ACT Score, AP Exams, and AP Classes. The 'College Preferences (Optional)' section includes fields for Location, Target Budget, Campus Environment, and Additional Requirements.

GoodGoblin SmartMatch Input

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GoodGoblin.ai is transforming the college application landscape by offering tools that empower students to present their best selves to admissions committees.”

*Ashish Bhargava, Co-Founder of GoodGoblin.ai*

## Innovative Features to Enhance Every Application

The new features introduced by GoodGoblin.ai include:

- **SmartMatch - AI-Driven College Matching:** For the past few years, we have trained GoodGoblin’s AI native platform with admission data. The platform then creates a personalized list of potential colleges categorized into reach, safety, and target schools based on student preferences and profiles. This feature simplifies the search for the perfect college fit.
- **Holistic Admission Success Evaluation:** Advanced AI

models provide predictive insights and evaluations based on a complete application review, helping students understand their chances of admission and strategize effectively. We have built GoodGoblin to utilize the best AI models available and update the models within 24 hours of a

new model's release.

- AI-Powered [Essay](#) Reviews:

Comprehensive, real-time guidance with unlimited essay feedback tailored to students' unique backgrounds and aspirations. Considering what the admission committee is looking for and prior successful applications, GoodGoblin grades your essay and provides detailed recommendations. The review process ensures that the final essay reflects the student's journey and strengths and is appealing to the admission committee.

- All-in-One Application Platform:

GoodGoblin provides a single, integrated platform for every aspect of the college application process. Students can pick colleges, choose essay prompts, evaluate their applications, share drafts, and receive feedback all in one place. The platform stores all their data, making it easy to pick up where they last left off. This comprehensive approach ensures no other platform is needed.

- Comprehensive Application Management: A unified approach with an advanced essay editor, custom reference essays, and a comprehensive application reviewer to simplify the application process.

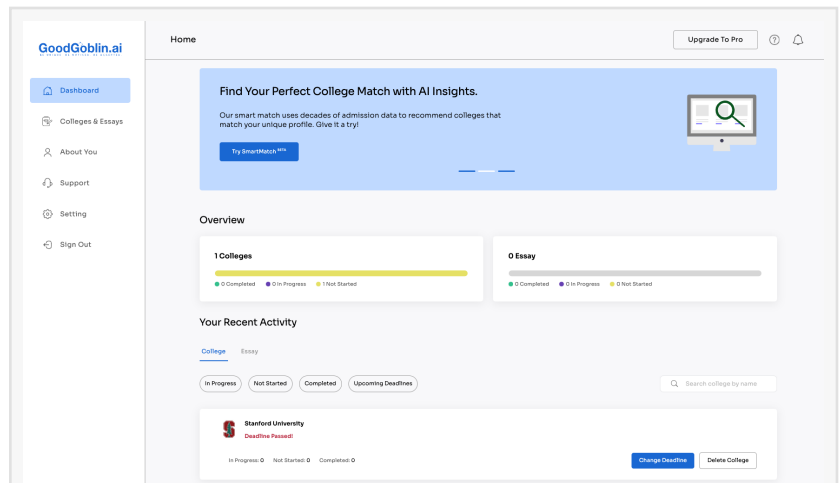
- Cutting-edge AI Technology: Continuously updated AI models and an expanding database of successful essays to provide the most current and effective guidance.

## Empowering Students to Achieve Their Dreams

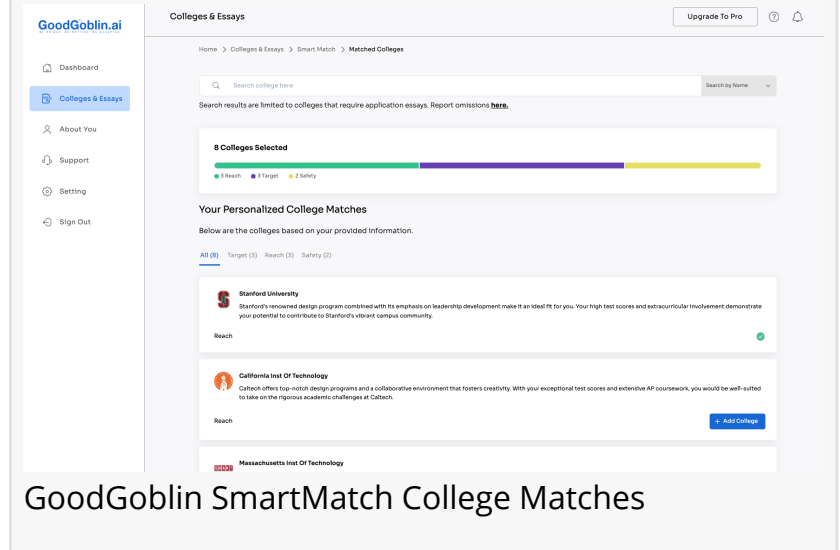
“GoodGoblin.ai is transforming the college application landscape by offering tools that empower students to present their best selves to admissions committees,” said Ashish Bhargava, Founder of GoodGoblin.ai. “Our new features leverage the latest in AI technology to provide personalized, real-time support, ensuring that every student, regardless of their background, has the opportunity to achieve their full potential.”

## Proven Success and Global Reach

With over 14,000 students from 16 countries and more than 100,000 essays analyzed,



Dashboard Screenshot of GoodGoblin



GoodGoblin SmartMatch College Matches

GoodGoblin.ai has already significantly impacted the college application process. Students using GoodGoblin.ai have seen a 31% higher acceptance rate than traditional methods, showcasing the platform's effectiveness and reliability.

### Elevate100 Scholarships Initiative

GoodGoblin.ai has launched the Elevate100 Scholarships program to support underprivileged and low-income students through High School Counselors and Teachers. This initiative provides premium access to GoodGoblin's comprehensive college application toolkit, helping to democratize the college application process by making it more accessible to students who might not otherwise have the resources.

### Guidance on Ethical AI Use

In response to growing discussions around ethical AI use, GoodGoblin.ai aligns with new guidelines from institutions like UC and CalTech, which promote responsible AI use. These guidelines help reassure students using AI tools for their applications, like other educational tools, ensuring integrity and compliance with admissions standards.

### Student Testimonials

Students who have experienced the benefits of GoodGoblin.ai shared their thoughts:

- Lina Lin, Yale University: "GoodGoblin provides personalized feedback that truly helps refine admission essays, ensuring they reflect student's unique journey."
- Anotida Mafuvadze, Brown University: "The AI-driven tools offered by GoodGoblin make the college matching process straightforward and stress-free."
- Mary Catherine H. Laplante, Harvard University: "GoodGoblin's comprehensive reviews and real-time support make a significant difference in application preparation."
- Melina Kim, Columbia University: "GoodGoblin's innovative approach turns the application process into an enjoyable and manageable experience."

### About GoodGoblin.ai

GoodGoblin.ai is a leading EdTech platform transforming the U.S. college application process through advanced AI-powered guidance. Our platform offers personalized essay advice, AI-driven college matching, custom reference essays, holistic application evaluations, and comprehensive essay feedback. Committed to democratizing college counseling, GoodGoblin.ai provides [affordable](#), top-tier support, empowering students to maximize their admissions potential and achieve their academic aspirations.

At GoodGoblin.ai, one of our core goals is to leverage the best of technology and AI to assist students in every possible way while ensuring the integrity of the application process. Our

platform supports and enhances the student's work, providing valuable feedback and insights without ever taking over the writing process. GoodGoblin helps students refine and elevate their voices, ensuring their applications remain authentic to their personal stories.

Join the GoodGoblin.ai Community

Students and parents are encouraged to explore GoodGoblin.ai's new features and experience the future of college applications. Visit the GoodGoblin.ai website for more information and to get started.

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