

# ArtVersion Elevates Internet Hall of Fame Experience with New Web Redesign

*ArtVersion's redesign of the Internet Hall of Fame website enhances usability and aesthetics, preserving legacy content and refining the digital experience.*

CHICAGO, IL, USA, August 1, 2024 /EINPresswire.com/ -- ArtVersion, a leading creative agency and [web design firm](#) from Chicago renowned for its user-centered design expertise is proud to announce the successful redesign and launch of the [Internet Hall of Fame website](#) for the Internet Society Foundation. This redesign project showcases ArtVersion's commitment to web usability, high-level aesthetics, and preserving legacy content while enhancing the overall user experience.



Leveraging the latest user-centered methods, ArtVersion has created a visually compelling and intuitive website that aligns with the Internet Society mission. The Internet Hall of Fame website redesign process focused on solidifying accessibility, and a marketing strategy that seamlessly integrates usability with sophisticated aesthetics, ensuring an engaging and accessible experience for all users.

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The redesign of the Internet Hall of Fame website was a unique opportunity for us to honor the visionaries who have shaped the digital world while providing a modern, engaging platform for users.”

*Lentz, Executive Director of Design at ArtVersion*

A key aspect of the project was preserving all legacy website content and URL structures to ensure unbroken content delivery. ArtVersion worked closely with the Internet Society to refine their design language and user interface, resulting in a cohesive and modernized digital presence.

A special attention was placed on making the website accessible by implementing a comprehensive set of best practices and adhering to the current

WCAG 2 standards. This included a thorough focus on color contrast to ensure readability, typography sizing and legibility for users of all visual abilities, and the use of ARIA labels to enhance screen reader compatibility. Additionally, structural elements were carefully coded to maintain semantic integrity across the website's pages, ensuring that all users, regardless of ability, can navigate and interact with the site seamlessly.

"We are thrilled to have partnered with the Internet Society on this significant project," said Petra Cambell, Art Director at ArtVersion. "Our team dedicated itself to understanding the unique needs of the Internet Society, ensuring that the Internet Hall of Fame redesign not only enhances the user experience but also respects and preserves the rich legacy of the organization."

"Our priority was to make the Internet Hall of Fame website as accessible and user-friendly as possible," added Dushan Stankovic, Director of Development at ArtVersion. "We adhered to the latest WCAG 2 standards, enhancing color contrast, typography, and incorporating ARIA labels and HTML5 semantic elements. These efforts ensure that all users, regardless of ability, can easily navigate and engage with the site."

The new Internet Hall of Fame website is now live, offering an enhanced user journey that celebrates the contributions of Internet pioneers while maintaining the integrity of the original content. By preserving the comprehensive history and achievements of inductees, the redesigned site aligns with the mission of the Internet Hall of Fame to honor individuals worldwide who have played an extraordinary role in the conceptualization, building, and development of the Internet.

ArtVersion meticulously ensured that the new website reflects this mission, creating a timeless and elegant experience that highlights the stories and milestones of Internet pioneers. The redesign emphasizes the foundational values of the Internet Society, which include promoting the open development, evolution, and use of the Internet for the benefit of all people throughout the world.

Built on advanced [WordPress](#) technology, the website is engineered to support high traffic and fast loading times. ArtVersion implemented robust coding practices and optimized the site for performance, ensuring it can handle significant visitor volume without compromising speed or reliability. Additionally, the site adheres to the best practices in accessibility, making it inclusive and navigable for users of all abilities.

By combining these technical advancements with a user-centered design approach, ArtVersion has created a platform that not only honors the legacy of the Internet but also offers a modern, efficient, and accessible user experience. The new Internet Hall of Fame website stands as a testament to the ongoing impact and relevance of the individuals who have shaped the digital world.

About ArtVersion

ArtVersion is a leading creative agency specializing in branding, user experience, and digital design. With a strong focus on user-centered methodologies, ArtVersion is dedicated to delivering innovative solutions that drive meaningful results for brands. The agency's expertise spans a wide range of services, including web and mobile design, graphic design, and strategic branding. By combining aesthetic excellence with functionality, ArtVersion helps businesses create impactful digital experiences that resonate with their audiences.

## About the Internet Hall of Fame

Internet Society supports initiatives that strengthen the Internet's role as a positive tool for humanity. The Internet Hall of Fame was founded by the Internet Society in 2012 to recognize a distinguished and select group of visionaries, leaders, and luminaries who have made significant contributions to the development and advancement of the Internet. The Internet Society Foundation supports initiatives that strengthen the Internet's role as a positive tool for humanity. The Internet Hall of Fame celebrates individuals worldwide who have made significant contributions to the development and advancement of the Internet.

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