

Trade Technologies Welcomes Joicy Chakola as Global Head of Sales

Experienced Trade Finance Sales Professional and Entrepreneur Joins Trade Technologies



AUSTIN, TEXAS, UNITED STATES, August 7, 2024 /EINPresswire.com/ -- [Trade](#)

[Technologies](#), the global leader for trade finance automation, connectivity and transaction management services, today announced the addition of Joicy Chakola to its Senior Leadership Team as the Global Head of Sales. In her new role, Joicy will lead the company's global sales team and strategy to drive growth and innovation across all markets.



I look forward to contributing to the company's success by driving progress and fostering strategic partnerships to help our clients achieve their business goals."

Joicy Chakola

Over her 24-year career in trade finance sales, Joicy has consistently delivered exceptional results. In addition to holding senior leadership positions at Standard Chartered Bank and HDFC Bank, Joicy was a founding partner in a successful working capital solution startup in India. In recent years, she has expanded her impact by consulting for various startups and mid-sized Fintech and Technology Solution companies.

"We are thrilled to welcome Joicy to our leadership team," said Kirk Lundburg, CEO of Trade Technologies. "Her drive,

passion, and experience are exactly what we need to extend our global growth."

Joicy expressed her enthusiasm about joining Trade Technologies, stating, "I look forward to contributing to the company's success by driving progress and fostering strategic partnerships to help our clients achieve their business goals."

About Trade Technologies

Trade Technologies is the leading provider of trade finance automation, connectivity, and transaction management services. Established in 1999, the company has processed over USD 160 billion in successful trade transactions for more than 1,500 exporters. Trade Technologies'

innovative solutions, including [TradeSharp™](#) and [TradeBridge API](#), automate and digitize the creation, management, and delivery of data and documents between corporates and banks. With a global presence in 16 offices across Asia, EMEA, and North America, the company offers a blend of technology and expert services that optimize transaction processing, enhance cash flow, and provide end-to-end visibility. Clients benefit from faster, more reliable payments and reduced costs.

Contact Press & Media:

Anija Obmann
Trade Technologies, Inc.

Contact Sales:

Joicy Chakola - Global Head of Sales
Trade Technologies Inc.,
Joicyc@tradetechnologies.com

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/732203361>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.