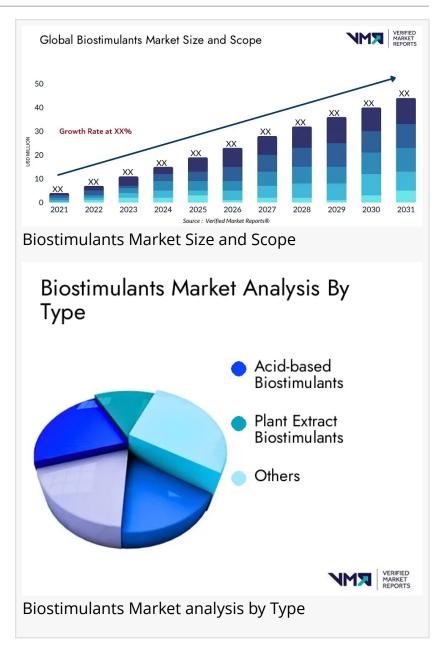


Biostimulants Market size worth USD 150.59 Billion, Globally by 2030 at 30% CAGR: Verified Market Reports

The report provides an in-depth analysis of the Global Biostimulants Market, including its growth prospects, opportunities, market trends and challenges.

LEWES, DELAWARE, UNITED STATES, August 1, 2024 /EINPresswire.com/ -- According to a new research report published by Verified Market Reports, The Global Biostimulants Market size was valued at USD 24 Billion in 2023 and is projected to reach USD 150.59 Billion by 2030, growing at a CAGR of 30% during the forecasted period 2024 to 2030.

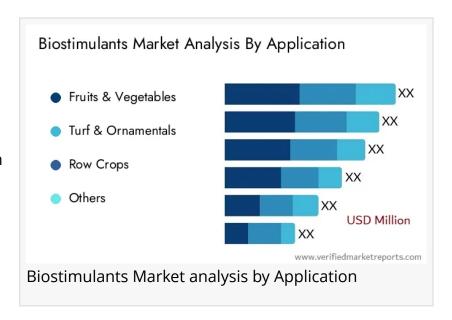
The global biostimulants market encompasses products that enhance plant growth and development through improved nutrient use efficiency, abiotic stress tolerance, and crop quality traits, distinct from fertilizers and pesticides. Key drivers of this market include the increasing global population and consequent demand for sustainable agriculture, which necessitates enhanced crop yields and resilience. The rising



awareness among farmers about the benefits of biostimulants, such as improved root growth, flowering, and fruiting, further propels market growth. Environmental regulations limiting chemical fertilizers and pesticides also boost the adoption of biostimulants as eco-friendly alternatives. Additionally, advancements in biotechnologies and the growing trend towards

organic farming contribute to market expansion. Government initiatives and subsidies supporting sustainable agriculture practices further drive the biostimulants market. The cumulative effect of these drivers underscores the pivotal role of biostimulants in modern agricultural practices, fostering a sustainable approach to meeting global food security challenges.

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Trends in the Global Biostimulants Market

- 1. Increasing Demand for Sustainable Agriculture: As sustainability becomes a priority, biostimulants are gaining popularity for enhancing crop yield without harming the environment. They are recognized for improving plant health, reducing the need for chemical fertilizers, and aligning with organic farming practices.
- 2. Advancements in Biostimulant Formulations: Technological innovations are leading to more effective and tailored biostimulant products. Advances in microbial research and nanotechnology are enabling the development of formulations that are more targeted and efficient in improving plant growth and stress resilience.
- 3. Rising Adoption in Developing Regions: Emerging markets in Asia-Pacific and Latin America are increasingly adopting biostimulants due to their agricultural potential and growing focus on food security. Governments and organizations are promoting the use of biostimulants to improve productivity in these regions.
- 4. Expansion of Biostimulants in Specialty Crops: There is a growing use of biostimulants in high-value specialty crops, such as fruits, vegetables, and ornamentals. Farmers are turning to these products to enhance quality, increase yield, and meet the rising consumer demand for premium produce.

Challenges in the Global Biostimulants Market

1. Regulatory Uncertainty: The lack of standardized regulations globally poses a significant challenge. Different countries have varying definitions, approval processes, and labeling requirements for biostimulants, complicating international trade and market expansion.

- 2. Market Fragmentation: The biostimulants market is highly fragmented with many small and medium-sized players. This fragmentation can lead to inconsistent product quality, making it difficult for farmers to trust and consistently use these products, thus hampering market growth.
- 3. Limited Awareness and Understanding: Despite their benefits, there is still limited awareness and understanding of biostimulants among farmers, particularly in developing regions. Misconceptions and lack of education on their proper use can lead to underutilization and slow market adoption.
- 4. High Cost of Biostimulants: The relatively high cost of biostimulants compared to traditional agrochemicals can be a barrier, especially for small-scale farmers. The initial investment required may deter adoption, even when long-term benefits are evident, limiting market penetration.

Keyplayers in the Biostimulants Market

The global market including some of the Top Biostimulants Market Companies such as Angel Yeast, Biostadt, Fengdan Baili, Leili, Biotech International, IPL Biologicals, Humikey, Kanbiosys, Guangzhou Sgy Agricultural Science, Dhanuka, AMMS Century, PI Industries, HCM Agro Produts.

Biostimulants Industry Advancements:

- 1. Microbial Biostimulants Development: Recent advancements have focused on microbial biostimulants, particularly the use of beneficial microorganisms like mycorrhizal fungi, rhizobacteria, and other microbes to enhance plant growth and stress tolerance. Innovations include optimizing microbial consortia for specific crops, improving shelf-life and formulation stability, and enhancing the ability of microbes to colonize plant roots. This development has led to more effective products that can be tailored to various agricultural conditions, helping plants better utilize nutrients, resist diseases, and improve yields. The push for microbial biostimulants aligns with sustainable agriculture practices, reducing the reliance on chemical fertilizers and pesticides, and improving soil health over time.
- 2. Advances in <u>Seaweed Extract</u>-Based Biostimulants: Seaweed extract-based biostimulants have seen significant advancements, particularly in extraction and formulation techniques. Innovations include cold extraction methods that preserve bioactive compounds, leading to higher efficacy in promoting plant growth, improving resistance to abiotic stress, and enhancing nutrient uptake. Additionally, advancements in blending seaweed extracts with other natural ingredients have resulted in multifunctional biostimulants that offer comprehensive benefits, such as better root development, increased chlorophyll production, and improved crop quality. These advancements are crucial for meeting the growing demand for organic and sustainable agricultural inputs, providing farmers with more reliable and effective solutions.

Biostimulants Market Segments Insights

Insights by Type

- Acid-based Biostimulants, such as humic acids and fulvic acids, are derived from organic sources like decomposed plant and animal matter. These biostimulants improve nutrient uptake, soil structure, and water retention, ultimately boosting plant growth. They work by chelating nutrients, making them more accessible to plants, and by stimulating root development, which leads to stronger and more resilient crops.
- Plant Extract Biostimulants are derived from various plant sources, including seaweed, algae, and other botanical extracts. These biostimulants are rich in phytohormones, vitamins, and other bioactive compounds that promote plant growth. They enhance photosynthesis, improve stress tolerance, and stimulate natural defense mechanisms against pests and diseases. Plant extract biostimulants are particularly valued for their eco-friendly nature and effectiveness in organic farming.

Insights by Application

- Fruits & Vegetables are a key application area for biostimulants, as these products help enhance crop quality, yield, and stress resistance. Biostimulants improve nutrient absorption, stimulate root growth, and boost plant metabolism, leading to healthier, more resilient plants with better taste, color, and shelf life. This is especially important in the highly competitive fresh produce market, where quality is paramount.
- Turf & Ornamentals also benefit significantly from biostimulants. In this sector, biostimulants are used to enhance the aesthetic appeal and health of lawns, golf courses, and decorative plants. They improve stress tolerance, promote lush growth, and enhance the vibrancy of foliage and flowers, making them a valuable tool for landscapers and horticulturists.
- Row Crops like corn, wheat, and soybeans are another major application for biostimulants. These crops benefit from increased nutrient use efficiency, improved root development, and better resistance to environmental stressors such as drought and salinity. By promoting stronger, more resilient crops, biostimulants contribute to higher yields and more sustainable farming practices in large-scale agriculture.

Biostimulants Market Regional Growth Potential

The global biostimulants market shows significant regional growth potential, particularly in Europe and North America due to strong regulatory support for sustainable agriculture and high adoption of advanced farming practices. Asia-Pacific is expected to witness the fastest growth, driven by rising agricultural activities, increasing awareness of biostimulants, and government initiatives to enhance crop productivity. Latin America also presents robust opportunities,

especially in Brazil and Argentina, where large-scale agriculture and the shift towards organic farming are propelling demand. In contrast, the Middle East and Africa are emerging markets, with growth fueled by the need to improve agricultural efficiency in challenging climates. Overall, these regions are crucial drivers of the biostimulants market's expansion.

Future Outlook of Biostimulants Market

The global biostimulants market is poised for substantial growth in the coming years, driven by the increasing demand for sustainable agricultural practices and the need to enhance crop productivity amidst changing climate conditions. As farmers seek to reduce reliance on chemical fertilizers and pesticides, biostimulants are emerging as a key solution due to their ability to improve plant health, stress resistance, and nutrient uptake. Technological advancements and ongoing research are expected to lead to the development of more effective, targeted biostimulant formulations. Additionally, growing consumer preference for organic and non-GMO products will further boost market demand. Regions like Asia-Pacific and Latin America are anticipated to see the fastest growth, supported by expanding agricultural activities and government initiatives promoting sustainable farming.

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