

# Growing with CAGR of 17.7% | The North America Big Data Analytics in Healthcare Market Reach USD 34.16 Billion by 2025

*Technologically advanced solutions by healthcare providers, medical data generation in form EHR, biometric data, sensors data fuel the market growth.*

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/EINPresswire.com/ -- According to the report published by Allied Market Research, Growing with CAGR of 17.7% | The [North America Big Data Analytics in Healthcare Market](#) Reach USD 34.16 Billion by 2025. The report provides an extensive analysis of changing market dynamics, major segments, value

chain, competitive scenario, and regional landscape. This research offers valuable able guidance to leading players, investors, shareholders, and startups in devising strategies for sustainable growth and gaining a competitive edge in the market.

The North America big data analytics in healthcare market size was valued at USD 9.36 billion in 2017, and is projected to reach USD 34.16 billion by 2025, growing at a CAGR of 17.7% from 2018 to 2025.

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Increase in the demand for analytics solutions for population health management and rise in need for business intelligence to optimize health administration and strategy are expected to drive the market growth. In addition, inclination toward cloud-based analytics solutions in the market is expected to provide North America big data analytics in healthcare market opportunity for the market expansion.

Big data analytics in healthcare is the complex process of examining big data to discover



North America Big Data Analytics in Healthcare Market Research

information including hidden patterns, market trends, unknown correlations, and customer preferences, which can help organizations to make informed clinical and business decisions. The field of healthcare analytics is enormous, spanning multiple diverse areas, particularly clinical analytics, operational efficiency, and personalized medicine. In addition, big data analytics optimizes process-oriented expenditures in the healthcare industry by improving the population health, integrating performance modeling with financial and predictive care monitoring, and others.

If you have any questions, Please feel free to contact our analyst at:

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The North America big data analytics in healthcare market is segmented based on component, deployment, analytics type, application, end user, and country. In terms of component, the market is bifurcated into software and services. Based on deployment, it is fragmented into on-premise and cloud. Depending on analytics type, it is segregated into descriptive analytics, predictive analytics, prescriptive analytics, and diagnostic analytics. By application, it is classified into clinical analytics, financial analytics, and operational analytics. Further, clinical analytics is sub segmented into radiology, surgery and others. By end user segment, it is divided into hospitals & clinics, finance & insurance agencies, and research organizations. Based on country, it is analyzed across the U.S. and Canada.

Some of the key players operating in the North America big data analytics in healthcare industry include All Scripts, Cerner, Dell EMC, Epic System Corporation, GE Healthcare, Hewlett Packard Enterprise (HPE), International Business Machines (IBM) Corporation, Microsoft, Optum, and Oracle Corporation.

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Key Findings of the Big Data Analytics in Healthcare Market:

- By component, the services segment is expected to exhibit significant growth during North America big data analytics in healthcare market forecast period.
- In 2017, the on-premise segment accounted for the highest revenue in the deployment type category.
- Based on application, the clinical analytics segment generated the highest revenue in 2017.
- Based on end user, the hospitals & clinics segment generated the highest revenue in 2017.
- Based on region, the U.S. led the North America big data analytics in healthcare market in terms of revenue in 2017.

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If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Sachin Bhandare  
Allied Market Research INC  
77559 33377

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