Robo-Advisory: A Realm Rebooting The Financial Sector | Reach $129.46 Billion, Globally, by 2032 at 32.5% CAGR

Robo-Advisory: A Realm Rebooting The Financial Sector

NEW CASTLE, WILMINGTON, UNITED STATES, August 5, 2024 /EINPresswire.com/ -- Allied Market Research published a report, titled, "Robo Advisory Market by Business Model (Pure Robo Advisors and Hybrid Robo Advisors), Provider (Fin-Tech Robo-Advisors, Banks, Traditional Wealth Managers, and Others), Service Type (Direct Plan-based/Goal-based and Comprehensive Wealth Advisory), and End User (Retail Investor and High Net Worth Individuals (HNIs)): Global Opportunity Analysis and Industry Forecast, 2023-2032".

Robo Advisory Market Research, 2032

According to the report, the global robo advisory industry generated $7.94 billion in 2022, and is anticipated to generate $129.46 billion by 2032, witnessing a CAGR of 32.5% from 2023 to 2032.

> "
> Robo-Advisory's Receding Trust—The Most Important Asset"
>
> *Allied Market Research*

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Robo-advisory refers to the provision of automated, algorithm-driven financial advice and investment services. This convergence of technology and financial expertise offers investment recommendations and portfolio management without the need for human intervention. Robo-advisory services utilize advanced algorithms to analyze an investor's financial situation, goals, risk tolerance, and other relevant factors to provide personalized

investment strategies. These services have become convenient and widely used options for investors, as they provide instant affordability options to clients for investing into funds, thereby shaping the growth trajectory of the financial industry.

Prime determinants of growth
The growth of the robo advisory market is driven by rapid digitalization in financial services and shift in preferences from traditional investment services to robo advisory services. The growth potential of the robo advisory market may be limited by the slower adoption rate among older investors. On the contrary, innovations in robo advisory services have revolutionized businesses in the financial sector and helped banks and other investors to streamline the processes and improve the quality of their services. These innovations are constantly being developed, thereby providing potential opportunities for the growth of the sector.

Traditionally, robo-advisors offered algorithm-driven, one-size-fits-all investment portfolios based on generic risk profiles. However, personalized investment is reshaping the robo-advisory industry by enhancing the level of customization and tailoring investment strategies according to individual needs and preferences. In addition, with advancements in data analytics and integration of AI, robo-advisors now have the capability to analyze massive volume of data, including financial habits, goals, and risk tolerance of individual investors.

The hybrid robo advisors segment to maintain its leadership status throughout the forecast period
Based on business model, the hybrid robo advisors segment held the highest market share in 2022, accounting for around two-thirds of the global robo advisory market revenue, and is estimated to maintain its leadership status throughout the forecast period, owing to the rise in international trades & investments and the increase in requirements for customized portfolios for funds. However, the pure robo advisors segment is projected to manifest the highest CAGR of 35.4% from 2023 to 2032, owing to the factors such as diversification, systematic investments & withdrawals, and professional money management with analyzing current & potential holdings for funds are driving the growth of the segment.

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The fintech robo advisors segment to maintain its leadership status throughout the forecast period
Based on provider, the fintech robo advisors segment held the highest market share in 2022, accounting for around three-fifths of the global robo advisory market revenue, and is estimated to maintain its leadership status throughout the forecast period, owing to the rise of FinTech firms that are opening opportunities for new and existing companies to introduce robo-advisors. However, the banks segment is projected to manifest the highest CAGR of 37.4% from 2023 to 2032, owing to the increase in focus on digitalization of financial processes that have transformed traditional banking systems. Banks are significantly adopting online investment platforms to support rise in consumer requirements. The digital investment platforms have

helped in filling existing gaps in financial services and increased efficiency for better customer experience, thus driving segment growth.

The direct plan-based/goal-based segment to maintain its leadership status throughout the forecast period

Based on service type, the direct plan-based/goal-based segment held the highest market share in 2022, accounting for more than two-thirds of the global robo advisory market revenue, and is estimated to maintain its leadership status throughout the forecast period, owing to the high rate of return, less operating costs as compared to other services, and greater value-added services. Furthermore, direct plan-based robo advisory services provide numerous benefits, which include regular monitoring of the portfolio, providing value-added services, and providing convenience in selecting the services, which drive the growth of the segment. However, the comprehensive wealth advisory segment is projected to manifest the highest CAGR of 34.9% from 2023 to 2032, owing to the increase in adoption of comprehensive wealth advisory services among the youth of emerging countries to reduce and eliminate financial stress.

North America to maintain its dominance by 2032

Based on region, North America held the highest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global robo advisory market revenue, owing to the rise of digital-native generations, such as millennials and Generation Z, who are comfortable with technology and value convenience. However, the Asia-Pacific region is expected to witness the fastest CAGR of 37.1% from 2023 to 2032, owing to the increased high net-worth individual (HNWI) across countries such as Australia, Japan, China, and India. Moreover, banks and other providers in this region are witnessing high adoption of advanced analytics technologies for increasing the wealth of individuals and identifying qualified investors for both secured and unsecured digital investments which fuel the growth of the market in the region.

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Leading Market Players: -
Fincite GmbH
Betterment
Charles Schwab & Co., Inc.
SigFig Wealth Management, LLC
Social Finance, Inc.
Wealthfront Corporation
Wealthify Limited
The Vanguard Group, Inc.
Ginmon Vermögensverwaltung GmbH
Axos Financial, Inc.
The report provides a detailed analysis of these key players of the global robo advisory market. These players have adopted different strategies such as new product launches, collaborations,

expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

Key Benefits for Stakeholders
This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the robo advisory market analysis from 2022 to 2032 to identify the prevailing market opportunity.
The market research is offered along with information related to key drivers, restraints, and opportunities.
Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.
In-depth analysis of the robo advisory market segmentation assists to determine the prevailing robo advisory market opportunity.
Major countries in each region are mapped according to their revenue contribution to the market.
Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
The report includes the analysis of the regional as well as robo advisory market trends, key players, market segments, application areas, and market growth strategies.

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Robo Advisory Market Report Highlights

By Service Type
Direct Plan-based/Goal-based
Comprehensive Wealth Advisory

By Business Model

Pure Robo Advisors
Hybrid Robo Advisors

By Provider
Fintech Robo Advisors
Banks
Traditional Wealth Managers
Others

By End User
Retail Investor
High Net Worth Individuals (HNIs)

By Region
North America (U.S., Canada)
Europe (UK, Germany, France, Italy, Spain, Rest of Europe)
Asia-Pacific (China, Japan, India, Australia, South Korea, Rest of Asia-Pacific)
LAMEA (Latin America, Middle East, Africa)

Key Market Players : Fincite Gmbh, Axos Financial, Inc., The Vanguard Group, Inc., Social Finance, Inc., Charles Schwab & Co., Inc., Ginmon Vermögensverwaltung GmbH, Wealthify Limited, Betterment, SigFig Wealth Management, LLC, Wealthfront Corporation.

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Pet Insurance Market
https://www.alliedmarketresearch.com/pet-insurance-market

Wellness And Activity-Based Health Insurance Market
https://www.alliedmarketresearch.com/wellness-and-activity-based-health-insurance-market-A313936

Crime Insurance Market
https://www.alliedmarketresearch.com/crime-insurance-market-A07433

Life Reinsurance Market
https://www.alliedmarketresearch.com/life-reinsurance-market-A06698

Takaful Insurance Market
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Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Wilmington, Delaware. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports Insights" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies, and this helps us in digging

out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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