



Kenvue's Paul Ruh, Other Top CFOs Reveal Their Strategies in CFO Intelligence Magazine

Kenvue CFO Paul Ruh, Kansas City Chiefs CFO Dan Crumb, and other top CFOs share insights on leadership and industry challenges.

CALIFON, NJ, UNITED STATES, August 14, 2024 /EINPresswire.com/ -- In the current edition of [CFO Intelligence Magazine](#), Kenvue CFO Paul Ruh opens up



Our CFOs are not just leaders; they're visionaries, guiding their companies through complex challenges with innovative strategies"

Andrew Zezas

about reaching into his own diverse background to propel the J&J spinoff through a multibillion-dollar IPO and beyond. This issue also spotlights Kansas City Chiefs CFO Dan Crumb, who discusses his role in supporting the team's journey to secure a second consecutive Super Bowl victory.

The magazine further includes an interview with Deloitte

National Real Estate Leader Jeffrey J. Smith, who discusses the impact of shifting interest rates, digital tokenization, and the evolving landscape of the Commercial Real Estate (CRE) segment. Additionally, Aleph Farms CFO Kevin Benmoussa provides insights into driving demand for alternative beef products.

As the CRE sector faces a looming \$1.5 trillion in loan maturities by the end of 2025, CFO Intelligence attended a Turnaround Management Association meeting that addressed this significant challenge.

Readers will also find expert columns from MetLife Investment Management, IBM, and others, discussing critical issues such as the potential effects of a consumer spending pullback on the Fed's soft-landing strategy and how finance leaders can leverage Artificial Intelligence without fear.

These articles and more are available at [CFOIntell.com](#).

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CFO Intelligence connects CFOs and senior finance executives from middle market and enterprise companies across diverse industries. The platform provides opportunities to build valuable peer relationships, share insights, enhance careers, and drive growth. CFOs engage through exclusive in-person CFO Dinner Discussions, receptions, conferences, private members-only events, and digital forums. The organization also offers platforms for CFOs to gain intelligence, position themselves as thought leaders, and promote their companies through CFO Intelligence Magazine, the CFO Business Sentiment Index, CFOs in Motion video interviews, CFO Influencer recognitions, and industry sector groups.

About CFO Intelligence Magazine

CFO Intelligence Magazine delivers forward-thinking perspectives and case studies from leading CFOs at some of the most successful companies worldwide.

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