

Maxion Wheels to Showcase Latest Truck Wheel Solutions at IAA Transportation 2024

Company to Unveil Its New Forged Aluminum Truck Wheel Line

KÖNIGSWINTER, GERMANY, August 19, 2024 /EINPresswire.com/ -- Maxion Wheels, the world's largest wheel manufacturer, announced today its participation in IAA Transportation 2024 from Sept. 16 – 22, 2024 in Hannover, Germany (Hall 24 / Booth C02). The company will present its latest commercial vehicle wheel offering, including its new forged aluminum truck wheel line.



“We are excited to return to IAA Transportation and present our comprehensive portfolio of performance-engineered wheel solutions now including forged aluminum truck wheels,” said Colleen York, Director of Global Marketing and Communications, Maxion Wheels. “Our exhibit will showcase the unprecedented choice Maxion offers customers in truck wheel design and performance, answering the diverse needs for affordable wheel solutions to optimize their transportation solutions.”

Product solutions on display:

- Newest generation of commercial vehicle steel wheels
- Affordable sustainable wheel solutions
- Forged aluminum truck wheels

ABOUT IAA TRANSPORTATION

Since its premiere in 1897, the IAA has played a key role in shaping the development of automobiles and commercial vehicles. In doing so, it keeps reinventing itself as a leading international platform. Because the demands on transportation are constantly changing, IAA serves as an important future of mobility voice. IAA Transportation 2024, held in Hanover, Germany, provides commercial vehicle stakeholders with the opportunity to discover new technologies, best practices, and mobility insights not found elsewhere.

ABOUT MAXION WHEELS

Maxion Wheels, a division of lochpe-Maxion S.A., is the world's leading steel and aluminum wheel supplier. With our low-carbon expertise and energy-efficient designs, we deliver cost-effective solutions for real-world matters across cars, buses, trucks, and trailers.

Maxion Wheels works with global vehicle manufacturers on wheels for personal mobility, transportation, agriculture, defense, and off-highway applications. Our 10,000 employees operate out of 31 locations in 14 countries on five continents, including state-of-the-art technical centers in the Americas, Europe, and Asia. Together we produce more than 50 million wheels a year, making us the world's largest producer and supplier of wheels. To learn more, please visit Maxion Wheels' website at www.maxionwheels.com.

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