

## How Fully Booked is Addressing the Bookstore Crisis

Fully Booked expands its local offerings to address the bookstore crisis, now showcasing emerging authors like Andrew Jalbuena Pasaporte of Gimo Jr. fame.

QUEZON CITY, PHILIPPINES, August 3, 2024 /EINPresswire.com/ -- Is the book scene in the Philippines facing a challenge? According to a recent opinion piece from the Inquirer, the lack of quality bookstores hinders the nation's cultural and educational development. The article highlights how the scarcity of good bookstores limits access to diverse and enriching reading materials essential for fostering a culture of reading and learning.

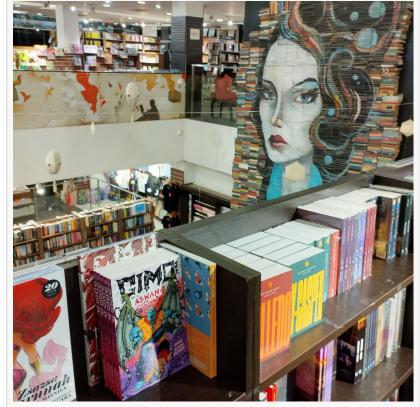


Photo of BGC Fully Booked Store

In an era of digital distractions, the role of physical bookstores becomes even

more critical. Bookstores are not just retail spaces but cultural hubs encouraging exploration, discovery, and a love for reading. The shortage of these vital spaces in the Philippines hampers efforts to cultivate a well-read and informed populace.

One key issue is that small or self-published books and works by less-known authors often struggle to find a place on bookstore shelves. These books, which can offer unique and diverse perspectives, are essential in broadening the literary landscape and providing readers with various voices and stories. Without adequate representation in bookstores, these works risk being overlooked, depriving readers of valuable cultural and educational experiences.

A prominent bookstore chain, <u>Fully Booked</u>, is stepping up to address this challenge by expanding its offerings and making a concerted effort to include more locally authored works in its catalog. This initiative is not just about selling books; it's about fostering a deeper connection

with Filipino readers and supporting local authors.

In line with this effort, Fully Booked has made available dozens of self-published books and books from independent publishers. One of the books is "Gimo Jr. and the Aswang Clan," a children's book by Filipino author Andrew Jalbuena Pasaporte and published by CentralBooks. The addition reflects Fully Booked's commitment to promoting Filipino literature and providing readers access to homegrown stories celebrating the nation's rich cultural heritage while giving a chance to rising authors.

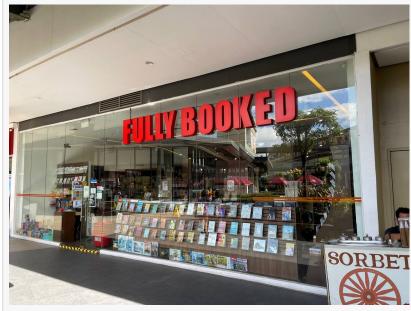


Photo Fully Booked UP Uptown Center Store

The collaboration between Fully Booked and independent publishers is crucial in addressing the challenges posed by the lack of quality bookstores. By providing a platform for local authors and expanding the range of books available, Fully Booked is vital in nurturing a reading culture in the Philippines.

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