

# A8 Series by Konka Industrial Design Team Wins Gold in A' Home Appliances Design Award

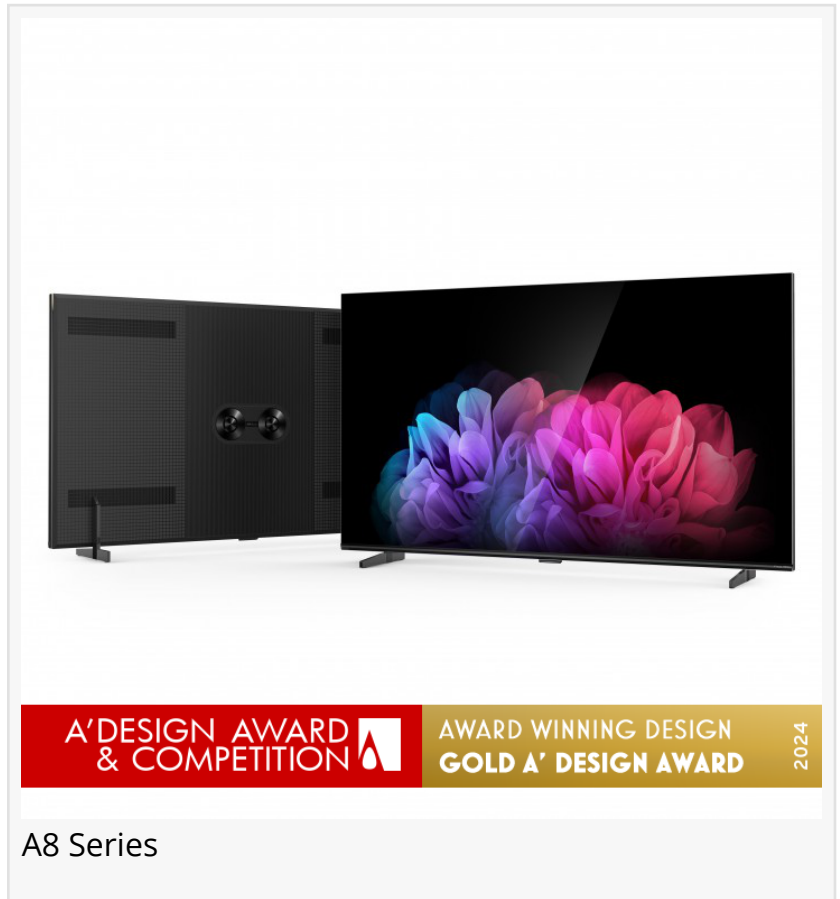
*Konka Industrial Design Team Receives Prestigious Recognition for Innovative A8 Series MiniLED TV Design*

COMO, CO, ITALY, August 3, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected award in the field of [home appliance](#) design, has announced [Konka Industrial Design Team](#) as the winner of the Gold A' Home Appliances Design Award for their exceptional work on the A8 Series MiniLED TV. This prestigious recognition highlights the significance of the A8 Series design within the home appliance industry, positioning it as a benchmark for innovation and excellence.

The A8 Series MiniLED TV design by Konka Industrial Design Team

demonstrates a strong alignment with current trends and needs in the home appliance industry. By incorporating advanced features such as MiniLED technology, surround sound, and a sleek, borderless design, the A8 Series addresses the growing demand for immersive audio-visual experiences and seamless integration with modern home aesthetics. This design not only advances industry standards but also offers practical benefits to users, enhancing their viewing pleasure and overall satisfaction with the product.

The A8 Series stands out in the market with its unique combination of cutting-edge technology and artistic craftsmanship. The precision embossing technology on the front shell creates a delicate metallic luster, complemented by the classic black and gold color scheme. The rear shell features a high-power subwoofer and a visually striking vibration design, while the side adopts a grid pattern to conceal the sound holes, paired with dual-color metal decorations. These



meticulous design elements come together to create a television that is not only functionally advanced but also a stunning visual centerpiece in any home.

Winning the Gold A' Home Appliances Design Award serves as a powerful motivator for Konka Industrial Design Team to continue pushing the boundaries of innovation in their future projects. This recognition validates their design philosophy and approach, encouraging them to explore new avenues for enhancing the user experience through cutting-edge technology and aesthetic appeal. As the A8 Series sets a new standard in the industry, it inspires both the Konka team and their competitors to strive for even greater heights in the realm of home appliance design.

The A8 Series was designed by the talented members of Konka Industrial Design Team, including Liu Zijing, Li Liang, Sun Jiankun, and Chen Xiaozhen. Their collective expertise and dedication to crafting a truly exceptional product have been instrumental in achieving this well-deserved recognition.

Interested parties may learn more about the A8 Series design and its creators at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=158668>

#### About Konka Industrial Design Team

Founded in 1980, Konka is a company based on consumer electronics business, supported by "technology + investment control" composite capabilities, to upgrade to strategic emerging industries, expand to industrial real estate business, and provide Internet and supply chain service business. Konka Industrial Design Team, based in China, is responsible for the innovative design and development of Konka's products, ensuring they meet the highest standards of quality and user experience.

#### About Shenzhen Konka Electronic Technology Co., Ltd.

Shenzhen Konka Electronic Technology Co., Ltd., founded in January 2018, is a wholly-owned subsidiary of Konka Group. The company is responsible for the operation of Konka Group's core businesses, including color TV, smart home products, and commercial display interactive devices. With a focus on technological innovation and mode change, Shenzhen Konka Electronic Technology Co., Ltd. aims to strengthen and expand the color TV business while building an industrial company with global competitiveness.

#### About Golden A' Design Award

The Gold A' Design Award is a prestigious recognition granted to designs that demonstrate exceptional innovation, skill, and impact within the Home Appliances Design category. Winners are selected through a rigorous blind peer-review process, where a panel of expert jury members, consisting of design professionals, industry experts, journalists, and academics, evaluate entries based on pre-established criteria. These criteria include innovation in functionality, uniqueness of design, user-friendly interface, aesthetic appeal, ergonomic efficiency, energy efficiency, use of sustainable materials, durability and longevity, integration with smart technology, compactness and space efficiency, ease of maintenance, safety features,

affordability and value, adaptability to different environments, inclusion of advanced features, noise reduction techniques, ease of installation, cultural relevance, inclusive design, and environmental impact reduction. Receiving the Gold A' Design Award is a testament to a design's outstanding quality and its potential to shape the future of the home appliance industry.

#### About A' Design Award

The A' Home Appliances Design Award is a prestigious competition that attracts participants from across the home appliance industry, including talented designers, innovative agencies, forward-thinking companies, leading manufacturers, and influential brands. By participating in this award, entrants have the opportunity to showcase their creativity, gain international exposure, and be recognized for their exceptional design capabilities. The A' Design Award is an international and juried design competition, organized across all industries since 2008. Now in its 16th year, the competition welcomes entries from all countries, with the ultimate aim of recognizing and promoting superior products and projects that advance and benefit society, contributing to the creation of a better world. Through a rigorous blind peer-review process, entries are evaluated by an influential and expert jury panel consisting of design professionals, home appliance industry experts, journalists, and academics. By celebrating remarkable achievements and showcasing pioneering designs on a global stage, the A' Design Award inspires and drives the cycle of innovation in the pursuit of good design.

Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at:

<https://gooddesignaward.com>

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