

Compost-a-Ball™, the World's First Compostable Pickleball Ball, presented by Professional Pickleball Partners

Compost-a-Ball serves up a sustainable solution with the first-ever compostable pickleball ball made from a patented blend of wheat straw and rice husk

KANSAS CITY, KANSAS, USA, August 5, 2024 /EINPresswire.com/ -- Ditch the plastic and embrace

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Pickleball's popularity is soaring, but the discarded plastic balls create a growing problem in landfills. This offers an eco-friendly solution for players that care about the game and the planet."

Angel Morales, Chief Product
Officer of Pro-Pickle

a greener game with Compost-a-Ball^m, a revolutionary new invention from <u>Professional Pickleball Partners</u> (Pro-Pickle). The world's first compostable pickleball ball is designed to keep the rallies going and the planet thriving.

"Pickleball's popularity is soaring, but the discarded plastic balls create a growing problem in landfills," said Angel Morales, Chief Product Officer of Pro-Pickle. "This offers an eco-friendly solution for players that care about the game and the planet."

The rise of pickleball comes with a hidden cost. Research shows an estimated 500 million pickleballs are produced

each year, translating to a staggering 77 million pounds of plastic headed toward landfills. Made with a unique, patented blend of wheat straw and rice husk, Compost-a-Ball™ breaks down in around 100 days in landfills, leaving less waste behind while improving soil health.

"We're passionate players who saw a chance to make a difference," said Dylan Stripling, Managing Director of Pro-Pickle. "Compost-a-Ball™ is an environmental game-saver. We believe that every switch to a compostable ball will make a difference over time."

This groundbreaking ball reduces carbon footprint while maintaining industry standards for recreational play. Compost-a-Ball™ delivers a consistent bounce and long-lasting durability for a seamless experience. As with traditional pickleballs, when the Compost-a-Ball™ loses its bounce or shows signs of cracking, simply toss it in the trash or compost bin and let nature take over.

Pro-Pickle will demonstrate Compost-a-Ball™ at a sustainability panel during PickleCon 2024, the

pickleball industry's first convention hosted in Kansas City. To view the ball in action, mark calendars for Friday, August 9 at 3 p.m. or visit the website for more information: www.picklecon.com.

"Player interest in Compost-a-Ball™ has been phenomenal," said Robert Cutler, CEO of Pro-Pickle. "That's why we've invested over \$1 million in production to ensure we can meet the demand and help reduce the environmental impact of our favorite sport."

Pre-order now at <u>compost-a-ball.com</u>. Orders placed by November 1st will ship in time for the holidays.

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About Professional Pickleball Partners

Professional Pickleball Partners (Pro-Pickle) is a wholesale retailer that specializes in customizable pickleball paddles and accessories. The company was founded out of a love for the sport, starting as a hobby and is poised to become a major player in the pickleball industry. Pro-Pickle understands the power of a strong brand and strives to offer unique experiences to their customers. Whether a beginner or a pro, Pro-Pickle has something for everyone and is committed to enhancing a brand's identity while maximizing entertainment value and enjoyment. Pro-Pickle is the exclusive distributor of Tailwag Products' premium custom wholesale pickleball paddles. For more information about product line, customization possibilities, or wholesale inquiries, please visit pro-pickle.com or contact info@pro-pickle.com or dylan@pro-pickle.com.

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