

AMP It Up PR Receives “Brand Brilliance in Advertising & Marketing” Award

AMP It Up PR expands its impact with award-winning strategies, empowering businesses and women entrepreneurs across North America.

NEW YORK, NY, USA, August 6, 2024
/EINPresswire.com/ -- [AMP It Up PR](#), a leading public relations and marketing agency dedicated to amplifying clients' voices and stories, is proud to announce it has been honored with the “Brand Brilliance in Advertising & Marketing” award at the 6th Global Business Leadership Awards & Summit CIAC 2024 Global Business Leadership Forum. This prestigious award recognizes the agency's excellence and innovation in the fields of advertising and marketing.

Quote from CEO and Founder

Anne Marie Perrault, CEO and Founder of AMP It Up PR, commented on the award: “We are thrilled and deeply honored to receive the ‘Brand Brilliance in Advertising & Marketing’ award. At AMP It Up PR, our mission is to amplify our clients’ voices and stories, ensuring their businesses and brands shine brightly in the marketplace. This award is a testament to the dedication and creativity of our incredible team who work tirelessly to deliver exceptional results. We do what we do because we understand the power of a well-told story in shaping perceptions, driving engagement, and creating lasting impact. We look forward to continuing our journey of amplifying our clients’ voices and driving their success.”

Judges’ Remarks

The judges of the 6th Global Business Leadership Awards remarked on their decision: “AMP It Up PR stood out for their innovative approach to public relations and marketing. Their ability to leverage cutting-edge technology and creative strategies to achieve remarkable results for their



clients is truly commendable. We are pleased to recognize AMP It Up PR for their excellence in the industry.”

Innovative Strategies and Industry Impact

AMP It Up PR sets itself apart with its innovative use of data and AI-driven analytics to tailor PR strategies, ensuring maximum impact and relevance. The agency’s commitment to staying ahead of industry trends and leveraging the latest technology has not only benefited its clients but also contributed to shaping best practices within the PR industry.

Supporting Women in Business

AMP It Up PR is particularly proud of its work supporting women in business. The agency has developed specialized programs to help women entrepreneurs amplify their brands and reach their target audiences. Through strategic publicity campaigns, media training, and digital marketing initiatives, AMP It Up PR has empowered numerous women-led businesses to achieve significant growth and recognition.



We are thrilled and honored by this recognition. This validates our commitment to amplifying client voices and why we strive to elevate brands through impactful PR, publicity and marketing.”

*Anne Marie Perrault, CEO,
AMP it up PR*

AMP It Up PR has quickly established itself as a leader in the industry. The agency’s team of professionals utilizes innovative strategies and cutting-edge technology to deliver tailored solutions that drive results. With a focus on creativity, collaboration, and customer satisfaction, AMP It Up PR assists businesses and organizations in building their brand presence, managing their reputation, and achieving their goals in today’s digital landscape.



Anne Marie Perrault, Founder and CEO, AMP Talent Group

About AMP It Up PR

AMP It Up PR is a multi-award-winning public relations and marketing agency that amplifies client voices through innovative strategies and cutting-edge technology. With offices in Toronto, New York, and Los Angeles, the agency offers comprehensive services in public relations, publicity, digital marketing, branding, media marketing, and advertising.

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The image is a digital award certificate for AMP IT UP PR. At the top left, it reads 'GLOBAL BUSINESS LEADERSHIP FORUM 2024'. At the top right, it says '6TH APRIL 2024 MUMBAI, INDIA'. The center features a large stylized 'A' logo with a red starburst, with 'AMP IT UP PR' written below it. To the right of the logo, the text reads 'PRIVILEGED to be THE HONOREE for the 6th GBLF2024'. Below this, a laurel wreath encloses the text 'The Brand Brilliance in Advertising & Marketing'. At the bottom left, there is a Canadian flag icon, 'CANADA', and 'AMP it up PR'. Below that is the hashtag '#GBLA2024' and the website 'www.gbla.ubgroup.asia'. At the bottom right, there are logos for 'UNIFIED BRAINZ' and 'ASIAN AFRICAN'. The entire certificate is set against a dark blue background with a geometric pattern.

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