

Decision Intelligence Market Analysis With Opportunity Segments For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

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The decision intelligence market has experienced robust growth in recent years, expanding from \$13.05 billion in 2023 to \$15.38 billion in 2024 at a compound annual growth rate (CAGR) of 17.8%. The growth in the historic period can be attributed to rise of big data analytics, evolution of business intelligence tools, increased complexity in decision-making processes, growth in data integration capabilities, adoption of cloud computing for data storage.



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Decision Intelligence Global Market Report 2024 –
Market Size, Trends, And Global Forecast 2024-2033



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Strong Future Growth Anticipated

The decision intelligence market is projected to continue its strong growth, reaching \$29.53 billion in 2028 at a compound annual growth rate (CAGR) of 17.7%. The growth in the forecast period can be attributed to expansion of iot devices and data streams, complexity of cross-functional decision-making, integration of predictive

analytics in decision-making, adoption of decision intelligence in supply chain management, customization of decision intelligence for specific industries, focus on continuous learning and adaptive decision systems.

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Growth Driver Of The Decision Intelligence Market

The increasing growth in the healthcare industry is expected to propel the growth of the decision intelligence market going forward. The healthcare industry refers to the sector that provides medical goods, services, and healthcare-related support to individuals, communities, and

populations. In the healthcare industry, decision intelligence helps improve patient care, optimize healthcare processes, and enhance overall healthcare outcomes. Decision intelligence empowers healthcare professionals and organizations to make informed and data-driven decisions by leveraging data, analytics, and artificial intelligence. It helps identify individuals at high risk of developing certain diseases.

Explore The Report Store To Make A Direct Purchase Of The Report:

<https://www.thebusinessresearchcompany.com/report/decision-intelligence-global-market-report>

[Decision Intelligence Market Major Players](#) And Market Trends

Key players in the decision intelligence market include Google LLC, Microsoft Corporation, Intel Corporation, International Business Machines Corporation (IBM), Oracle Corporation.

AI-powered technologies are a key trend gaining popularity in the decision intelligence market. Major companies operating in the decision intelligence market are focused on developing innovative AI-powered technologies to sustain their position in the market.

[Decision Intelligence Market Segments:](#)

- 1) By Component: Solution, Services, Platform
- 2) By Deployment Mode: On-Premise, Cloud Based
- 3) By Organization Size: Small And Medium Enterprises, Large Enterprises
- 4) By Application: Demand Forecasting, Discovering Cause, Logistics Optimization
- 5) By End User: Retail And E-Commerce, Healthcare, Banking, Financial Services And Insurance (BFSI), Energy, Manufacturing, Transportation And Logistics, Information Technology And Telecommunications, Other End-Users

Geographical Insights: North America Leading The Market

North America was the largest region in the decision intelligence market in 2023. The regions covered in the decision intelligence market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

Decision Intelligence Market Definition

Decision intelligence is a practical domain encompassing various decision-making techniques, combining multiple traditional and advanced disciplines to design, model, align, execute, monitor, and tune decision models and processes. It is the digitization, augmentation, and automation of decision-making across the enterprise, combining artificial intelligence (AI) and machine learning (ML) to enable faster, more accurate decisions required by today's competitive and ever-changing business environment.

Decision Intelligence Global Market Report 2024 from [The Business Research Company](#) covers the following information:

- Market size data for the forecast period: Historical and Future

- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Decision Intelligence Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on decision intelligence market size, decision intelligence market drivers and trends, decision intelligence market major players, decision intelligence competitors' revenues, decision intelligence market positioning, and decision intelligence market growth across geographies. The decision intelligence market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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