

# Industrial Tourism Global Market 2024 To Reach \$7.3 Billion By 2028 At Rate Of 31.7%

*The Business Research Company's Industrial Tourism Global Market Report 2024 – Market Size, Trends, And Market Forecast 2024-2033*

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The industrial tourism market has experienced robust growth in recent years, expanding from \$1.86 billion in 2023 to \$2.43 billion in 2024 at a compound annual growth rate (CAGR) of 30.4%. The growth in the historic period can be attributed to global industrialization, adoption of automation, economic growth, growing manufacturing sector.



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## Strong Future Growth Anticipated

The industrial tourism market is projected to continue its strong growth, reaching \$7.3 billion in 2028 at a compound annual growth rate (CAGR) of 31.7%. The growth in the forecast period can be attributed to the growing agriculture sector, increasing energy demand, increasing research and development, increasing disposable income.

Explore Comprehensive Insights Into The Global Industrial Tourism Market With A Detailed Sample Report:

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## Growth Driver Of The Industrial Tourism Market

The rise in cultural and heritage tourism is expected to propel the growth of the industrial tourism market going forward. Cultural and heritage tourism involves traveling to experience and explore the unique cultural, historical, and natural heritage of a destination. Industrial tourism boosts cultural and heritage tourism by allowing visitors to explore a destination's industrial heritage and manufacturing processes.

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### Major Players And Market Trends

Key players in the industrial tourism market include TUI AG, AAA Club Alliance Inc., Expedia Group Inc., Global Business Travel Group Inc., BCD Travel, Fareportal Inc., Direct Travel Inc. Companies operating in the industrial tourism market are focused on innovating new methods such as strategic partnership to sustain their position in the market. Strategic partnerships in industrial tourism drive sustainable development, providing visitors with enriching experiences while preserving and showcasing the unique heritage and contributions of industrial sectors.

### Segments:

- 1) By Type: Industrial Heritage Tourism, Company Visits, Scientific Tourism
- 2) By Visitor Type: Students, Professionals, Leisure Travelers
- 3) By Application: Below 20 Years, 20-30 Years, 30-40 Years, 40-50 Years, Above 50 Years
- 4) By Industry: Manufacturing, Agriculture, Energy, Technology, Transportation, Aerospace, Science Centers

### Geographical Insights: North America Leading The Market

North America was the largest region in the industrial tourism market in 2023. The regions covered in the industrial tourism market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

### Industrial Tourism Market Definition

Industrial tourism refers to the idea of visiting locations connected to the industries most prevalent in a specific location. It frequently includes visits to active businesses and industrial history, offers an experience related to particular products, and allows visitors to see and learn about the production process.

[Industrial Tourism Global Market Report](#) 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Industrial Tourism Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [industrial tourism market size](#), industrial tourism market drivers and trends, industrial tourism market major players, industrial tourism competitors' revenues, industrial tourism market positioning, and industrial tourism market growth across geographies. The industrial tourism market report helps you gain in-depth

insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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