

A Career Reinvention Guide That Empowers Modern Women

"Life Is Long: How to Reinvent Your Career Every Decade" by Cherie Soyoung Pae Kloss is released with Forbes Books.

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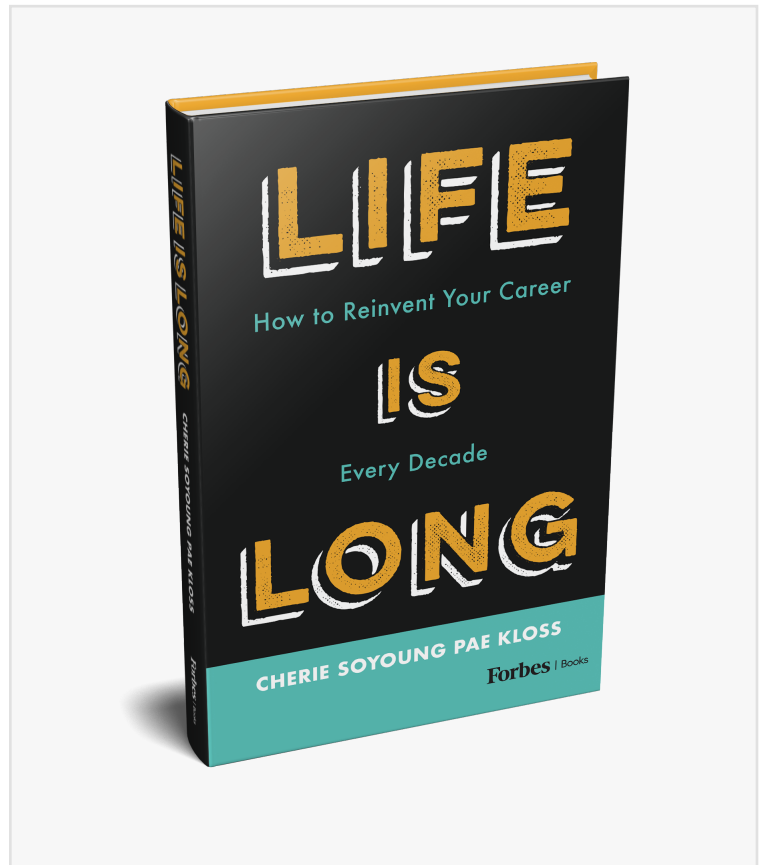
"Life Is Long: How to Reinvent Your Career Every Decade" by Cherie Soyoung Pae Kloss is published with Forbes Books, the exclusive business book publishing imprint of Forbes. This inspiring work is available today on [Amazon](#), [Barnes and Noble](#), [Target](#), and other major retailers.

With "Life Is Long", Kloss offers a motivating guide on how to navigate career reinvention every ten years. Informed by her experiences as a serial entrepreneur and the founder of SnapNurse, one of the largest healthcare staffing platforms in the US, this book is filled with practical advice for snapping out of predictable, challenge-free ruts and achieving continuous personal and professional growth.

A work in dialogue with the career struggles common among women but applicable to all seeking change, "Life Is Long" presents a reinvention framework based on principles that Kloss has honed throughout a diverse career.

Key themes include:

- Recognizing the need for change
- Preparing for new opportunities
- Acquiring the necessary skills
- Embracing success and planning for future reinventions



"I wrote this book for anyone who feels stuck—who wants to break out and try something different but who keeps not doing it," Kloss said. "Why don't they 'just do it'? Maybe they think their circumstances are locking them in, maybe they're scared, or maybe they think they could summon the courage and get into motion if they just knew where they wanted to go. It's for people who want something more and aren't willing to give up on the idea of getting it."

About Cherie Soyoung Pae Kloss

Cherie Soyoung Pae Kloss is a serial entrepreneur who reinvents herself every decade. In 2021, she was named the EY National Entrepreneur of the Year.

Cherie is the founder and former CEO of SnapNurse, one of the largest healthcare staffing platforms in the US. SnapNurse was ranked #2 on Inc. 5000 in 2022 and #1 in Healthcare. SnapNurse's Q1 2018 to Q1 2021 growth rate of 167,000% is one of the fastest growth rates of any company in any industry in recorded history. Cherie exited SnapNurse in 2022 and now works as an advisor to many startups and companies.

About Forbes Books

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