

# Jay Nauta Joins Florida's Best Reverse Mortgage Company as a Reverse Mortgage Planner

*Florida's Best Excited to Welcome Mr. Nauta and His Financial Expertise to the Florida Reverse Mortgage Team*

JACKSONVILLE, FLORIDA, UNITED STATES, August 5, 2024

[/EINPresswire.com/](https://www.einpresswire.com/) -- Florida's Best Reverse Mortgage Company is pleased to announce that Jay Nauta has joined

their team as a Reverse Mortgage Planner, specializing in collaborations with financial advisors. Nauta has been a Financial Planner and holds the distinct designation of Certified Senior Advisor (CSA®); he has also been a Certified Distressed Property Expert (CDPE), Real Estate Broker, and Title Agent at various points in his illustrious career. Currently a licensed Mortgage Loan Officer, he was first introduced to reverse mortgage loans in 2001. With nearly 40 years of experience in the financial services industry, Jay brings a wealth of knowledge and a proven track record of integrating reverse mortgages into comprehensive retirement strategies.

Prior to joining Florida's Best, Jay worked extensively in developing partnerships with financial advisors, planners, and CPAs, providing them with the tools and knowledge necessary to incorporate home equity solutions into their clients' financial planning. His expertise not only strengthens the options available to homeowners but also enhances their understanding of how reverse mortgages can fit into a broader financial picture.

"We are thrilled to welcome Jay Nauta to our team," said Brian Correa, President of Florida's Best Reverse Mortgage Company. "His specialized focus on working with financial professionals aligns perfectly with our mission to offer educated and strategic financial solutions to seniors. Jay's role is crucial as we aim to expand our outreach and educate more financial professionals on the benefits of reverse mortgages in Florida as part of retirement planning."

In his new role at the Jacksonville office, Jay will be directly involved in training and advising financial advisors and real estate professionals throughout the state on the advantages and nuances of reverse mortgages in Florida. His efforts will ensure that they are well-equipped to guide their clients in making informed decisions that leverage their home equity effectively to



*FL's Best Reverse Mortgage Co*

support their retirement goals.

"I am eager to contribute to Florida's Best Reverse Mortgage Company and to foster strong relationships with financial advisors and other financial and real estate professionals across the state," said Jay Nauta. "I believe that it is essential that advisors understand the critical role reverse mortgages can play in retirement planning, and I look forward to being a resource and advocate for this valuable financial tool."

Jay's expertise and dedication to educating financial professionals are key to Florida's Best Reverse Mortgage Company's strategy to improve financial service delivery and increase awareness of reverse mortgage benefits among Florida seniors, their advisors, and other financial and real estate professionals across the state.

For more information about Florida's Best Reverse Mortgage Company and the services offered, please visit [www.FloridasBestReverse.com](http://www.FloridasBestReverse.com) or contact 844-352-2378.

About Florida's Best Reverse Mortgage Company: Florida's Best Reverse Mortgage Company is a leader in providing reverse mortgage solutions, dedicated to helping Florida seniors enhance their financial independence through informed and ethical lending practices. The company is committed to delivering personalized service and maintaining the highest standards of integrity with a local and trusted presence throughout Florida.

Jack Summers

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