

APackaging Group Announces Latest Packaging Innovation: The Integrated Brush

AZUSA, CALIFORNIA, UNITED STATES, August 6, 2024 /EINPresswire.com/ -- [APackaging Group \(APG\)](#) is proud to announce the launch of its latest innovation in skincare packaging: [the Integrated Brush tube](#). This cutting-edge design combines a precision applicator and a blending brush, providing an all-in-one solution for applying skincare and makeup products. This development underscores APG's commitment to pushing the boundaries of packaging innovation in the beauty and personal care industry.

"The Integrated Brush is a game-changer for skincare routines," said Hannah Palese, Director of Communication at APG. "Our goal was to create a packaging solution that enhances the user experience by making product application more precise and convenient. We're thrilled to offer a tool that meets these needs."

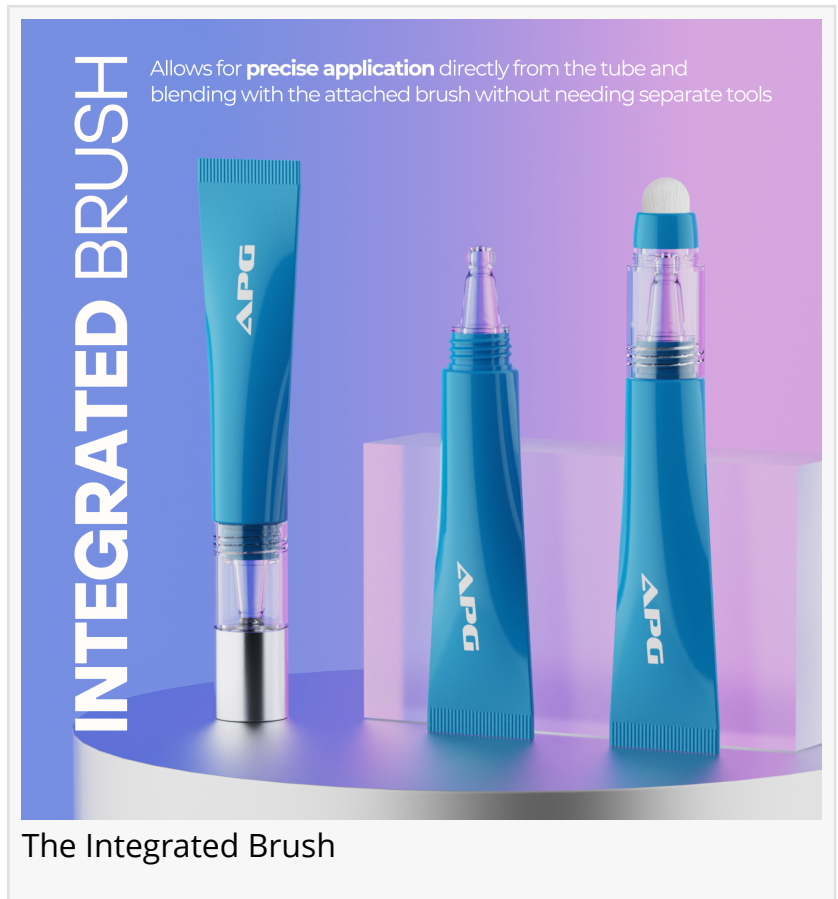
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Hannah Palese, Director of Communication at APG

Founded in 2019 by Helga Arminak, APG has rapidly emerged as a trusted partner for some of the most prestigious names in the beauty and personal care sectors, including P&G, Unilever, Johnson & Johnson, Estée Lauder, Colgate, Sephora, Lush, Walgreens, Victoria's Secret, and more. APG's commitment to innovation and quality is evident in this new product offering.

With an annual production capacity of over 600 million pieces and a low minimum order quantity (MOQ) of 10,000 pieces, APG caters to brands of all sizes, offering customizable options



in color, deco, and finish. The Integrated Brush tube, [SKU: APG-770109](#), features a 20ml capacity and supports various decoration techniques including hot-stamp, silk-screen, and both gloss and matte finishes.

As a women-owned, sustainable, and eco-friendly company, APG continuously strives to deliver packaging solutions that are both innovative and environmentally responsible. The Integrated Brush tube exemplifies this ethos, offering a practical and stylish option for modern skincare and makeup products.

For more information about the Integrated Brush tube and other innovative packaging solutions, visit APG's website at apackaginggroup.com or email sales@apackaginggroup.com.

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The image shows a blue APG Integrated Brush tube with a silver base and a clear applicator tip. The tube is standing upright on a blue circular base. The APG logo is visible on the tube. The background is a gradient of blue and purple.

Features
For skincare, a tool that combines a precision applicator and a blending brush can be quite useful for applying treatments like serums, spot treatments, or even makeup products like concealers and foundations.

Customization
Color: Customizable color
Deco: Hot-stamp, Silk-screen, Gloss or Matte Finish

SKU: APG-770109
Capacity: 20ml

FOR INQUIRIES: SALES@APACKGROUP.COM
FOR MORE OPTIONS: APACKGROUP.COM

The Integrated Brush Details

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