

Finding Love Through Matchmakers is Set to Surge Over the Next 10 Years

Heart Rocket International Matchmakers helps American men find love abroad, bridging cultural gaps with expert coaching and fostering lasting relationships.

VALENCIA, SPAIN, August 6, 2024

[/EINPresswire.com/](https://EINPresswire.com/) -- In the last five years, the popularity of international matchmaking has surged significantly. According to Statista, the global matchmaking market has seen substantial growth and is projected to reach \$3.2 billion by 2024, reflecting a growing acceptance and success of these services.

This trend underscores the increasing desire for meaningful, committed relationships outside of dating apps. Industry sources estimate that there are now over 2,000 professional matchmakers operating in the United States, and Marketdata's research finds that there are thousands more operating in China, Japan, South Korea, India, and Europe.

Tackling Modern Western Dating Challenges

In the ever-confusing landscape of modern dating, many American men are increasingly turning to international matchmaking to find love. Heart Rocket [International Matchmakers](#), co-founded by renowned matchmakers and relationship coaches Stryker Joyce and Luba Seleznova, has been at the forefront of this movement for over 16 years.

The recent trend of Western men seeking partners abroad stems from the confusion and instability in the current Western dating scene. Men often feel caught between conflicting signals: women expressing discomfort when approached, yet simultaneously critiquing men for a lack of initiative. This dichotomy leaves men, who naturally desire to be providers and protectors, unsure of their roles and expectations, leading many men to give up. This is reflected in rapidly declining marriage numbers in the USA over the last five years.

"Many Western men are experiencing a crisis of identity in relationships," says New Zealander



Heart Rocket Co-founders Stryker Joyce and Luba Seleznova

Stryker Joyce. "Their innate desire to care for and support a partner, reminiscent of the relationships their parents or grandparents had, is frequently misunderstood or unappreciated in today's dating environment. Additionally, dating apps are saturated with 70% men and only 30% women, creating an imbalanced and frustrating experience for many men."

"Men are searching for relationships where their efforts are truly valued," explains Ukrainian matchmaker Luba Seleznova. "In many countries, cultural norms align perfectly with these Western men's natural instincts to provide, protect, and be chivalrous. It is only natural for them to seek this out."

Stories of Success

Heart Rocket has been instrumental in creating countless successful international relationships and families. Clients have discovered love that transcends cultural boundaries, leading to long-lasting and satisfying partnerships. One client, Christian, shares his positive experience on Trustpilot: "By putting their expert advice into action and remaining true to my heart, I met the woman of my dreams within six months of signing up with Heart Rocket. We are now planning our future together. I found a beautiful Ukrainian lady with the traditional values I always wanted in a woman but never found in the West."

Overcoming Obstacles

Heart Rocket focuses heavily on [coaching](#) for men, women, and newly found couples. They have created a series of courses designed to help clients succeed in their relationships for the long term. These resources provide essential guidance and skills to navigate the complexities of cross-cultural relationships, ensuring that couples build strong, lasting bonds.

Conclusion

Heart Rocket International Matchmakers continues to bridge cultural gaps and foster enduring love stories. By guiding Western men to find compatible partners in cultures that cherish traditional relationship roles, Luba Seleznova and Stryker Joyce are making a profound impact on their client's lives. Heart Rocket has created countless couples by assisting men from the USA, UK, Australia, Canada, New Zealand, and several countries throughout Europe.

Every week, Heart Rocket releases an exclusive video discussing the intricacies of international dating, helping Western men understand the possibilities of dating cross-culturally. Visit Heart Rocket's YouTube Channel [@Heartrocket](#)

Luba Seleznova

Heart Rocket

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